



City of Lacey, Washington
LTAC Approved Meeting Minutes
Monday, September 25, 2023 - Council Chambers and Online

1. Call to order

2. Roll Call

LTAC COMMITTEE MEMBERS PRESENT: Chair Malcolm Miller (Deputy Mayor), Ruth Weigelt, Chad Carpenter, Andrew Shin

LTAC COMMITTEE MEMBERS ABSENT: None

COUNCIL PRESENT: Deputy Mayor Malcolm Miller

STAFF PRESENT: Shannon Kelley-Fong, Assistant City Manager; Sadie Siglin, Management Analyst; Troy Woo, Finance Director

3. Approval of Agenda, Previous Minutes, and Consent Items:

A. Approval of Agenda and Approval of September 20, 2023 meeting minutes

Chad Carpenter moved to approve the agenda. Ruth Weigelt seconded. Motion carried.

4. Public Comment:

No public comment was provided.

5. Agenda Items:

A. 2024 Lodging Tax Funding Discussion and Recommendation

Shannon-Kelley Fong, Assistant City Manager

Kelley-Fong presented results of the budget tool and provided two funding options for LTAC consideration. Discussion ensued. LTAC collaboratively formed the recommended 2024 Lodging Tax Funding Budget identified in **Table A**.

Chad Carpenter moved to approve the recommended 2024 Lodging Tax Funding Budget (identified in Table A) to the Lacey City Council. Andrew Shin seconded. Motion carried.

<u>Applicant Name</u>	<u>App Category</u>	<u>Intended Use of Funds</u>	<u>2024 Recommendations</u>
City of Lacey: Regional Athletic Complex	Capital	Maintenance and operations	\$180,000
City of Lacey: Museum	Capital	Maintenance and operations	\$48,500
City of Lacey: Regional Athletic Complex	Capital	Addition of golf carts for staff mobility for maintenance	\$8,000
Washington Center for Performing Arts	Capital	Maintenance and operations	\$30,000
2023 Men’s Division 1 & Women’s Division 2 Rugby Season	Event	2023 Men’s Division 1 & Women’s Division 2 Rugby Season	\$30,000
Oly Town Soccer	Event	Oly Town Soccer	\$39,000
Capital Lakefair	Event	Capital Lakefair	\$7,500
Glow in the Park	Event	Glow in the Park	-
Juneteenth Celebration	Event	Juneteenth Celebration	\$10,000
Kris Kringle Market	Event	Kris Kringle Market	\$9,500
Lacey Cultural Celebration	Event	Lacey Cultural Celebration	\$10,000
Lacey Fireworks Spectacular	Event	Lacey Fireworks Spectacular	\$22,000



Lacey in Tune Summer Entertainment Series	Event	Lacey in Tune Summer Entertainment Series	\$18,000
Lacey Market at the Depot	Event	Lacey Market at the Depot	-
Lacey South Sound BBQ Festival	Event	Lacey South Sound BBQ Festival	\$10,000
Lacey South Sound Chamber Golf Classic	Event	Lacey South Sound Chamber Golf Classic	-
Lacey Spring Fun Fair	Event	Lacey Spring Fun Fair	\$15,000
Bunkers, Balls, & Birdies	Event	Bunkers, Balls, & Birdies	-
Reach the Beach	Event	Reach the Beach	\$5,000
South Sound Block Party	Event	South Sound Block Party	\$5,000
Washington State Senior Games	Event	Washington State Senior Games	\$15,000
Winterfest- Sip, Savor, and Shop	Event	Winterfest- Sip, Savor, and Shop	\$2,500
City of Lacey: Public Affairs	Marketing	Banners	-
Lacey South Sound Chamber of Commerce	Marketing	Tourism promotion and marketing	\$35,000
North America Talk Media Group/ Thurston Talk	Marketing	Tourism promotion and marketing	-
Visitor and Convention Bureau of Thurston County dba Experience Olympia & Beyond	Marketing	Tourism promotion and event assessments	\$100,000

B. 2025 Winter Meeting Tentative Dates

Sadie Siglin, Management Analyst

Siglin reviewed options for winter meeting dates. Discussion ensued.



6. Adjourn

Chair Miller adjourned the meeting at 1:30 p.m.

Minutes approved April 4, 2024.

