

MINUTES OF THE JOINT WORKSESSION
LACEY CITY COUNCIL
AND
LACEY HISTORICAL COMMISSION
THURSDAY, FEBRUARY 23, 2023
6:00 P.M. – 7:44 P.M.
REMOTE AND IN-PERSON

To hear the full discussion of a specific topic, or the complete meeting, watch the recorded meeting available on YouTube: <https://www.youtube.com/watch?v=8Y-NKYwvJ9o>

COUNCIL PRESENT: DEPUTY MAYOR MILLER, COUNCILMEMBERS COX (REMOTE),
STEADMAN, GREENSTEIN, AND VAZQUEZ

COUNCIL EXCUSED: MAYOR RYDER, COUNCILMEMBER KUNKEL

COMMISSIONERS

PRESENT: JIM KEOGH (CHAIR), KEVIN WYCKOFF (VICE-CHAIR), ALAN TYLER,
KIMBERLY GOETZ (AUDIO ONLY), ED HOLM, TULA'I PATANE (AUDIO
ONLY)

COMMISSIONERS

EXCUSED: JANINE BERMUDEZ

STAFF PRESENT: R. WALK, S. KELLEY-FONG, J. BURBIDGE, D. SCHNEIDER, E. QUINN-
VALCHO, F. ROVA-CHAMROEUN, E. FONTAINE

ACTION: APPROVE WORKSESSION AGENDA

MOTION: MOTION MADE, SECONDED AND CARRIED BY COUNCILMEMBERS GREENSTEIN
AND VAZQUEZ

VISITOR CONVENTION BUREAU PRESENTATION

PRESENTER: ANNETTE PITTS, CEO OF EXPERIENCE OLYMPIA & BEYOND CEO

ACTION: INFORMATION ONLY

Annette Pittz, CEO of Experience Olympia & Beyond, presented on recent research and surveys surrounding hospitality.

Experience Olympia & Beyond is the official destination marketing organization for Thurston County and each of its communities. It was highlighted that recent research has challenged previous assumptions about Thurston County visitor, resident and stakeholder perceptions.

The presentation reviewed response comparisons from visitor, resident and stakeholder groups. The findings will be integrated through the following services:

- Sports
- Meetings
- Tour & Travel
- Independent Leisure
- Group Leisure: Weddings & Reunions
- Residents & Stakeholders

HISTORICAL COMMISSION WORK PLAN REVIEW

STAFF: JENNIFER BURBIDGE, DIRECTOR OF PARKS, CULTURE, AND RECREATION
ERIN QUINN-VALCHO, MUSEUM CURATOR
FELICIA ROVA-CHAMROEUN, MUSEUM COORDINATOR

ACTION: APPROVE THE HISTORICAL COMMISSION 2022 ACCOMPLISHMENTS AND 2023 WORK PLAN AS AMENDED.

MOTION: MADE, SECONDED AND CARRIED BY COUNCILMEMBERS GREENSTEIN AND STEADMAN.

Historical Commissioners presented the following 2022 Accomplishments and 2023 Work Plan highlights:

2022 Accomplishments

- Lacey Depot Grand Opening
 - Seconded year of hosting food trucks
 - \$3800 in rental revenue
- Jackson Goose Pond Marker
- Grants and Other Funding

2023 Work Plan

- Museum Strategic Plan
- Historic properties inventory
- 2023 Lacey Parks, Culture and Recreation Comp Plan
- Regional Athletic Center Kiosk

Staff also provided the Lacey Museum Annual Report and highlighted information for each of the following:

- Welcomed new Museum Coordinator, Felicia Rova-Chamroeun
- Staffing and Volunteers
- Exhibits and Visitation Statistics
- Annual Attendance Comparison
- Programs and Events
- Collections and New Acquisitions
- New Museum Project Update
- Food Truck Plaza at The Depot
- Next Steps

Staff updated the Council that the 2023 Work Plan should include the McKinney House for researching and planning and proposed that any action include the 2023 Work Plan, as amended.

Jim Kainber, team member with the PARC Foundation of Thurston County, provided a briefing on the Lacey Community Foundation.