



Lacey City Council Worksession Agenda

Refer to the bottom of the agenda for meeting information.

Tuesday, September 23, 2025

6:00 PM

Council Chambers and Online

1. Call to Order

2. Roll Call

3. Land Acknowledgement

We, the City of Lacey, are on the ancestral land of the Tribal People of the Treaty of Medicine Creek, including the Nisqually Indian Tribe and Squaxin Island Tribe. We acknowledge and remember those Tribal People not recognized today who were absorbed or relocated into other tribes for survival. We recognize the ancestors and their descendants who are still here. We recognize and respect the Tribal People of the Treaty of Medicine Creek as the traditional stewards of this land since time immemorial and their role today in taking care of these lands in perpetuity. We recognize and have the responsibility to call attention to the histories of dispossession, forced removal, and abridged treaty rights that allowed our nation, state, and city to develop as they have today. We recommend that community members read the Medicine Creek Treaty of 1854.

4. Approval of the Agenda

5. Public Comment

Refer to the bottom of the agenda for instructions on how to provide public comment.

6. Agenda Items

A. Lacey Parks, Culture & Recreation Fundraising Plan

Jen Burbidge, Lacey Parks, Culture & Recreation Director

Jennie Foglia Jones, Lacey Community Foundation

B. Community Survey Results

Ty Keltner, Communications Manager

C. Community and Cultural Event Grant

Shannon Kelley-Fong, Assistant City Manager

D. Metropolitan Park District Debrief

Jen Burbidge - Parks, Culture & Recreation Director

7. Adjourn

Meeting Information:

Attendance (Remote or In-Person)

The public may attend the meeting in-person, or you may view or listen to the meeting using one of the following platforms:

In-Person: Council Chambers at Lacey City Hall
420 College Street SE, Lacey, WA 98503

Zoom: https://us02web.zoom.us/webinar/register/WN_AgCutP8qTfeZkD4_gbQHQw

Website: <https://cityoflacey.org/government/public-meetings/>

Facebook: <https://www.facebook.com/cityoflacey>

YouTube: <https://www.youtube.com/watch?v=ZUtzriI3aPo>

Phone: (888) 788-0099 or (877) 853-5247 (Webinar ID 885 8709 3319)

Verbal Public Comment

Each speaker is limited to three minutes. Comments are welcome on matters connected to City business or specific agenda items.

Prior to starting your comments, please provide your:

- a. Name
- b. City of residence or connection to the City
- c. Topic or subject matter of your comments

Those wishing to provide verbal public comment may do so in-person or by Zoom:

In-Person: Use the sign-up sheet located in the Council Chambers.

Zoom: Preregister using the following Zoom link no later than two hours prior to the meeting:
https://us02web.zoom.us/webinar/register/WN_AgCutP8qTfeZkD4_gbQHQw

Instructions and access details will be provided once registration is complete.

Written Public Comment

Public comments may also be submitted by email to PublicComment@cityoflacey.org. The commenting period will close two hours before the meeting time. Written comments will be provided to the City Council electronically prior to the meeting. Comments will not be addressed during the Council meeting; however, comments received will be added to the official record.



CITY COUNCIL WORKSESSION

September 23, 2025

SUBJECT: Lacey Parks, Culture and Recreation Five-Year Fundraising Plan (Plan)

Briefing: Informational briefing on the Lacey Five-Year Community Fundraising Plan.

STAFF CONTACT: Rick Walk, City Manager *RW*
Jen Burbidge, Parks, Culture & Recreation Director *JB*

ORIGINATED BY: City Manager

ATTACHMENTS: 1. Five-Year Fundraising Plan

FISCAL NOTE: None currently

WORK PLAN GOAL AND STRATEGY: Vibrant Place to Live, Work, and Play - (E)
An Engaged Community - (L)

PRIOR REVIEW: None

BACKGROUND

Lacey Parks, Culture and Recreation (LPCR) proudly provides residents subsidized programs and services, some of which are of no cost to the participants. These offerings provide a critical service: promoting physical and mental health, increasing exposure to cultural and social opportunities, and providing safe gathering spaces for groups. As the cost of goods and labor has increased, it is important to consider outside revenue sources to offset the cost of operating programs, and to keep programs and events affordable to participants.

Additionally, LPCR has unfunded key capital projects such as the Lacey Museum and Cultural Center.

Understanding the limited capacity of the City's General Fund to serve all City functions and programs, LPCR was tasked to diversify and increase its revenue streams to address these circumstances.

In March 2024, LPCR initiated a contract with the Lacey Community Foundation (LCF) for the development of a five-year community fundraising plan including annual fundraising strategies, identification of potential funding sources (donations, grants, endowments), proposal of two annual events dedicated to specific projects, and communications strategies to execute the Plan. The Plan, developed and drafted by an industry expert, proposes several strategies for the City to consider during future funding discussions.

The Plan was finalized in April 2025 meeting the deliverable requirement of the contract with the LCF. At the September 23, 2025 City Council Worksession, LPCR and LCF will provide an overview of the Plan (attachment 1) and discuss the specific fundraising strategies. Staff

The bandwidth of our current staffing levels is limited in being able to fully actualize all details of the Plan. Based on broader context, not all options presented in the Plan may be viable to pursue.

LPCR continues to work with the City Manager on a viable path forward to diversify and increase LPCR revenue streams, including potentially actualizing elements of this Plan.



LACEY PARKS
CULTURE & RECREATION

Five-Year Fundraising Plan

2025



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Executive Summary

The City of Lacey (City) is committed to cultivating a dynamic and sustainable fundraising strategy to diversify and increase revenue streams for key projects, provide a cost-effective route to expanding the City's fundraising capacity, and minimizing the increased cost of services from being passed along to community members who participate in Lacey Parks, Culture, and Recreation (LPCR) services. This five-year Fundraising Plan (Plan) outlines various funding sources, including grants, contributions, endowment funds, and events, all designed to enhance the City's capacity to execute key projects, engage local stakeholders, and continue to be fiscally responsible.

In addition to the current grants the City has already received, it is recommended the City actively pursue foundation and government grants, aligned with its strategic priorities. To further ensure financial stability, the City could consider establishing an endowment fund, supported by major donors and specific fundraising campaigns.

Additionally, the City could increase and promote a diverse range of community contribution levels to foster engagement and support for City projects and programs. The Plan includes strategies for individual donors, business sponsors, in-kind donations, and major contributors, with a focus on the Lacey Museum and Cultural Center, a cornerstone initiative for long-term community enrichment.

It is recommended the City host two annual fundraising events: the Fall event and the Annual Lacey Derby, aimed at building visibility, generating revenue, and strengthening community ties. These events could play a pivotal role in the City's fundraising efforts by engaging residents, businesses, and local organizations.

Building on the City's strong civic pride and established relationships with local businesses, nonprofit organizations, and volunteers, this Plan seeks to address challenges such as economic diversity and donor fatigue while leveraging opportunities for growth. Through clear communication and strategic engagement, the City could cultivate a culture of giving, ensuring the long-term success and sustainability of its community-driven goals.

Comprehensive Fundraising Strategies

Contributions

This strategy focuses on engaging individuals, businesses, and major donors to foster a strong sense of community involvement and ensure sustainable funding for the City's projects. It is recommended the City annually determine which specific projects or initiatives contributions will support in line with the City's development and community initiatives.

Focus Areas

The Individual Contribution Program

would empower community members to contribute at various levels, creating a sense of ownership and participation in the City's growth.

The Business Contribution Program

would enable local businesses to invest in community initiatives while gaining visibility and recognition. Businesses could have the opportunity to contribute to key events and specific projects and provide in-kind support that aligns with the City's values.



The Major Contribution Program

is designed to engage individuals and foundations who wish to make transformative contributions. Major contributors could be offered personalized engagement opportunities, long-term recognition, and the chance to shape the City's legacy through significant financial support.

In-kind Contributions

would allow businesses and organizations to have the opportunity to contribute items, such as event materials or services that help reduce the City's operational costs. These contributions could support specific projects or initiatives that align with the City's development and community initiatives. Additionally, the City may partner with non-profit organizations to accept in-kind donations for City-approved projects, further expanding community involvement and impact.

Together, these four avenues of giving could help the City strengthen its connections with the community, build enduring partnerships, and secure the resources necessary for its ongoing development and success.

Grants

In addition to the current grants the City has already received, it is recommended that the City pursue additional grant funding from foundations, government programs, and other organizations to support capacity-building and special projects. To strengthen these efforts and maximize funding opportunities, it is further recommended that the City engage a dedicated grants consultant to identify, apply for, and manage grant opportunities on an ongoing basis.

Focus Areas

Foundation Grants

Foundation Grants: The City could actively pursue funding from foundations, donor-advised funds, and community foundations with a history of supporting community development, cultural initiatives, and local infrastructure projects. By partnering with local non-profit organizations, the City can strengthen its grant applications and increase the likelihood of securing foundation grants that align with its strategic priorities. These collaborative efforts could help ensure the successful development of key projects and initiatives that benefit the City and its residents. Examples of foundation grant opportunities include Murdock Charitable Trust, The Paul G. Allen Family Foundation, and Community Foundation of South Puget Sound.

Strategic Alignment: All grant applications should align with the City's strategic priorities, ensuring that the funds support core initiatives and long-term goals.

Government Grants

Government Grants: The City could pursue additional state and federal grants for projects that align with its strategic priorities, such as the development of the Lacey Museum and Cultural Center. Examples of government grant opportunities include WA Department of Commerce – Building for the Arts Program, Institute of Museum and Library Services (IMLS) – Museums for America, WA State Historical Society – Heritage Capital Projects Fund, and U.S. Department of Transportation – RAISE Grants (Rebuilding American Infrastructure with Sustainability and Equity).

Strategic Alignment

Grants could play a crucial role in enabling the City to undertake significant projects and expand its impact within the community.

Fundraising Events

It is recommended the City host a series of special fundraising events that not only generate revenue but also increase the City's visibility and engage the community.

Annual Fall Event: Starting in Fall 2025, the Fall Event could raise funds for the Veteran's Services Hub, Youth Scholarship Fund, Lacey Museum and Cultural Center, or other City-approved projects or activities. The Fall Event can feature high-profile speakers, auctions, and business sponsorship opportunities.

Annual Themed Event (Lacey Derby): Beginning in 2026, this annual event could raise funds for the Lacey Museum and Cultural Center. The high-energy event could feature themed entertainment and cuisine as well as high-profile speakers, auctions, and business sponsorship opportunities.

Endowment Fund

An endowment fund could be established to provide long-term financial support for community programs, public spaces, and initiatives that enhance the quality of life for City residents. City's. The fund can ensure a sustainable revenue source for projects that benefit residents, businesses, and visitors.

To ensure long-term financial stability, the City may partner with an outside organization or non-profit to establish and grow an endowment fund. This external partner could lead the effort to manage and build the endowment, drawing on their expertise in fundraising, donor engagement, and financial management.

Endowments are designed to grow over time through a combination of strategic investments and continued contributions. Typically, an endowment is built over several years before any funds are spent, allowing investment earnings to accumulate and strengthen the fund's financial base. During this growth phase, all donations are reinvested to maximize future impact. Once the fund reaches a target threshold, to be determined by the City, a percentage of the investment returns (usually around 4-5%) may be distributed annually to support designated projects, while the principal remains intact to generate ongoing income. This approach ensures that the endowment becomes a lasting resource for the City, supporting programs for generations to come.

Community Engagement & Capacity

The City and greater Thurston County region are well positioned for successful fundraising efforts due to a combination of economic stability, a growing population, strong Tribal relationships, and a culture of civic engagement. This section assesses the community's capacity for supporting the City's fundraising initiatives over the next five years, identifying key strengths and opportunities to enhance contributions from individuals, businesses, Tribal nations, and philanthropic organizations.

Challenges to Address

Economic Uncertainty

- While the local economy is robust, external factors such as inflation or economic downturns may affect donor capacity.
- Proactively develop flexible giving options, such as installment plans, to maintain contributions during economic fluctuations.

Donor Fatigue

- Ensure a balanced approach to fundraising to avoid overburdening key donor groups.
- Diversify donor engagement efforts to reduce reliance on a small number of contributors.



Key Indicators of Community Capacity

Economic Stability

- The region has a diverse economy anchored by state government, healthcare, education, retail, military, and a growing tech sector.
- Median household incomes in Lacey and Thurston County have steadily risen; however, with the higher cost of goods, the impact on disposable income for charitable contributions may vary.

Population Growth

- Lacey and the surrounding area have experienced consistent population growth, with new residents drawn by employment opportunities, affordable living, and quality of life.
- This expanding population offers opportunities to engage new donors and sponsors, particularly among young professionals, families, and retirees.

Tribal Relationships and Partnerships

- The City values its strong relationships with local Tribal nations, including the Nisqually Indian Tribe, Squaxin Island Tribe, The Confederated Tribes of the Chehalis Reservation, and the Cowlitz Indian Tribe. These partnerships, along with the City's geographic proximity, foster ongoing collaboration and shared opportunities that contribute to the community's resilience, especially in times of economic fluctuation.
- Tribal nations are key partners in community and economic development efforts, often contributing to projects that align with shared values such as education, cultural preservation, and environmental stewardship.
- Building on these partnerships, the City can explore opportunities to co-develop initiatives, secure Tribal grants, and co-host culturally significant events that deepen Tribal and community ties.

Culture of Philanthropy

- Thurston County has a history of strong community giving, with established traditions of supporting local organizations, schools, and civic projects.
- The presence of active service organizations, such as Rotary Clubs, Chambers of Commerce, and community foundations, provides existing networks to leverage for fundraising.

Business Support

- The business community in Lacey and Thurston County has a proven track record of supporting local causes, including education, the arts, and community infrastructure projects. LPCR appreciates the existing and historic partnerships it holds with the regional business community.
- Small businesses have shown strong interest in aligning with local initiatives that benefit the community.

Volunteerism and Engagement

- High levels of volunteerism reflect a community deeply invested in improving local quality of life.
- Events such as the Fall Event and Derby Days, and community-based projects regularly attract broad participation and serve as platforms for engaging donors and sponsors.
- LPCR's existing events, programs and recreation opportunities are enhanced by strong volunteerism and community engagement.

Opportunities for Growth

Enhancing Tribal Collaboration

- Strengthen relationships through ongoing dialogue and mutually-beneficial partnerships that build trust and foster long-term collaboration.
- Work with Tribal nations to secure funding for projects that reflect shared priorities, such as preserving cultural heritage, promoting indigenous art, and supporting environmental sustainability within the museum's exhibits and operations.
- Explore opportunities for Tribal grants to fund specific museum features, such as entry art installation or core exhibit features.

Targeting Untapped Demographics

- Engage younger generations, including millennials and Gen Z, through digital fundraising strategies and causes aligned with their values, such as sustainability.
- Foster connections with Lacey's growing diverse communities to expand the donor base and diversify contributions.

Strengthening Business Partnerships

- Build long-term relationships with business sponsors through multi-year agreements, offering tailored recognition and benefits that align with their goals.
- Encourage businesses to integrate sponsorship into their corporate social responsibility initiatives.

Leveraging Events

- Use large-scale community events, such as the Fall Event and Derby Days, to increase visibility and attract new donors.
- Create opportunities for recurring support by offering annual sponsorship packages tied to multiple events.

Philanthropic Collaboration

- Partner with regional and national philanthropic organizations to secure grants and major gifts for City projects.
- Leverage relationships with local community foundations to match donor contributions and amplify impact.

Conclusion

The City and Thurston County possess substantial community capacity for fundraising, supported by an engaged local economy, population growth, and a strong tradition of civic involvement. By leveraging these strengths, addressing challenges, and fostering inclusive engagement strategies, the City can cultivate a sustainable and diversified donor base to achieve its fundraising goals over the next five years.

Fundraising Goals & Projections

The City is well-positioned to cultivate a strong fundraising culture, supported by an engaged community, local businesses, and a deep sense of civic pride. These projections are essential for sustaining long-term fundraising efforts.

In addition to its existing grant funding, it is recommended that the City pursue new opportunities through innovative grant programs, regional partnerships, and collaborations with state and federal agencies. This proactive approach ensures flexibility and responsiveness to emerging funding opportunities.

Given the limited bandwidth of current City staff, contracting an experienced fundraising event planner would significantly increase the City's fundraising capacity. A dedicated fundraising event planner would bring the expertise needed to design and execute high-impact events, engage donors and sponsors more effectively, and create consistent revenue streams. This support would allow City staff to stay focused on core responsibilities while maximizing fundraising outcomes and community engagement.

Fundraising Goals & Projections

The table below outlines annual fundraising projections, detailing net income from events, donors, sponsorships, grants, and endowment contributions to meet overall goals.

Projected Revenue Table (Years 1-5)

Year	Fall Event	Lacey Derby	Individual Donors	Business Sponsorships	Grants	Endowment Contributions	Total (Less endowment)
Year 1	\$50,000	\$50,000	\$5,000	\$10,000	\$20,000	\$0	\$135,000
Year 2	\$50,000	\$50,000	\$10,000	\$40,000	\$25,000	(\$10,000)	\$165,000
Year 3	\$75,000	\$60,000	\$15,000	\$40,000	\$25,000	(\$10,000)	\$205,000
Year 4	\$75,000	\$70,000	\$25,000	\$45,000	\$30,000	(\$20,000)	\$255,000
Year 5	\$80,000	\$80,000	\$25,000	\$50,000	\$50,000	(\$30,000)	\$255,000
Total	\$330,000	\$310,000	\$80,000	\$185,000	\$150,000	(\$70,000)	\$985,000

5-Year Fundraising Projections



**Less endowment contribution*

Total 5-Year Fundraising Projection

Fall Event: \$330,000
Lacey Derby: \$260,000
Individual Donors: \$80,000
Business Sponsorships: \$185,000
Grants: \$150,000
Endowment Contributions: (\$70,000)

Total for 5 Years: \$985,000

Strengths in Community Fundraising

Civic Pride and Engagement

Lacey's residents take pride in their city, demonstrated by their active participation in events and community initiatives. This provides a foundation for cultivating grassroots support and personal giving programs.

Established Relationships

Strong connections between the City, local businesses, nonprofits, and civic organizations create opportunities for collaboration in fundraising efforts.

Event-Driven Culture

Lacey has a history of successful community events that engage a broad audience, offering a proven avenue for generating revenue and building awareness for City initiatives.

Fall Event Revenue Projections Explanation

These net revenue projections for the annual Fall Event are based on a phased growth model that reflects a realistic ramp-up in fundraising capacity, event awareness, and community engagement.

Years 1 and 2: \$50,000 annually

The first two years are recommended at \$50,000 annually, which reflects a conservative and achievable fundraising goal for a new or recently established event. This projection considers initial start-up costs, modest sponsor and donor participation, and limited community familiarity. It also accounts for the likelihood that City staff and a contracted event planner could be laying the groundwork during these early years, building relationships, refining the event experience, and developing sponsor packages.

Years 3 and 4: \$75,000 annually

By year three, the event could begin to gain momentum. With established processes, stronger community recognition, and increased sponsor confidence, fundraising capacity is projected to grow by 50%. Enhanced promotional efforts, refined program offerings, and year-over-year improvements in attendance and donor retention could help drive this increase. Additionally, partnerships with local businesses and civic groups are recommended to be more mature and impactful by this stage.

Year 5: \$80,000

In the fifth year, a modest increase is recommended as the event reaches a level of consistency and reliability in the community. This slight upward trend reflects a mature event that could secure recurring sponsors and donors while continuing to innovate and expand its reach. The goal would be to maintain excitement and engagement while maximizing net income.

Total (five-years): \$330,000

These five-year projections are recommended to balance ambition with realism, building on momentum while factoring in the time needed to grow relationships, refine strategy, and increase revenue through sponsorships, ticket sales, auctions, and donations.

Lacey Derby Revenue Projections Explanation

These net revenue projections for the annual Lacey Derby are based on a phased growth model that reflects a realistic ramp-up in fundraising capacity, event awareness, and community engagement.

Years 1 and 2: \$50,000 annually

The first two years are recommended at \$50,000 annually. This projection reflects anticipated revenue from the startup of the Lacey Derby event. With strategic planning, community enthusiasm, and targeted sponsorship outreach, the City could generate approximately \$50,000 in net income. This would likely come from ticket sales, sponsorships, community donations, and vendor participation.

Year 3: \$60,000

As the event becomes more familiar to the community and regional sponsors, it is recommended that the City build on year-one success to grow event revenue. A 20% increase is projected based on increased attendance, sponsor retention, and improved event logistics.

Year 4: \$70,000

With continued refinement and expansion, the Lacey Derby could become a signature event with stronger donor cultivation and broader community involvement by year four (4). Revenue is projected to continue its upward trend as marketing and outreach strategies mature.

Year 5: \$80,000

By year five, the Lacey Derby is recommended to be a well-established annual tradition. With strong brand recognition and the potential to diversify revenue through VIP experiences, auctions, and merchandise, it could reach its highest fundraising potential to date.

TOTAL: \$310,000

This five-year projection represents a steady growth model based on industry benchmarks, local fundraising potential, and the City's ability to cultivate community engagement over time.

Individual Donors Revenue Projections Explanation

It is recommended that the City of Lacey gradually build a base of individual donors over the next five years, starting with a modest goal of \$5,000 in year one. This projection reflects early outreach efforts, initial community engagement, and the time needed to establish giving channels.

By year two, individual contributions could double to \$10,000 as awareness grows and the City begins to cultivate deeper relationships with residents and local supporters. Continued growth through strategic outreach, storytelling, and donor stewardship could result in steady increases to \$15,000 in year three and \$25,000 by year four.

By year five, it is recommended that the individual donor program maintain \$25,000 annually, reflecting a maturing donor base and sustained engagement efforts. These projections are based on incremental growth patterns seen in similar municipal and community-based fundraising efforts and assume the implementation of a structured donor cultivation strategy over time.



Business Sponsors Revenue Projections Explanation

Year 1: \$10,000

It is recommended that the City begin with a more modest target of \$10,000 for business sponsorships in year one. This initial amount reflects the early stage of the fundraising strategy, where sponsorships are being cultivated through community outreach, relationship-building with local businesses, and introducing them to the City's strategic initiatives. The goal for this year is to establish a foundation for future sponsorships while securing a few key partners for upcoming events and projects.

Year 2: \$40,000

In year two, it is recommended that the City increase business sponsorships to \$40,000. This projection is based on the expectation that as the City's fundraising efforts gain momentum, it could attract more businesses to partner for larger events and projects. By this year, the City's visibility and engagement with the business community will likely have grown, and there could be a stronger network of sponsors who see the value in supporting local initiatives. This growth is also driven by the introduction of higher-profile events and the expansion of sponsorship packages to appeal to larger businesses.

Year 3: \$40,000

The \$40,000 target for year three assumes that the business sponsorship base will stabilize at this level, with repeat sponsors continuing their support from previous years. It is recommended that the City focus on maintaining strong relationships with existing sponsors, encouraging renewals, and potentially upgrading sponsorships for certain events. This steady target reflects the City's continued efforts to build long-term, sustainable partnerships.

Year 4: \$45,000

It is recommended that business sponsorships increase to \$45,000 in year four, driven by the City's continued success in cultivating and expanding partnerships. The City's fundraising strategy is expected to yield more significant opportunities for sponsorships, including higher-profile events and potential new initiatives that attract larger corporate sponsors. The projection also accounts for inflation and potential increases in sponsorship levels as the City continues to build its reputation and the perceived value of sponsorship packages.

Year 5: \$50,000

By year five, it is recommended that the City set a target of \$50,000 in business sponsorships. This represents continued growth as the City's events and initiatives become more established and attractive to a broader spectrum of businesses, both local and regional. The City will likely have built a robust sponsorship program with a track record of success, allowing for further expansion of sponsorship opportunities and higher-value contributions.

TOTAL: \$185,000

The total of \$185,000 over the five years reflects a steady, strategic growth in business sponsorships. By focusing on relationship-building, diversifying sponsorship opportunities, and increasing the scope of events, the City could generate significant revenue through business sponsors. This gradual increase aligns with the City's broader fundraising goals, ensuring that sponsorships are sustainable and reflective of the City's growing community presence and initiatives.

Grants Revenue Projections Explanation

Year 1: \$20,000

It is recommended that the City pursue an initial \$20,000 in grant funding in year one. This amount reflects the early stage of grant-seeking efforts, where the focus would be on consulting with a grant writer and securing smaller grants. The projection is based on the anticipated ability to secure a few foundational grants through local foundations and government programs.

Year 2: \$25,000

In year two, it is recommended that the City target \$25,000 in grant funding, reflecting a modest increase as the City gains more experience in the grant application process and builds stronger partnerships. As visibility in the community and with funders grows, more opportunities could arise, leading to an increase in the total amount of funds secured.

Year 3: \$25,000

For year three, it is projected the City could secure another \$25,000 in grants. The amount stabilizes at this level as the City continues to refine its approach to grant applications and sustain its relationships with funding organizations. This year's projection assumes that grant activity will maintain consistency, allowing for continued support of ongoing programs and projects.

Year 4: \$30,000

By year four, it is recommended that the City target \$30,000 in grants. This increase reflects the maturity of the City's fundraising efforts, with a growing portfolio of successful projects and a larger network of potential funders. As the City's initiatives gain traction and visibility, the potential to attract larger grants from regional and state sources is expected to grow.

Year 5: \$50,000

By year five, it is recommended that the City aim for \$50,000 in grant funding. This significant increase is based on the expectation that, by this time, the City will have developed a well-established reputation for successful project execution and funding stewardship. Larger, multi-year grants from both government agencies and private foundations could become a significant funding source at this stage.

TOTAL: \$150,000

The total projected grant funding of \$150,000 over five years reflects a steady progression as the City strengthens its grant-seeking strategy and broadens its base of support. This total encompasses both smaller grants in the early years and larger funding opportunities as the City matures in its fundraising efforts.

Endowment Contributions Explanation

Year 1: \$0,000

It is recommended that no contributions be made in year one as the endowment fund will be in its initial development phase. This period will focus on establishing partnerships, securing foundational support, and setting up the infrastructure needed to build the fund over the coming years.

Year 2: \$10,000

In year two, it is recommended that the City target an initial contribution of \$10,000. This could come from early fundraising efforts, private donations, or initial grants secured specifically for the endowment. The goal for this year is to demonstrate commitment and establish the fund's momentum, encouraging additional contributions from other donors.

Year 3: \$10,000

For year three, it is recommended that contributions remain at \$10,000, continuing the steady growth of the fund. This amount could be the result of continued donor engagement, local business involvement, and partnerships with other organizations that align with the City's priorities. The fund will likely begin to build recognition and visibility, which could lead to incremental increases in donations.

Year 4: \$20,000

By year four, it is recommended that contributions increase to \$20,000, reflecting a more established endowment and growing community support. With continued strategic outreach and the development of ongoing fundraising events, this level of contribution could be achieved. The City may also see an increase in larger, more substantial donations from individual philanthropists or corporate partners who wish to invest in the long-term health of the community.

Year 5: \$30,000

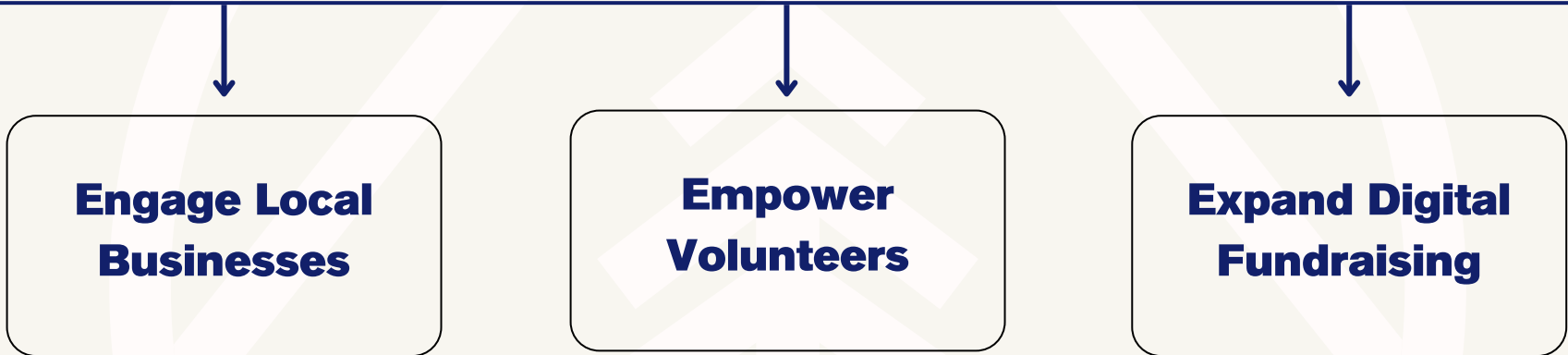
In year five, it is recommended that contributions increase to \$30,000, as the endowment continues to gain traction and credibility. At this point, the fund could be bolstered by a more diverse donor base, expanded regional partnerships, and the successful completion of large-scale fundraising campaigns or major events. As the City's fundraising infrastructure matures, this higher level of contribution can be sustained year-over-year.

TOTAL: \$70,000

By the end of year five, the total projected contributions to the endowment fund could reach \$70,000. This figure represents the combination of gradual, steady contributions from a variety of sources, with each year building on the successes of the previous one. The City's focus on developing long-term relationships with donors and community stakeholders will be key to ensuring that this target is met.

Opportunities for Expansion

To harness its community fundraising capacity effectively, it is recommended that the City:



The diagram consists of a horizontal line at the top with three downward-pointing arrows. Each arrow points to a rounded rectangular box containing a bold title. Below each box is a paragraph of text. The background features a large, faint, stylized mountain range graphic.

Engage Local Businesses

Develop partnerships that provide sponsorship opportunities for events or projects, ensuring alignment with business interests and visibility goals.

Empower Volunteers

Recruit and train volunteers to act as ambassadors for fundraising campaigns, extending the City's reach into untapped networks.

Expand Digital Fundraising

Use social media and digital platforms to create campaigns that appeal to digitally proficient community members while maintaining accessibility for all.

Addressing Challenges

While Lacey's community exhibits strong potential for fundraising, some challenges must be addressed to maximize capacity:

Economic Diversity

The City could implement scaled giving options to ensure residents across income levels can participate.

Awareness of Opportunities

Clear communication strategies, including newsletters, social media updates, and event promotions, could be employed to inform residents of fundraising initiatives and their impact.

Donor Fatigue

By strategically staggering events and donor requests, the City can maintain enthusiasm and prevent over-solicitation.

Integrating Fundraising Into Community Identity

It is recommended that the City position fundraising as a shared community effort by emphasizing the tangible impact of contributions, such as the development of the Lacey Museum and Cultural Center and/or other City priorities. By aligning fundraising efforts with the community's values and priorities, the City can foster a culture of giving that supports its vision for the future.

Through thoughtful engagement, clear communication, and leveraging its existing strengths, Lacey can build on its fundraising capacity to support the ambitious goals outlined in this plan, ensuring long-term success and community involvement.

Community Contribution Levels

This plan outlines diverse fundraising opportunities to support the City's community programs, events, and initiatives. It includes strategies for individual, businesses, and major donors, and event-specific contribution levels to ensure a sustainable future for the City.

All giving levels offer flexible payment options, allowing donors to contribute through a single annual payment or choose a structured payment plan with recurring quarterly or monthly contributions. Additionally, donors can opt for residual giving, ensuring continued support beyond the initial commitment to sustain the City's long-term initiatives.

Individual Giving: The Heart of Lacey

Supporter (\$100-\$10,000)

Support the City at any level that is meaningful to you. Contributions at all amounts are deeply appreciated and help sustain the City's mission.

Lacey Heroes: Champions of Community (\$1,200)

Join the Lacey Heroes' Circle to become part of a special group of dedicated supporters who believe in fostering a vibrant, thriving community. As a Lacey Hero, your contribution helps strengthen initiatives that make a lasting impact, ensuring Lacey remains a wonderful place to live, work, and play.

Lacey Heroes Benefits:

Recognition as a **Lacey Hero** in City publications and special communications.

Business Sponsors: Investing in Community Impact

Businesses can choose from sponsorship levels tailored to increase visibility and community alignment.

Rainier Tier: \$1,000–\$4,999

- Logo placement on Fall Event and Lacey Derby event materials.
- Social media mentions during the Mayor's Gala and Lacey Derby event promotion cycles.

Puget Sound Tier: \$5,000–\$9,999

- All Rainier benefits.
- Verbal acknowledgment during the Fall and Lacey Derby events.
- Exclusive invitations to VIP exhibit openings, behind-the-scenes tours, and special access events throughout the year.

Evergreen Tier: \$10,000–\$24,999

- All Puget Sound benefits.
- Full-page ad in the Fall and Lacey Derby event programs.
- Exclusive press release recognition.

Olympic Tier: \$25,000+

- All Evergreen benefits.
- Opportunity to include promotional materials in attendee gift bags.
- Permanent recognition on a donor wall or installation at the Lacey Museum and Cultural Center, highlighting your commitment to preserving and celebrating Lacey's history.

Major Contributors: Shaping Lacey's Legacy

Designed for individuals, families, and foundations who wish to make transformational sponsorships. This is a unique opportunity to make a significant impact on the city's cultural and historical preservation without the need for ongoing annual contributions.

Woodland (\$10,000–\$24,999 annually)

- Invitation to exclusive project preview events.
- Personalized impact report from the City.

Horizon (\$25,000–\$49,999 annually)

- All Woodland benefits.
- Priority invitation to project groundbreaking and ribbon-cutting ceremonies.

Cascade (\$50,000+ annually)

- All Horizon Leader benefits.
- Lifetime membership in the "Legacy Laceyite," including recognition in perpetuity.
 - Personalized "Legacy Laceyite" plaque or certificate to commemorate the contribution.
 - Name featured on the City's website under a dedicated "Legacy Laceyite" section.

In-Kind Contributions: Investing in Community Impact

The City could elect to partner with an outside organization or non-profit to implement its fundraising plan and help augment its fundraising activities. That organization would then have the ability to acquire in-kind donations to support City initiatives. These contributions can include goods, services, or expertise that help reduce operational costs or enhance the success of specific projects. In-kind contributions play a key role in helping the City fulfill its mission while benefiting contributors through increased visibility and recognition. In-kind contributors could receive benefits equivalent to those of cash levels, based on the assessed value of their contribution.

Business In-Kind Contributions

Local businesses may provide materials, event supplies, or services, such as advertising, design, printing, or logistical support, to reduce operational costs for City events or initiatives. Business partners offering in-kind support could be acknowledged in event materials, social media campaigns, and press releases, ensuring their sponsorships are celebrated throughout the community.

Major Donor In-Kind Contributions

Major donors may contribute specialized services, expertise, or products that are critical to the success of City projects or events. These transformative sponsorships could be recognized with personalized engagement opportunities, long-term recognition, and the chance to leave a lasting impact on the City's future.

By partnering with an outside organization or non-profit, the City could leverage their expertise in acquiring these valuable in-kind contributions, further strengthening community partnerships and enhancing the reach and success of City initiatives.

Lacey Museum and Cultural Center Specific Sponsorship Plan

The Lacey Museum and Cultural Center Specific Sponsorship Plan outlines opportunities for individuals, businesses, and organizations to support the development of the Lacey Museum and Cultural Center by contributing to key spaces or specific items. These sponsorships are integral to creating a dynamic and engaging environment for visitors while fostering long-term community and cultural development.

Goals of Sponsorships

- Enhance the museum's infrastructure and visitor experience.
- Secure sustainable funding to support exhibits, programming, and maintenance.
- Build meaningful partnerships with community members and organizations.

Sponsorship Opportunities

A variety of sponsorship levels should be available for museum spaces and in-kind donations, offering donors meaningful ways to support the project. Sponsorship opportunities could include naming rights for key spaces and contributions toward essential equipment and infrastructure. While the exact sponsorship levels and donation items could be determined when the museum build begins, the list may include spaces such as the Main Exhibition Hall, Research Room, Grand Entrance Lobby, Event Gathering Space, and Learning Classroom. In-kind donation opportunities may feature items such as a scissor lift, tables and chairs, gallery exhibit tree, swale landscaping feature, tree planting fund, and topsoil, mulch, and plantings.

Annual Fundraising Events

It is recommended that the City host a series of annual events to generate revenue, build the City's visibility, and strengthen community engagement. These signature events are designed to appeal to a wide audience, from local leaders to community members, and could become cornerstone activities in City fundraising efforts.

These signature events can foster community pride, broaden the City's reach, and establish a reliable stream of funds, supporting the City's commitment to building a stronger, more engaged Lacey community.



Annual Fall Event | Theme + Event Overview

Objective & Vision: Fundraising for City-approved projects, starting with the LVSH in Fall 2025. Future Fall events may support initiatives like the Lacey Museum and Cultural Center, LPCR Youth Scholarship Fund, Volunteer Program, Future Community Garden/Food Forest, or other City-approved projects. Additionally, these efforts could enhance community engagement and raise awareness about the City and its support for veterans.

Guest Experience: A prestigious and formal evening featuring high-profile speakers, auctions, and networking. The feel and format of the event can be updated depending on the project or activity it will support.

Event Features: With the support of a contracted fundraising event planner, the event could feature a catered dinner, high-profile speakers, and a fundraising auction.

Dress Code: Formal for Fall of 2025

Sponsor Strategy

The City would aim to solicit a broad range of sponsors to help cover the cost of the event, ensuring that most of the ticket revenue, donations, and auction proceeds go toward the initiatives themselves.

Annual Lacey Derby Event | Considerations for Date Selection

Considerations for Date Selection: If the City chooses to align the event with a cause like the Lacey Veterans Services Hub (LVSH), hosting it in November would be complemented by Veterans Day, creating a meaningful connection between the event and its mission. This timing highlights the importance of honoring and supporting veterans during this significant period.

Alternatively, if the event supports other causes or projects, November offers the advantage of fewer competing community events in Thurston County, providing a greater opportunity to draw attendance and attention.

Fall Event - Details

Budget

- Develop a budget covering key expenses, including venue, catering, decor, and entertainment.
- Identify business sponsors and high-net-worth individuals to underwrite portions of the event.

Venue and Logistics

- Potential venue: South Puget Sound Community College Lacey Campus.
- Transportation and parking: Consider valet services or shuttle options if necessary.

Audience

- Invitees: Local officials, community leaders, prominent business figures, and residents.
- VIP considerations: Identify any special accommodations for high-profile guests.

Theme and Program

- Tone: Formal and celebratory, with a potential theme tied to City pride or the City's mission.
- Program: Include speeches, entertainment, and structured auction activities.
- The theme and tone of the event can be updated depending on the project or activity it will support.

Fundraising Activities

- Fundraisers: Live and silent auctions, raffles.
- Auction items: Secure high-value items from sponsors or donors.

Marketing and Promotion

- Strategy: Digital and local media promotions to ensure broad community engagement.
- Timeline: Begin Save the Date announcements six months in advance.

Volunteers and Event-Day Staff:

- Staffing: Designate roles for volunteers to handle activities, seating, and other on-site logistics.
- Training: Conduct event-day briefings to ensure smooth execution.

Sponsorships

- Develop sponsor packages with benefits such as logo placement, VIP seating, and recognition in event materials.

Annual Lacey Derby | Theme + Event Overview

The City could leverage Lacey's rich horse racing history with a Kentucky Derby-themed fundraiser each Spring.

City Connection

The Woodland Driving Park was established in 1891 by Isaac Ellis, a logger and promoter, coinciding with the arrival of the railroad in Lacey, which was then called Woodland. It was the first major racetrack west of Kentucky and north of San Francisco. It had stables for 110 horses, a three-story clubhouse and hotel. Although the initial enterprise was short-lived, the racetrack remained a feature of the Lacey area, hosting local events, other kinds of racing, and fairs until 1976.

Vision, Theme, & Dress Code

Objective: A high-energy, themed event raising funds for the Lacey Museum and Cultural Center.

Derby Theme: Nostalgic horse-racing ambiance, incorporating vintage décor, themed costumes, and an old-fashioned racetrack experience.

Dress Code: Themed attire encouraged; hats, pastels, preppy, roses, dress to impress!

Sponsor Integration + Event Impact

Sponsors could contribute to event operations, raffle prizes, and promotional support. The Lacey Derby would not only provide a fun and interactive experience for the community but also serve as a meaningful source of support for key City initiatives.

Lacey Derby Event | Considerations for Date Selection

Hosting this event in May aligns with the Kentucky Derby, complementing the derby-themed concept. Careful planning can ensure the date does not overlap with other local events, such as the Lacey Fun Fair or Mother's Day, to maximize attendance and community engagement.

Lacey Derby - Details

Budget and Fundraising

- Revenue targets: Cover costs through ticket sales, sponsorships, and themed fundraising activities.
- Fundraising activities: Derby-style games, silent auctions, and vintage-style race simulations.

Venue and Logistics

- Venue needs: Large indoor or outdoor venue with ample seating, food and drink stations, and race areas.
- Additional setup: Tents, tables, and permits for entertainment.

Event Structure

- Program: Horse race simulators, costume contests, live entertainment, and auctions.
- Schedule: Organize event flow, timing for races, entertainment, and dining.

Audience

- Target attendees: Adults and families, creating an event appealing to community members and Derby enthusiasts.
- Experience: Engage attendees with contests, interactive games, and photo opportunities.

Sponsorship and Partnerships

- Sponsorship packages: Offer single and multi-event sponsorship options. Allow sponsors to sponsor a certain area of the event (drinks, stage, etc.).

Marketing and Promotion

- Strategy: Digital campaigns, community outreach, and media partnerships.
- Ticket sales: Begin promotions and sales three to six months prior to the event.

Volunteers & Event-Day Staff

- Staffing: Designate roles for volunteers to handle race activities, seating, and other on-site logistics.
- Training: Conduct event-day briefings to ensure smooth execution.

Decor and Atmosphere

- Theme Execution: Bring the race-day atmosphere to life with horse race simulators, jockey-inspired costumes, and themed centerpieces that evoke the spirit of the track. Incorporate historical images and artifacts from the racing era to add a nostalgic touch, and consider live demonstrations, such as a blacksmith showcasing horseshoe craftsmanship, to create an engaging and authentic experience. These elements can immerse attendees in the rich tradition of horse racing, blending the past with an exciting present-day celebration.
- Activity examples: Best hat contest, costume awards, and horse-race betting simulations.

Multi-Event Contribution Opportunities

Sponsors have the unique opportunity to support the full suite of City's signature fundraising events, the Fall annual event, and the Lacey Derby. By sponsoring both events, sponsors can streamline their involvement while maximizing visibility across the year. The sponsor package provides a cohesive approach, reducing the need for repeated outreach and ensuring consistent brand presence within the community. It's an ideal way for sponsors to make a greater impact, reaching a broad audience through these highly anticipated community gatherings.

(See Community Contribution Levels section)



Performance Metrics and Evaluation

To assess the success of the fundraising efforts, the following key performance indicators could be monitored:



Donor Engagement

- Number of new individual and business donors.
- Retention rate of past donors.
- Total contributions from different donor categories.

Fundraising Event Metric

- Total funds raised from each fundraising event (Fall Event/Mayor's Gala, and Lacey Derby).
- Attendance and participation rates.
- Total value of in-kind donations received.
- Total volunteer hours contributed and estimated value of volunteer support.

Grant Funding

- Total amount raised from grants, broken down by source (government, foundation, etc.).
- Number of successful grant applications.

Communications Plan

The City aims to cultivate a dynamic and sustainable fundraising strategy that can diversify and enhance revenue streams, increase community engagement, and foster long-term financial support for key initiatives. This communications plan outlines strategies for building visibility, promoting diverse giving options, and engaging with individual donors, businesses, government agencies, and grant providers. Central to this effort is leveraging the City's rich civic pride and deep community partnerships. The success of this strategy can be gauged through clear, targeted messaging, strategic use of communication channels, and measurable outcomes.

Strategic Communications Objectives

Raise Awareness

Increase awareness of key fundraising initiatives, including events like the Mayor's Gala, Fall event, and Lacey Derby, the establishment of an endowment fund, and individual donation programs

Enhance Donor Engagement

Build a sense of ownership and commitment among donors by communicating the tangible impacts of their contributions, through personalized updates and recognition programs.

Increase Revenue

Utilize clear, compelling messaging to increase overall contributions through individual donations, business sponsorships, grants, in-kind donations, and fundraising events.

Promote Long-term Giving

Establish and promote a planned giving program that encourages legacy gifts and supports long-term sustainability of City initiatives.



Target Audiences

To ensure the plan's success, it is recommended the City effectively communicate with various stakeholders:

Individual Contributors

- Demographics: Residents, retirees, families, veterans, and young professionals.
- Messaging Focus: Emphasize how contributions directly benefit the community and enhance Lacey's quality of life, with a focus on long-term impact.

Business Supporters

- Demographics: Local businesses, including small businesses, corporations, and regional entities.
- Messaging Focus: Highlight visibility opportunities, community recognition, and the social impact of their support.

Major Donors and Foundations

- Demographics: High-net-worth individuals, philanthropists, and large foundations with a history of community development and cultural funding.
- Messaging Focus: Provide tailored engagement opportunities, emphasizing legacy-building and major impact through their support.

Government Agencies and Grant Providers

- Demographics: State and federal agencies, philanthropic foundations, and local non-profit organizations.
- Messaging Focus: Showcase alignment with strategic priorities, community impact, and long-term financial sustainability.

Volunteers and Community Advocates

- Demographics: Civic-minded residents, service clubs, nonprofit partners, and advocacy groups.
- Messaging Focus: Foster a sense of shared ownership and pride in local projects, emphasizing volunteerism and grassroots involvement.

Key Messaging

It is recommended the messaging be consistent yet tailored for different audiences. Here are some examples:

For Individual Contributors

- “Your contribution is more than just a donation; it’s an investment in Lacey’s future.”
- “Join your neighbors in shaping the future of our beloved city. Every gift counts, and your support of the Lacey Museum will help ensure our community’s story is celebrated for generations.”

For Business Contributors

- “Enhance your brand visibility while making a lasting impact on the community.”
- “Partner with the City of Lacey and gain recognition for your commitment to our shared future, including supporting the Lacey Museum’s role in enriching our cultural and educational landscape.”

For Major Contributors

- “Shape the legacy of Lacey for generations to come.”
- “Your leadership gift can transform our community, leaving a lasting imprint on our cultural and economic growth, especially through the creation of the Lacey Museum and Cultural Center as a hub for learning and engagement.”

For Government and Grant Providers

- “Supporting Lacey means investing in a vibrant, growing community with a clear vision for the future.”
- “We invite you to partner with us in achieving shared priorities that benefit all, particularly the Lacey Museum’s role in preserving our history and promoting cultural understanding.”

For Volunteers and Advocates

- “Help bring our community’s vision to life. Volunteer today and be a part of something greater.”
- “Help bring our community’s vision to life by volunteering at the Lacey Museum and Cultural Center, where your time and skills will help tell the story of our past and build our future.”

Communication Channels and Tactics

The following channels and tactics could be utilized to ensure effective communication:

Digital Communications

- **Website and Online Giving Portal:** A dedicated section on the City's website, or the website of an outside organization or nonprofit the City has partnered with, could showcase upcoming fundraising events, funding needs, and an online donation platform for easy contributions.
- **Social Media:** The City could engage with residents via platforms such as Facebook, Instagram, and LinkedIn to promote fundraising campaigns, showcase impact stories, and highlight donors.
- **Email Campaigns:** The City could send regular email updates to donors and prospective supporters, focusing on upcoming events, donation opportunities, and success stories.

Traditional Media

Press Releases and Media Outreach: It is recommended the City utilize local newspapers, TV stations, and radio to announce events, partnerships, and grant achievements. Additionally, distribute press releases to online news outlets and community blogs to expand digital reach.

Community Bulletin Boards, Flyers, and Online Promotion

It is recommended the City strategically place physical materials in high-traffic areas such as libraries, local businesses, and community centers. The City could complement these efforts with digital flyers and event announcements shared on community websites, social media platforms, and electronic newsletters to reach a broader audience.

Direct Engagement

- **Sponsor Recognition Events:** Personalized engagement opportunities such as sponsor dinners or VIP event access for major sponsors.
- **Business Engagement:** Develop packages for businesses that offer tailored sponsorship levels with clear benefits, including logo placement, recognition in event programs, and opportunities for employee involvement.

Event Marketing

- **Fall Event such as Mayor's Gala or other theme, and Lacey Derby Promotions:** Pre-event, in-event, and post-event communications via email, social media, and local advertising to promote ticket sales, sponsorship opportunities, and donation avenues.
- **Interactive Features:** Use of online auction platforms and mobile event apps to encourage donations during events, with features like bid tracking to increase engagement.

Community Outreach

- **Community Ambassadors:** Train local leaders and volunteers to serve as ambassadors, helping to spread the word about fundraising efforts and engage potential donors in their networks.
- **Volunteer Programs:** Partner with local organizations to recruit volunteers for event planning, set-up, and event day operations.



Timeline and Milestones

To maintain a consistent flow of communications, it is recommended the following timeline be followed:



Performance Metrics and Evaluation

To assess the success of the communications plan, the following key performance indicators could be monitored:

Donor Engagement

- Number of new individual and business donors.
- Retention rate of past donors.
- Total contributions from different donor categories.

Fundraising Event Metric

- Total funds raised from each fundraising event (Fall Event/Mayor's Gala, and Lacey Derby).
- Attendance and participation rates.
- Total value of in-kind donations received.
- Total volunteer hours contributed and estimated value of volunteer support.

Digital Engagement

- Website traffic and online donation conversions.
- Social media engagement (likes, shares, comments).
- Email open and click-through rates.

Conclusion & Next Steps

It is recommended the City's fundraising efforts be driven by a clear, professional communication strategy that engages a diverse range of stakeholders. By establishing transparent, compelling, and tailored messaging, alongside consistent engagement efforts across digital, traditional, and direct communication channels, the City can build a sustainable culture of giving.

Over the next five years, this communications plan can play a pivotal role in achieving the fundraising goals necessary to support the City's most important initiatives, ensuring long-term community growth and prosperity.



LACEY PARKS

CULTURE & RECREATION

PUT US ON YOUR **PLAYLIST!**



CITY COUNCIL WORKSESSION

September 23, 2025

SUBJECT: 2025 Community Survey Results

BRIEFING: Discussion only.

STAFF CONTACT: Rick Walk, City Manager *RW*
Shannon Kelley-Fong, Assistant City Manager *SKF*
Ty Keltner, Communications Manager *TK*

ORIGINATED BY: Communications Department

ATTACHMENTS: 1. National Community Survey Results
2. DEIB Strategic Plan Benchmarks

FISCAL NOTE: \$29,850

COMMUNICATIONS PLAN GOALS: Goal 2: Targeted Actions B:
Building off the Lacey Cares initiative, conduct regular multi-faceted community outreach and engagement efforts to determine community sentiments

Goal 2: Targeted Actions B. a.
Conduct a statistically valid, biannual community satisfaction survey to better understand community sentiments, including strengths and opportunities for improvement.

DEIB STRAT PLAN: Various Benchmarks

PRIOR REVIEW: [Commission on Equity](#) - August 25, 2025
[Council Worksession](#) - April 22, 2025

BACKGROUND: The City of Lacey (City) achieved one of the goals identified in the 2022-2027 Communications Plan by conducting a statistically valid community survey (see above). The City contracted with a national polling company, Polco, to conduct the survey, known as the National Community Survey (NCS). Polco does the NCS for communities across the country. The NCS is standardized, i.e., it asks the same questions, so jurisdictions, like Lacey, can see how they are performing compared to other places. The

NCS collected sentiments from residents about the City and related issues. Comparable cities for Lacey were identified based on geography (WA, OR, CA) and similar median incomes and population sizes.

The percentages in the NCS survey results reflect the percentage of “positive ratings.” The NCS includes multiple-choice answers that are categorized into excellent, good, fair, and poor. Each percentage in the survey results is the sum of the two positive answers, i.e., excellent and good.

Process: Random residents were sent a postcard in the mail to access an online survey using a Quick Response (QR) code. A sample survey is available in **Attachment 1**, National Community Survey Results, on page 73. The postcards went to households within city limits, not the Lacey Urban Growth Area (UGA). Polco sent a proportional distribution of surveys to all Lacey districts identified in the Comprehensive Plan, see **Attachment 1**, page 4. Polco also weighted the results in accordance with U.S. Census data to create results more reflective of the community population, see **Attachment 1**, page 4.

Data collection began in May and concluded on June 30. Polco received roughly 10% of the surveys back, which met their statistical threshold for results with a margin of error of 5.7% using the industry standard confidence interval of 95%. The margin of error captures sampling error, an error that occurs because the NCS is based on a subset of the full Lacey population, i.e., 292 respondents attempting to serve as a representative of the approximately 60,000 individuals (note: this includes families and youth). In other words, there is a 95% chance that the actual response rating of the population is within plus or minus 5.7% of the survey response rating. Other jurisdictions have similar margins of error.

Key takeaways: For a full report of takeaways, please see **Attachment 1**. Notably, this is the City’s first community survey. The City plans to conduct a community survey every two years, tracking changes over time. Overall, the use of this data requires caution and additional deliberation; survey results are intended to be a tool (one of many) that the City and City Council may use to help inform future programs, policies, or initiatives. The NCS also set baselines for many of the benchmarks identified in the City’s Diversity, Equity, and Inclusion Plan. **Attachment 2** provides an overview of these results by different demographics.

It is important to recognize that the survey results reflect how residents feel and experience services. These sentiments may not be reflective of actual data or performances of programs and services (e.g., road conditions, access to information, safety) or the work being done by the City and other community agencies. This highlights the continued need to be aware of the potential impact of national trends and to provide improved communication, transparency, and ongoing, multifaceted engagement. The results highlight a significant opportunity to grow, adapt, create better communication of existing programs, and enhance services to the community.

Overall, the results for Lacey were similar to peer jurisdictions, with several areas outperforming the average and others highlighting opportunities for improvement, including

better communications on the things the City is doing in the community and their outcomes. Specifically, some areas with the highest scores were in public transportation, the natural environment, parks and recreation, neighborhood livability, and City appearance. Housing affordability, governance, public engagement, and public safety were identified as areas for focus, but they remained similar to those of national and peer jurisdictions.

The City internally reviewed the results. The Commission on Equity reviewed the results at its August 25, 2025, meeting. All results are available on a dynamic [dashboard](#). Results will be shared across City communication platforms shortly.

Lacey, WA

The National Community Survey

Report of Results
2025

Report by:



Visit us online!
www.polco.us



National Research Center at Polco is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of Lacey. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The NCS was developed by the experts from National Research Center at Polco in partnership with the International City/County Management Association (ICMA) and has been administered in hundreds of communities across the United States.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS focuses on the livability of Lacey by categorizing survey questions into the ten main “facets” of community livability shown below, which have been identified through years of extensive survey research as those that are most impactful to residents’ quality of life.

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture ..



The report provides the opinions of a representative sample of 292 residents of the City of Lacey collected from May 19th, 2025 to June 30th 2025. The margin of error around any reported percentage is 5.7% for all respondents and the response rate for the 2025 survey was 10%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Lacey.



How the results are reported

For the most part, the percentages presented in this report represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey, respondents may answer “don’t know.” The proportion of respondents giving a “don’t know” response is shown in the full set of responses included in the “complete data” section; however, these responses have been removed from the analyses presented in the main body of the report. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Comparisons to benchmarks

NRC's database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Lacey's results are noted as being "higher" than the benchmark, "lower" than the benchmark, or "similar" to the benchmark, meaning that the average rating given by Lacey residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as "higher" or "lower" than the benchmark means that Lacey's average rating for a particular item was more than 10 points different than the benchmark. If a rating was "much higher" or "much lower," then Lacey's average rating was more than 20 points different when compared to the benchmark.

The results for the City of Lacey's survey were also compared to a custom subset of communities, which is considered the "custom benchmark." The custom benchmark includes communities with similar characteristics in WA, OR, and CA.

Methods



Selecting survey recipients

All households within the City of Lacey were eligible to participate in the survey. A list of all households within the zip codes serving Lacey was purchased from NRC's mailing vendor, Go-Dog Direct, based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Lacey households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of Lacey boundaries were removed from the list of potential households to survey. Each address identified as being within City boundaries was further identified as being within one of the five areas. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units. Adults over the age of 18 were invited to respond.

Conducting the survey

The 3,000 randomly selected households received mailings beginning on May 19th, 2025 and data collection for the survey remained open for six weeks. The first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. Both mailings included a web link to give residents the opportunity to respond to the survey online, as well as QR codes to further encourage participation. All follow-up mailings asked those who had not completed the survey to do so, and those who had already done so to refrain from completing the survey again.

About 4% of the 3,000 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,886 households that received the invitations to participate, 292 completed the survey, providing an overall response rate of 10%. The response rate was calculated using AAPOR's response rate #2 for mailed surveys of unnamed persons.¹

It is customary to describe the precision of estimates made from surveys by a "level of confidence" and accompanying "confidence interval" (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents' opinions are relied on to estimate all residents' opinions. The margin of error for the City of Lacey survey is no greater than plus or minus 5.7 percentage points around any given percent reported for all respondents (295 completed surveys).

In addition to the randomly selected "probability sample" of households, a link to an online open-participation survey was publicized by the City of Lacey. The open-participation survey was identical to the random sample survey, with two small updates; it asked a question to confirm the respondent was a resident of Lacey and also a question about where they heard about the survey. The open-participation survey was open to all city residents and became available on June 16th, 2025. The survey remained open for 2 weeks. The data presented in the following tabs exclude the open participation survey data, but a tab at the end provides the complete frequency of responses to questions by the open-participation respondents.

Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a “key and verify” method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2020 Census and 2022 American Community Survey estimates for adults in the City of Lacey. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.² The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target ⁴
Age	18-34	8%	32%	32%
	35-54	18%	30%	30%
	55+	74%	38%	38%
Area	Central	32%	24%	24%
	Hawk Prairie/Pleasant Glade	26%	25%	25%
	Horizons	20%	25%	25%
	Lakes	16%	14%	14%
	Meadows/Thompson Place	6%	12%	12%
Hispanic origin	No, not of Hispanic, Latino/a/x, or Spanish origin	91%	88%	89%
	Yes, I consider myself to be of Hispanic, Latino/a/x, or Spanish origin	9%	12%	11%
Housing tenure	Own	64%	57%	57%
	Rent	36%	43%	43%
Housing type	Attached	36%	40%	38%
	Detached	64%	60%	62%
Race & Hispanic origin	Not white alone	23%	36%	35%
	White alone, not Hispanic or Latino	77%	64%	65%
Sex	Man	40%	46%	47%
	Woman	60%	54%	53%
Sex/age	Man 18-34	3%	13%	16%
	Man 35-54	5%	15%	15%
	Man 55+	32%	17%	17%
	Woman 18-34	5%	17%	16%

Woman 35-54	12%	16%	15%
Woman 55+	43%	22%	21%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python, and Tableau. For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey, respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the “complete data” section. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Contact

The City of Lacey funded this research. Please contact Ty Keltner of the City of Lacey at Ty.Keltner@cityoflacey.org if you have any questions about the survey.

Study Limitations

All public opinion research is subject to unmeasured error. While the methodologies employed for this survey were designed to minimize this error as much as possible, these other sources of potential error should be acknowledged, and can include non-response error, coverage error, recall bias and social desirability bias. Non-response error arises when those who were selected to participate in the survey did not do so, and may have different opinions or experiences that survey responders. For general resident surveys, where the results are meant to be generalized to the entire adult population living in households, the mailing lists based on the Delivery Sequence File from the United States Post Office may exclude certain types of housing units, such as those in multi-family buildings where mail is addressed to a named resident at the address rather than to a specific unit or where residents only receive their mail at a post office box and the geographic location of a residence cannot be determined, there may be a coverage error, although for most locations, this is minimal. Respondents may not perfectly remember their experiences in the past year (such as participation in social or civic events, for example), and for some survey items, they may answer in ways they think cast their responses in a more favorable light (recall bias and social desirability bias).

Survey Validity

See the Polco Knowledge Base article on survey validity at <https://info.polco.us/knowledge/statistical-vali>

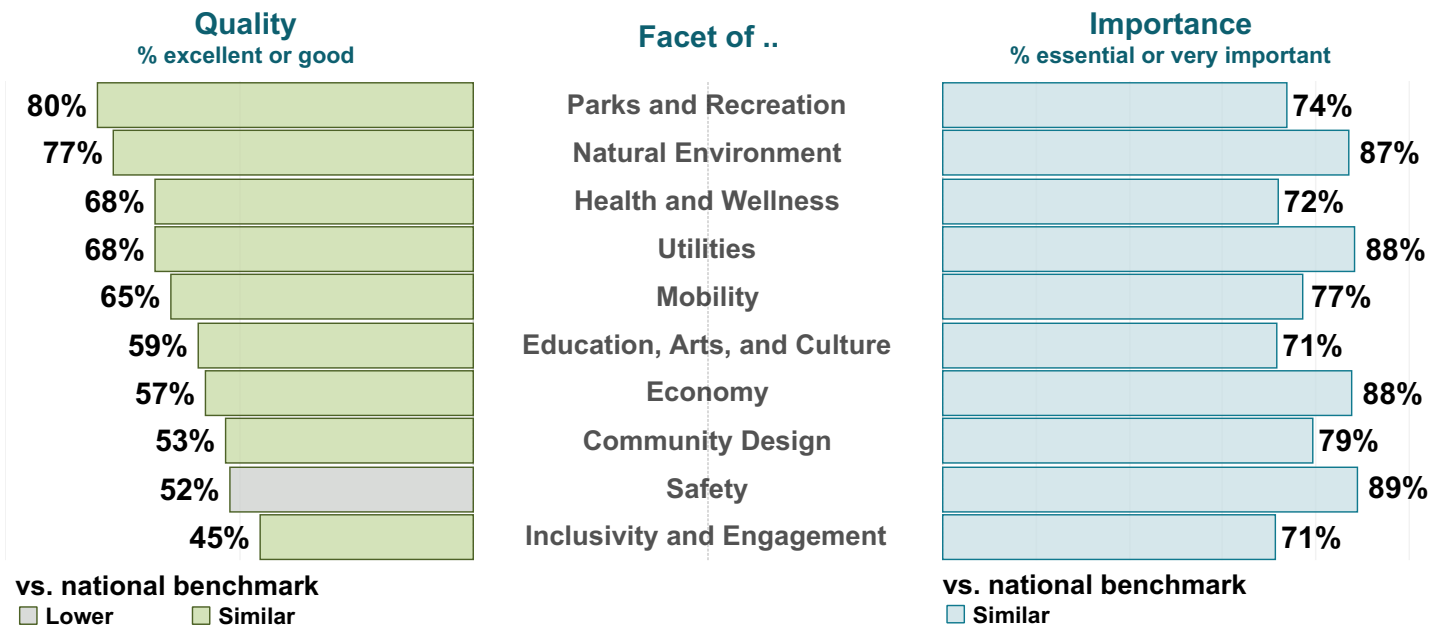
1. See AAPOR’s Standard Definitions for more information at <https://aapor.org/standards-and-ethics/standard-definitions/>
2. Pasek, J. (2014). ANES Weighting Algorithm. Retrieved from <https://surveyinsights.org/wp-content/uploads/2014/07/Full-anesrake-paper.pdf>
3. Targets come from the 2020 Census and 2022 American Community Survey

Facets of Livability

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

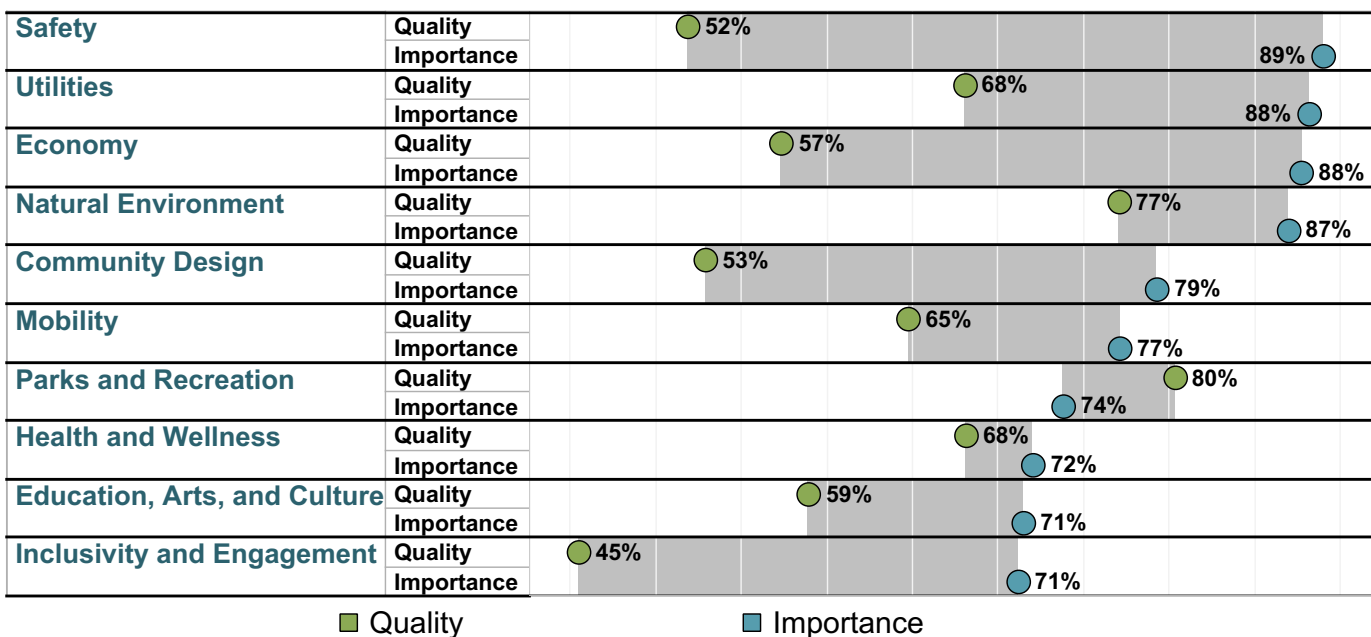
Quality and Importance by the Numbers

The table below shows the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local quality ratings were lower, similar, or higher than communities across the country (the national benchmark).



Quality/Importance Gap Analysis

The gap analysis chart below shows the same data as above; however, this chart more clearly illustrates the comparative differences in quality and importance ratings for each facet, as well as the absolute ratings for each.



Key Findings

Highest-performing areas:

Parks and recreation offerings is a community strength.

- About 8 in 10 residents gave favorable ratings to the overall quality of parks and recreation opportunities in Lacey.
- City parks, walking trails, and fitness opportunities each received strong reviews.
- Roughly 7 in 10 positively rated recreation programs and facilities.

Residents expressed pride in neighborhood livability and city appearance.

- About 8 in 10 gave positive marks to their neighborhood as a place to live.
- The overall appearance of Lacey and the presence of public places to gather were also well-rated.

Mobility measures showed relative strength in some areas related to public transportation.

- Ratings for the ease of public transportation (55% excellent or good) in Lacey was higher than the national benchmark.
- Bus or transit services were higher than both the custom and national benchmarks.

The natural environment was viewed positively.

- Nearly 8 in 10 residents rated the natural environment in Lacey favorably.
- Items like air quality and cleanliness were highly rated, with similar scores to both the national and custom benchmarks.

Focus areas:

Safety perceptions highlighted an area for attention.

- Just over half of respondents gave favorable ratings for the overall feeling of safety, which was lower than the national benchmark, but on par with the custom benchmark.
- Residents' feeling of safety in the downtown area and received comparatively lower ratings.

Affordable housing and community design presented challenges.

- Fewer than 4 in 10 residents gave positive marks to the variety of housing options and well-planned residential growth.
- A lower proportion, roughly 15%, approved of the City's availability of affordable quality housing.

Governance and public engagement measures were modest.

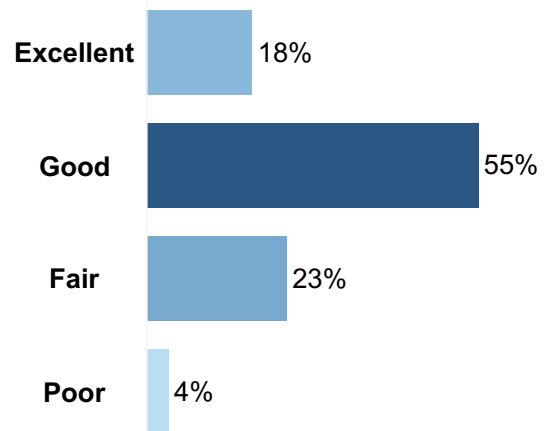
- About half of respondents expressed overall confidence in Lacey's government.
- A similar proportion (54%) positively rated the City of Lacey welcoming resident involvement.



Quality of Life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

The overall quality of life in Lacey, 2025



Please rate each of the following aspects of quality of life in Lacey. (% excellent or good)

		vs. national benchmark ⁷	vs. custom benchmark ⁸
Lacey as a place to live	80%	Similar	Similar
The overall quality of life in Lacey	73%	Similar	Similar

Please indicate how likely or unlikely you are to do each of the following. (% very or somewhat likely)

Recommend living in Lacey to someone who asks	79%	Similar	Similar
Remain in Lacey for the next five years	77%	Similar	Similar

Please rate each of the following in the Lacey community. (% excellent or good)

Overall image or reputation of Lacey	55%	Lower	Similar
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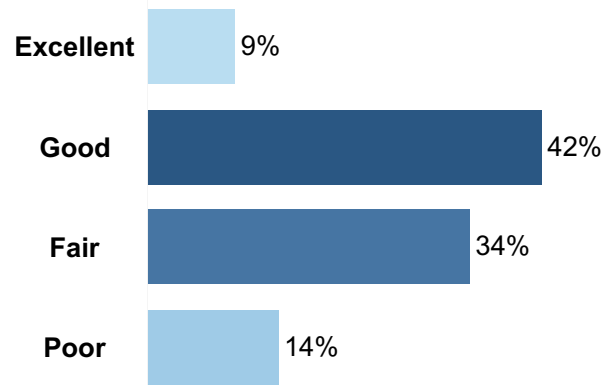
7. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

8. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can be found in the About section of the report. If no comparison is available, this is left blank.

Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

Overall confidence in Lacey government, 2025



Please rate the quality of each of the following services in Lacey. (% excellent or good)

		vs. national benchmark ⁹	vs. custom benchmark ¹⁰
Overall customer service by Lacey employees (police, planners, etc.)	73%	Similar	Similar
Public information services	58%	Similar	Similar

Please rate the following categories of Lacey government performance. (% excellent or good)

Treating residents with respect	63%	Similar	Similar
The overall direction that Lacey is taking	60%	Similar	Similar
Being honest	59%	Similar	Similar
Generally acting in the best interest of the community	58%	Similar	Similar
Treating all residents fairly	54%	Similar	Similar
Being open and transparent to the public	54%	Similar	Similar
Overall confidence in Lacey government	52%	Similar	Similar
The value of services for the taxes paid to Lacey	51%	Similar	Similar
The job Lacey government does at welcoming resident involvement	49%	Similar	Similar
Informing residents about issues facing the community	45%	Similar	Similar

Overall, how would you rate the quality of the services provided by each of the following?
 (% excellent or good)

The City of Lacey	72%	Similar	Similar
The Federal Government	23%	Lower	Similar

Please indicate whether or not you have done each of the following in the last 12 months.
 (% yes)

Contacted the City of Lacey (in-person, phone, email, or web) for help or information	32%	Lower	Lower
Watched (online or on television) a local public meeting	21%	Similar	Similar
Contacted Lacey elected officials (in-person, phone, email, or web) to express your opinion	13%	Similar	Similar
Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory board)	6%	Lower	Lower

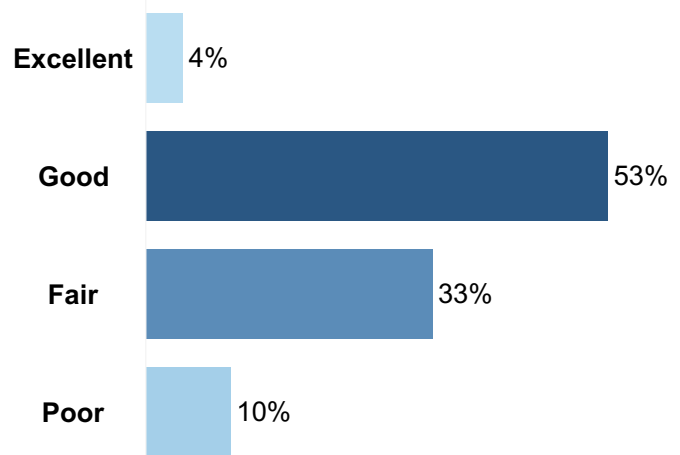
9. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

10. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.

Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

Overall economic health of Lacey, 2025



Please rate each of the following aspects of quality of life in Lacey. (% excellent or good)

		vs. national benchmark ¹¹	vs. custom benchmark ¹²
Lacey as a place to work	51%	Similar	Similar
Lacey as a place to visit	39%	Lower	Similar

Please rate each of the following characteristics as they relate to Lacey as a whole. (% excellent or good)

Overall economic health of Lacey	57%	Similar	Similar
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Please rate each of the following in the Lacey community. (% excellent or good)

Overall quality of business and service establishments in Lacey	70%	Similar	Similar
Variety of business and service establishments in Lacey	57%	Similar	Similar
Shopping opportunities	53%	Similar	Similar
Vibrancy of downtown/commercial (Midtown) area	37%	Lower	Similar
Employment opportunities	36%	Similar	Similar
Cost of living in Lacey	28%	Similar	Similar

Please rate the quality of each of the following services in Lacey. (% excellent or good)

Economic development	53%	Similar	Similar
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What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
(% very or somewhat positive)

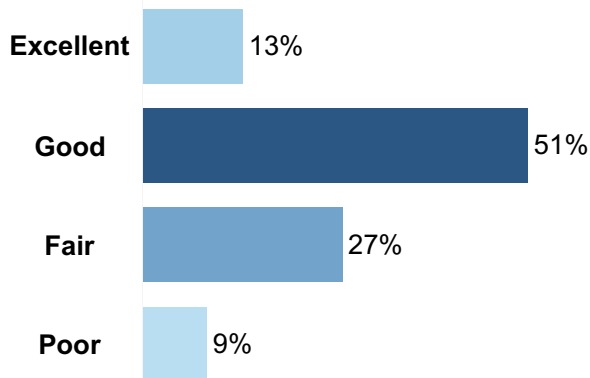
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	16%	Similar	Similar
--	--------------------------------------	---------	---------

11. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.
12. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.

Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.

Overall quality of the transportation system in Lacey, 2025



Please rate each of the following characteristics as they relate to Lacey as a whole.

(% excellent or good)

		vs. national benchmark ¹³	vs. custom benchmark ¹⁴
Overall quality of the transportation system (auto, bicycle, foot, bus) in Lacey	65%	Similar	Similar

Please also rate each of the following in the Lacey community.

(% excellent or good)

Ease of travel by car in Lacey	70%	Similar	Similar
Ease of public parking	65%	Similar	Similar
Ease of travel by public transportation in Lacey	55%	Higher	Similar
Ease of walking in Lacey	47%	Lower	Lower
Traffic flow on major streets	41%	Similar	Similar
Ease of travel by bicycle in Lacey	35%	Similar	Lower

Please indicate whether or not you have done each of the following in the last 12 months.

(% yes)

Carpooled with other adults or children instead of driving alone	65%	Higher	Higher
Walked or biked instead of driving	57%	Similar	Similar
Used bus, rail, subway, or other public transportation instead of driving	37%	Higher	Similar

Please rate the quality of each of the following services in Lacey.
 (% excellent or good)

Bus or transit services	69%	Much higher	Higher
Street cleaning	67%	Similar	Similar
Street lighting	61%	Similar	Similar
Snow removal	56%	Similar	Similar
Traffic enforcement	52%	Similar	Similar
Street repair	47%	Similar	Similar
Traffic signal timing	45%	Similar	Similar
Sidewalk maintenance	45%	Similar	Similar

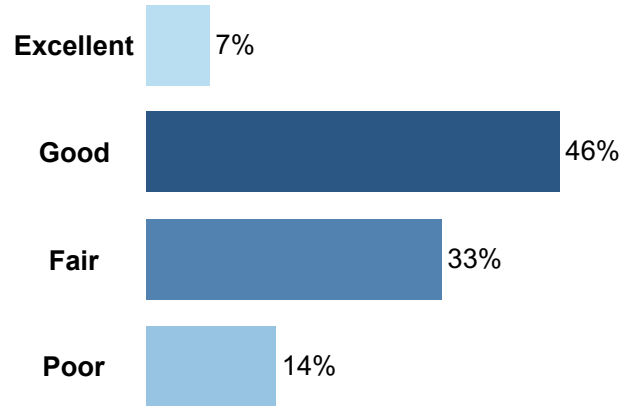
13. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

14. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.

Overall design or layout of Lacey's residential and commercial areas, 2025

Community Design

A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.



Please rate each of the following aspects of quality of life in Lacey.
(% excellent or good)

		vs. national benchmark ¹⁵	vs. custom benchmark ¹⁶
Your neighborhood as a place to live	81%	Similar	Similar

Please rate each of the following characteristics as they relate to Lacey as a whole.
(% excellent or good)

Overall design or layout of Lacey's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	53%	Similar	Similar
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Please also rate each of the following in the Lacey community.
(% excellent or good)

Overall appearance of Lacey	58%	Similar	Similar
Public places where people want to spend time	52%	Similar	Similar
Well-designed neighborhoods	45%	Similar	Similar
Preservation of the historical or cultural character of the community	42%	Lower	Similar
Overall quality of new development in Lacey	42%	Similar	Similar
Well-planned commercial growth	39%	Similar	Similar
Well-planned residential growth	38%	Similar	Similar
Variety of housing options	37%	Similar	Similar

Availability of affordable quality housing	15%	Similar	Similar
Please rate the quality of each of the following services in Lacey. (% excellent or good)			
Land use, planning, and zoning	40%	Similar	Similar
Code enforcement (weeds, abandoned buildings, etc.)	35%	Similar	Similar

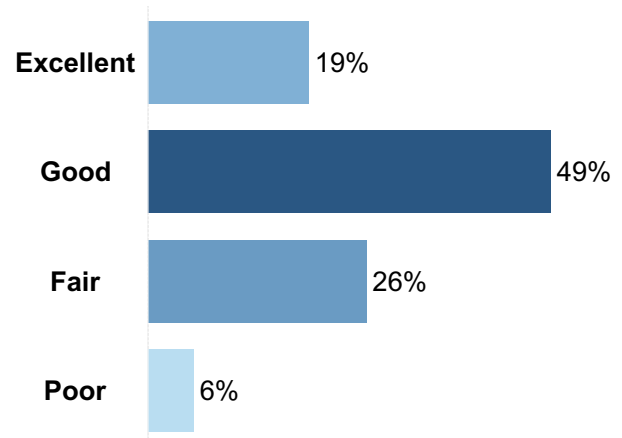
15. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

16. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.

Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

Overall quality of the utility infrastructure in Lacey, 2025



Please rate the quality of each of the following services in Lacey. (% excellent or good)

		vs. national benchmark ¹⁷	vs. custom benchmark ¹⁸
Garbage collection	83%	Similar	Similar
Sewer services	81%	Similar	Similar
Storm water management (storm drainage, etc.)	77%	Similar	Similar
Drinking water	76%	Similar	Similar
Power (electric and/or gas) utility	76%	Similar	Similar
Utility billing	65%	Similar	Similar
Affordable high-speed internet access	54%	Similar	Similar

Please rate each of the following characteristics as they relate to Lacey as a whole. (% excellent or good)

Overall quality of the utility infrastructure in Lacey (water, sewer, storm water)	68%	Similar	Similar
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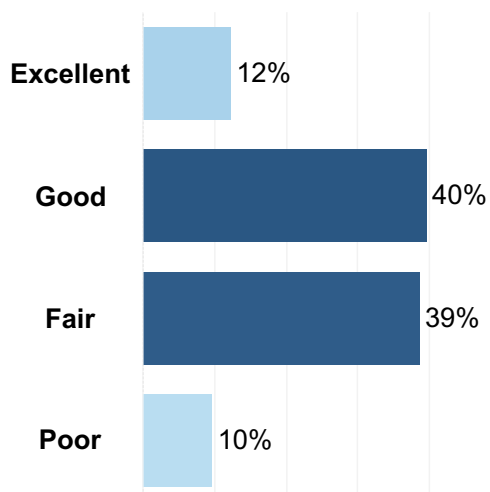
17. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

18. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can be found in the About section of the report. If no comparison is available, this is left blank.

Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.

Overall feeling of safety in Lacey, 2025



Please rate each of the following characteristics as they relate to Lacey as a whole.

(% excellent or good)

		vs. national benchmark ¹⁹	vs. custom benchmark ²⁰
Overall feeling of safety in Lacey	52%	Lower	Similar

Please rate how safe or unsafe you feel:

(% very or somewhat safe)

In your neighborhood during the day	94%	Similar	Similar
From fire, flood, or other natural disaster	84%	Similar	Similar
In Lacey's downtown/commercial (Midtown) area during the day	69%	Lower	Similar
From violent crime	66%	Similar	Similar
From property crime	60%	Similar	Similar

Please rate the quality of each of the following services in Lacey.

(% excellent or good)

Fire services	88%	Similar	Similar
Ambulance or emergency medical services	82%	Similar	Similar

Fire prevention and education	78%	Similar	Similar
Animal control	66%	Similar	Similar
Police services	60%	Lower	Similar
Crime prevention	58%	Similar	Similar
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	52%	Similar	Similar

19. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

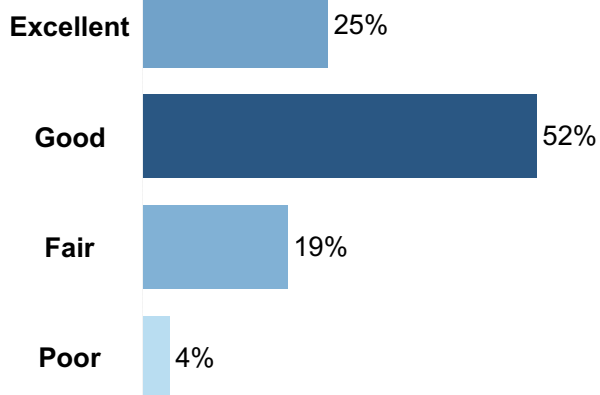
20. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.



Natural Environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.

Overall quality of natural environment in Lacey, 2025



Please rate each of the following characteristics as they relate to Lacey as a whole.

(% excellent or good)

vs. national
benchmark²¹

vs. custom
benchmark²²

Overall quality of natural environment in Lacey

77%

Similar

Similar

Please also rate each of the following in the Lacey community.

(% excellent or good)

Air quality

83%

Similar

Similar

Water resources (beaches, lakes, ponds, riverways, etc.)

60%

Similar

Similar

Cleanliness of Lacey

59%

Similar

Similar

Please rate the quality of each of the following services in Lacey.

(% excellent or good)

Recycling

73%

Similar

Similar

Yard waste pick-up

71%

Similar

Similar

Lacey open space

58%

Similar

Similar

Preservation of natural areas (open space, farmlands, and greenbelts)

56%

Similar

Similar

²¹. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

²². Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can be found in the About section of the report. If no comparison is available, this is left blank.

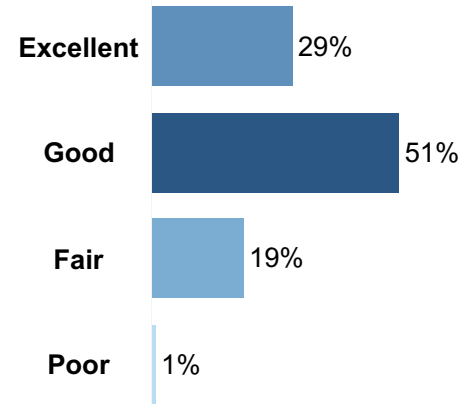


Overall quality of the parks and recreation opportunities, 2025

Parks and Recreation

"There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment."

- National Recreation and Park Association



Please rate each of the following characteristics as they relate to Lacey as a whole.

(% excellent or good)		vs. national benchmark ²³	vs. custom benchmark ²⁴
Overall quality of parks and recreation opportunities	80%	Similar	Similar

Please also rate each of the following in the Lacey community.

(% excellent or good)			
Availability of paths and walking trails	74%	Similar	Similar
Fitness opportunities (including exercise classes and paths or trails, etc.)	71%	Similar	Similar
Recreational opportunities	58%	Similar	Similar

Please rate the quality of each of the following services in Lacey.

(% excellent or good)			
City parks	73%	Similar	Similar
Recreation programs or classes	71%	Similar	Similar
Recreation centers or facilities	64%	Similar	Similar

²³ Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

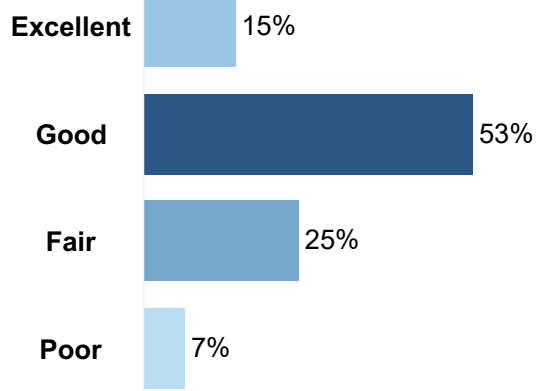
²⁴ Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can be found in the About section of the report. If no comparison is available, this is left blank.



Health and Wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

Overall health and wellness opportunities in Lacey, 2025



Please rate each of the following characteristics as they relate to Lacey as a whole.

(% excellent or good)

		vs. national benchmark ²⁵	vs. custom benchmark ²⁶
Overall health and wellness opportunities in Lacey	68%	Similar	Similar

Please also rate each of the following in the Lacey community.

(% excellent or good)

Availability of preventive health services	48%	Similar	Similar
Availability of affordable quality food	46%	Similar	Similar
Availability of affordable quality health care	46%	Similar	Similar
Availability of affordable quality mental health care	28%	Similar	Similar

Please rate the quality of each of the following services in Lacey.

(% excellent or good)

Health services	67%	Similar	Similar
-----------------	-----	---------	---------

Please rate your overall health.
(% excellent or very good)

Please rate your overall health.



Similar

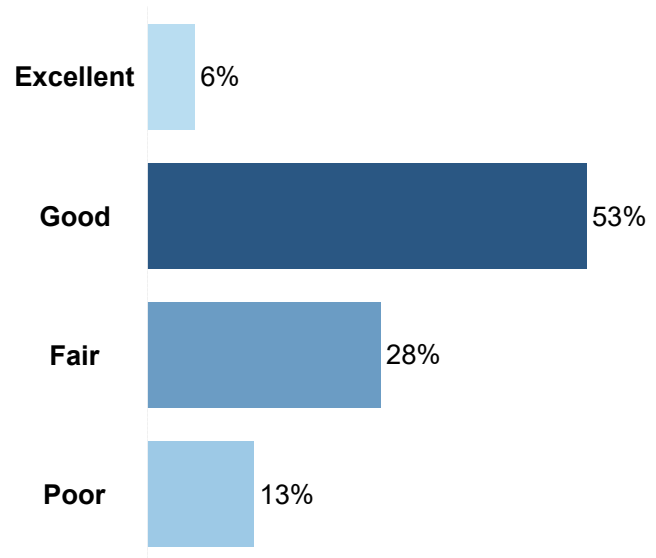
Similar

25. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.
26. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.

Education, Arts, and Culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

Overall opportunities for education, culture and the arts, 2025



Please rate each of the following characteristics as they relate to Lacey as a whole.

(% excellent or good)

		vs. national benchmark ²⁷	vs. custom benchmark ²⁸
Overall opportunities for education, culture, and the arts	59%	Similar	Similar

Please also rate each of the following in the Lacey community.

(% excellent or good)

Opportunities to attend special events and festivals	58%	Similar	Similar
Community support for the arts	49%	Similar	Similar
Opportunities to attend cultural/arts/music activities	46%	Similar	Similar
K-12 education	45%	Lower	Similar
Adult educational opportunities	36%	Similar	Similar
Availability of affordable quality childcare/preschool	25%	Similar	Similar

Please rate the quality of each of the following services in Lacey.
(% excellent or good)

Public library services

82%

Similar

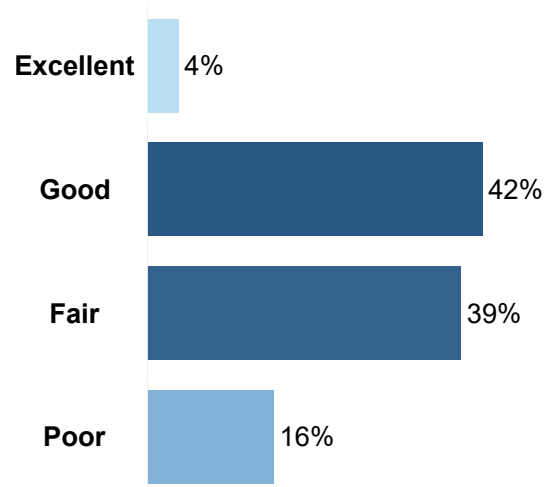
Similar

27. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.
28. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.

Inclusivity and Engagement

Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.

Residents' connection and engagement with their community, 2025



Please rate each of the following aspects of quality of life in Lacey.
(% excellent or good)

		vs. national benchmark ²⁹	vs. custom benchmark ³⁰
Lacey as a place to raise children	69%	Similar	Similar
Lacey as a place to retire	65%	Similar	Similar
Sense of community	49%	Similar	Similar

Please rate each of the following characteristics as they relate to Lacey as a whole.
(% excellent or good)

Residents' connection and engagement with their community	45%	Similar	Similar
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Please rate the job you feel the Lacey community does at each of the following.
(% excellent or good)

Valuing/respecting residents from diverse backgrounds	72%	Similar	Similar
Attracting people from diverse backgrounds	67%	Similar	Similar
Making all residents feel welcome	66%	Similar	Similar
Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	44%	Similar	Similar

Please also rate each of the following in the Lacey community.
 (% excellent or good)

Openness and acceptance of the community toward people of diverse backgrounds	67%	Similar	Similar
Opportunities to volunteer	62%	Similar	Similar
Opportunities to participate in social events and activities	56%	Similar	Similar
Opportunities to participate in community matters	52%	Similar	Similar
Neighborliness of residents in Lacey	40%	Lower	Similar
Sense of civic/community pride	38%	Lower	Similar

Please indicate whether or not you have done each of the following in the last 12 months. (% yes)

Volunteered your time to some group/activity in Lacey	32%	Similar	Similar
Campaigned or advocated for a local issue, cause, or candidate	20%	Similar	Similar

29. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

30. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.

National Benchmark Tables

This table contains the comparisons of Lacey's results to those from other communities. The first column shows the comparison of Lacey's rating to the benchmark. Lacey's results are noted as being "higher", "lower" or "similar" to the benchmark, meaning that the average rating given by Lacey residents is statistically similar to or different than the benchmark. The second column is Lacey's "percent positive." Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Lacey's rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Lacey's result -- that is what percent of surveyed communities had a lower rating than Lacey.

				% positive	Rank	Number of communities	Percentile
Quality of Life	Please rate each of the following aspects of quality of life in Lacey.	Lacey as a place to live	Similar	80%	258	364	26%
		The overall quality of life in Lacey	Similar	73%	263	378	28%
	Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Lacey to someone who asks	Similar	79%	215	328	34%
		Remain in Lacey for the next five years	Similar	77%	261	331	20%
	Please rate each of the following in the Lacey community.	Overall image or reputation of Lacey	Lower	55%	272	358	21%
Governance	Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Lacey (in-person, phone, email, or web) for help or information	Lower	32%	322	334	3%
		Contacted Lacey elected officials (in-person, phone, email, or web) to express your opinion	Similar	13%	243	317	23%
		Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, etc.)	Lower	6%	319	319	0%
		Watched (online or on television) a local public meeting	Similar	21%	179	313	43%
	Please rate the quality of each of the following services in Lacey.	Public information services	Similar	58%	229	332	30%
		Overall customer service by Lacey employees (police, planners, etc.)	Similar	73%	286	359	17%

Governance	Please rate the following categories of Lacey government performance.	The value of services for the taxes paid to Lacey	Similar	51%	180	369	50%
		The overall direction that Lacey is taking	Similar	60%	145	345	57%
		The job Lacey government does at welcoming resident involvement	Similar	49%	195	338	42%
		Overall confidence in Lacey government	Similar	52%	166	321	48%
		Generally acting in the best interest of the community	Similar	58%	164	324	49%
		Being honest	Similar	59%	165	316	48%
		Being open and transparent to the public	Similar	54%	140	318	56%
		Informing residents about issues facing the community	Similar	45%	202	317	36%
		Treating all residents fairly	Similar	54%	171	323	47%
		Treating residents with respect	Similar	63%	182	315	42%
	Overall, how would you rate the quality of the services provided by each of the following?	The City of Lacey	Similar	72%	221	359	36%
		The Federal Government	Lower	23%	305	308	0%
Economy	Please rate each of the following aspects of quality of life in Lacey.	Lacey as a place to work	Similar	51%	254	362	27%
		Lacey as a place to visit	Lower	39%	278	333	15%

Economy	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall economic health of Lacey	Similar	57%	216	328	34%
	Please rate each of the following in the Lacey community.	Overall quality of business and service establishments in Lacey	Similar	70%	192	328	41%
		Variety of business and service establishments in Lacey	Similar	57%	169	314	46%
		Vibrancy of downtown/commercial (Midtown) area	Lower	37%	248	313	21%
		Employment opportunities	Similar	36%	264	341	21%
		Shopping opportunities	Similar	53%	156	329	52%
		Cost of living in Lacey	Similar	28%	215	322	33%
	Please rate the quality of each of the following services in Lacey.	Economic development	Similar	53%	180	322	44%
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall economic health of Lacey	Similar	88%	269	315	14%
		What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Similar	16%	249	315	21%
Mobility	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall quality of the transportation system (auto, bicycle, foot, bus) in Lacey	Similar	65%	83	322	74%
	Please also rate each of the following in the Lacey community.	Traffic flow on major streets	Similar	41%	215	348	36%
		Ease of public parking	Similar	65%	138	317	56%
		Ease of travel by car in Lacey	Similar	70%	189	337	43%

Mobility

Please also rate each of the following in the Lacey community.

Ease of travel by public transportation in Lacey	Higher	55%	40	317	87%
Ease of travel by bicycle in Lacey	Similar	35%	241	335	27%
Ease of walking in Lacey	Lower	47%	280	338	16%

Please indicate whether or not you have done each of the following in the last 12 months.

Used bus, rail, subway, or other public transportation instead of driving	Higher	37%	51	305	83%
Carpooled with other adults or children instead of driving alone	Higher	65%	10	313	97%
Walked or biked instead of driving	Similar	57%	173	314	45%

Please rate the quality of each of the following services in Lacey.

Traffic enforcement	Similar	52%	264	354	23%
Traffic signal timing	Similar	45%	235	319	26%
Street repair	Similar	47%	144	362	60%
Street cleaning	Similar	67%	139	330	57%
Street lighting	Similar	61%	166	345	50%
Snow removal	Similar	56%	203	283	26%
Sidewalk maintenance	Similar	45%	255	324	20%
Bus or transit services	Much higher	69%	19	312	94%

Mobility	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall quality of the transportation system (auto, bicycle, foot, bus) in Lacey	Similar	77%	131	312	58%
Community Design	Please rate each of the following aspects of quality of life in Lacey.	Your neighborhood as a place to live	Similar	81%	234	341	31%
	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall design or layout of Lacey's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Similar	53%	229	323	29%
	Please also rate each of the following in the Lacey community.	Well-planned residential growth	Similar	38%	183	315	42%
		Well-planned commercial growth	Similar	39%	155	314	50%
		Well-designed neighborhoods	Similar	45%	203	314	35%
		Preservation of the historical or cultural character of the community	Lower	42%	284	311	9%
		Public places where people want to spend time	Similar	52%	230	317	27%
		Variety of housing options	Similar	37%	211	329	35%
		Availability of affordable quality housing	Similar	15%	258	344	24%
		Overall quality of new development in Lacey	Similar	42%	215	331	34%
		Overall appearance of Lacey	Similar	58%	248	337	24%
	Please rate the quality of each of the following services in Lacey.	Land use, planning, and zoning	Similar	40%	194	336	42%
		Code enforcement (weeds, abandoned buildings, etc.)	Similar	35%	224	348	33%

Community Design	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall design or layout of Lacey's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Similar	79%	129	315	59%
Utilities	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall quality of the utility infrastructure in Lacey (water, sewer, storm water)	Similar	68%	140	313	55%
	Please rate the quality of each of the following services in Lacey.	Affordable high-speed internet access	Similar	54%	151	310	51%
		Garbage collection	Similar	83%	172	338	48%
		Drinking water	Similar	76%	139	336	58%
		Sewer services	Similar	81%	174	327	46%
		Storm water management (storm drainage, etc.)	Similar	77%	148	340	55%
		Power (electric and/or gas) utility	Similar	76%	174	296	41%
		Utility billing	Similar	65%	195	313	37%
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall quality of the utility infrastructure in Lacey (water, sewer, storm water)	Similar	88%	173	312	44%
Safety	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall feeling of safety in Lacey	Lower	52%	286	349	16%
	Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	94%	212	336	36%
		In Lacey's downtown/commercial (Midtown) area during the day	Lower	69%	299	323	7%
		From property crime	Similar	60%	261	321	18%

Safety	Please rate how safe or unsafe you feel:	From violent crime	Similar	66%	253	321	21%
		From fire, flood, or other natural disaster	Similar	84%	134	313	57%
	Please rate the quality of each of the following services in Lacey.	Police services	Lower	60%	321	375	11%
		Crime prevention	Similar	58%	264	353	22%
		Animal control	Similar	66%	199	333	39%
		Ambulance or emergency medical services	Similar	82%	227	343	32%
		Fire services	Similar	88%	250	358	28%
		Fire prevention and education	Similar	78%	147	329	55%
		Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	Similar	52%	269	326	16%
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall feeling of safety in Lacey	Similar	89%	135	315	57%
Parks and Recreation	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall quality of parks and recreation opportunities	Similar	80%	159	319	50%
	Please also rate each of the following in the Lacey community.	Availability of paths and walking trails	Similar	74%	189	339	43%
		Fitness opportunities (including exercise classes and paths or trails, etc.)	Similar	71%	189	319	40%
		Recreational opportunities	Similar	58%	255	334	23%

Parks and Recreation	Please rate the quality of each of the following services in Lacey.	City parks	Similar	73%	201	344	41%
		Recreation programs or classes	Similar	71%	170	330	48%
		Recreation centers or facilities	Similar	64%	204	322	36%
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall quality of parks and recreation opportunities	Similar	74%	270	313	14%
Inclusivity and Engagement	Please rate each of the following aspects of quality of life in Lacey.	Lacey as a place to raise children	Similar	69%	250	368	29%
		Lacey as a place to retire	Similar	65%	179	362	49%
		Sense of community	Similar	49%	275	343	18%
	Please rate each of the following characteristics as they relate to Lacey as a whole.	Residents' connection and engagement with their community	Similar	45%	243	316	23%
	Please rate the job you feel the Lacey community does at each of the following.	Making all residents feel welcome	Similar	66%	223	317	29%
		Attracting people from diverse backgrounds	Similar	67%	108	315	66%
		Valuing/respecting residents from diverse backgrounds	Similar	72%	123	315	61%
		Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	Similar	44%	193	312	38%
	Please also rate each of the following in the Lacey community.	Sense of civic/community pride	Lower	38%	275	312	12%
		Neighborliness of residents in Lacey	Lower	40%	302	317	4%

Inclusivity and Engagement	Please also rate each of the following in the Lacey community.	Opportunities to participate in social events and activities	Similar	56%	242	324	25%
		Opportunities to volunteer	Similar	62%	253	324	21%
		Opportunities to participate in community matters	Similar	52%	243	320	24%
		Openness and acceptance of the community toward people of diverse backgrounds	Similar	67%	118	334	64%
	Please indicate whether or not you have done each of the following in the last 12 months.	Volunteered your time to some group/activity in Lacey	Similar	32%	155	321	52%
		Campaigned or advocated for a local issue, cause, or candidate	Similar	20%	94	312	70%
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Residents' connection and engagement with their community	Similar	71%	132	315	58%
	Education, Arts, and Culture	Overall opportunities for education, culture, and the arts	Similar	59%	220	327	33%
		Opportunities to attend cultural/arts/music activities	Similar	46%	227	337	32%
		Community support for the arts	Similar	49%	219	311	29%
		Availability of affordable quality childcare/preschool	Similar	25%	242	324	25%
		K-12 education	Lower	45%	259	333	22%
		Adult educational opportunities	Similar	36%	249	320	22%
		Opportunities to attend special events and festivals	Similar	58%	242	320	24%

Education, Arts, and Culture	Please rate the quality of each of the following services in Lacey.	Public library services	Similar	82%	235	338	30%
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall opportunities for education, culture, and the arts	Similar	71%	242	315	23%
Health and Wellness	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall health and wellness opportunities in Lacey	Similar	68%	191	325	41%
	Please also rate each of the following in the Lacey community.	Availability of affordable quality food	Similar	46%	221	315	30%
		Availability of affordable quality health care	Similar	46%	226	324	30%
		Availability of preventive health services	Similar	48%	220	312	29%
		Availability of affordable quality mental health care	Similar	28%	200	315	36%
	Please rate the quality of each of the following services in Lacey.	Health services	Similar	67%	169	310	45%
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall health and wellness opportunities in Lacey	Similar	72%	243	315	22%
		Please rate your overall health.	Similar	62%	240	312	23%
Natural Environment	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall quality of natural environment in Lacey	Similar	77%	188	332	43%
	Please also rate each of the following in the Lacey community.	Cleanliness of Lacey	Similar	59%	244	334	27%
		Water resources (beaches, lakes, ponds, riverways, etc.)	Similar	60%	151	295	49%
		Air quality	Similar	83%	146	326	55%

Natural Environment	Please rate the quality of each of the following services in Lacey.	Preservation of natural areas (open space, farmlands, and greenbelts)	Similar	56%	208	320	35%
		Lacey open space	Similar	58%	213	312	32%
		Recycling	Similar	73%	152	344	55%
		Yard waste pick-up	Similar	71%	183	310	40%
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall quality of natural environment in Lacey	Similar	87%	98	315	69%

Custom Benchmark Tables

This table contains the comparisons of Lacey's results to those from communities with similar characteristics in WA, OR, and CA. The first column shows Lacey's rating compared to the benchmark: results are noted as "higher" or "lower" if the average rating given by Lacey residents is at least 10 points above or below the benchmark, and "similar" if it is within 10 points. The second column shows Lacey's "percent positive", which is the combination of the most positive response options (e.g., excellent/good). The third column shows Lacey's ranking in comparison to other communities where a similar question was asked, and the fourth column shows the number of communities that asked that question. The fifth column shows the percentile for Lacey's result (the percent of communities that had a lower rating).

				% positive	Rank	Number of communities	Percentile
Quality of Life	Please rate each of the following aspects of quality of life in Lacey.	Lacey as a place to live	Similar	80%	10	17	47%
		The overall quality of life in Lacey	Similar	73%	9	17	52%
	Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Lacey to someone who asks	Similar	79%	8	17	58%
		Remain in Lacey for the next five years	Similar	77%	11	17	41%
	Please rate each of the following in the Lacey community.	Overall image or reputation of Lacey	Similar	55%	9	18	55%
Governance	Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Lacey (in-person, phone, email, or web) for help or information	Lower	32%	15	17	17%
		Contacted Lacey elected officials (in-person, phone, email, or web) to express your opinion	Similar	13%	12	17	35%
		Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, etc.)	Lower	6%	17	17	5%
		Watched (online or on television) a local public meeting	Similar	21%	8	17	58%
	Please rate the quality of each of the following services in Lacey.	Public information services	Similar	58%	7	17	64%

Governance	Please rate the quality of each of the following services in Lacey.		Overall customer service by Lacey employees (police, planners, etc.)	Similar	73%	14	18	27%
	Please rate the following categories of Lacey government performance.		The value of services for the taxes paid to Lacey	Similar	51%	6	17	70%
			The overall direction that Lacey is taking	Similar	60%	3	16	87%
			The job Lacey government does at welcoming resident involvement	Similar	49%	7	17	64%
			Overall confidence in Lacey government	Similar	52%	3	16	87%
			Generally acting in the best interest of the community	Similar	58%	4	16	81%
			Being honest	Similar	59%	5	16	75%
			Being open and transparent to the public	Similar	54%	4	17	82%
			Informing residents about issues facing the community	Similar	45%	5	17	76%
			Treating all residents fairly	Similar	54%	5	17	76%
			Treating residents with respect	Similar	63%	6	17	70%
	Overall, how would you rate the quality of the services provided by each of the following?		The City of Lacey	Similar	72%	7	17	64%
			The Federal Government	Similar	23%	17	17	5%

Economy	Please rate each of the following aspects of quality of life in Lacey.	Lacey as a place to work	Similar	51%	10	17	47%
		Lacey as a place to visit	Similar	39%	10	17	47%
	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall economic health of Lacey	Similar	57%	9	17	52%
	Please rate each of the following in the Lacey community.	Overall quality of business and service establishments in Lacey	Similar	70%	7	17	64%
		Variety of business and service establishments in Lacey	Similar	57%	7	17	64%
		Vibrancy of downtown/commercial (Midtown) area	Similar	37%	13	17	29%
		Employment opportunities	Similar	36%	15	18	22%
		Shopping opportunities	Similar	53%	8	17	58%
		Cost of living in Lacey	Similar	28%	12	17	35%
	Please rate the quality of each of the following services in Lacey.	Economic development	Similar	53%	7	17	64%
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall economic health of Lacey	Similar	88%	11	17	41%
		What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Similar	16%	13	17	29%
Mobility	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall quality of the transportation system (auto, bicycle, foot, bus) in Lacey	Similar	65%	5	17	76%

Mobility

Please also rate each of the following in the Lacey community.

Traffic flow on major streets	Similar	41%	11	17	41%
Ease of public parking	Similar	65%	7	17	64%
Ease of travel by car in Lacey	Similar	70%	9	17	52%
Ease of travel by public transportation in Lacey	Similar	55%	5	17	76%
Ease of travel by bicycle in Lacey	Lower	35%	16	17	11%
Ease of walking in Lacey	Lower	47%	16	17	11%

Please indicate whether or not you have done each of the following in the last 12 months.

Used bus, rail, subway, or other public transportation instead of driving	Similar	37%	4	17	82%
Carpooled with other adults or children instead of driving alone	Higher	65%	1	17	####
Walked or biked instead of driving	Similar	57%	12	17	35%

Please rate the quality of each of the following services in Lacey.

Traffic enforcement	Similar	52%	9	17	52%
Traffic signal timing	Similar	45%	11	17	41%
Street repair	Similar	47%	4	18	83%
Street cleaning	Similar	67%	5	17	76%

Mobility	Please rate the quality of each of the following services in Lacey.	Street lighting	Similar	61%	6	17	70%
		Snow removal	Similar	56%	6	13	61%
		Sidewalk maintenance	Similar	45%	13	17	29%
		Bus or transit services	Higher	69%	3	17	88%
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall quality of the transportation system (auto, bicycle, foot, bus) in Lacey	Similar	77%	8	17	58%
Community Design	Please rate each of the following aspects of quality of life in Lacey.	Your neighborhood as a place to live	Similar	81%	8	17	58%
	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall design or layout of Lacey's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Similar	53%	10	17	47%
	Please also rate each of the following in the Lacey community.	Well-planned residential growth	Similar	38%	8	17	58%
		Well-planned commercial growth	Similar	39%	6	17	70%
		Well-designed neighborhoods	Similar	45%	8	17	58%
		Preservation of the historical or cultural character of the community	Similar	42%	12	17	35%
		Public places where people want to spend time	Similar	52%	10	17	47%
		Variety of housing options	Similar	37%	9	17	52%

Community Design	Please also rate each of the following in the Lacey community.	Availability of affordable quality housing	Similar	15%	14	17	23%
		Overall quality of new development in Lacey	Similar	42%	10	18	50%
		Overall appearance of Lacey	Similar	58%	8	17	58%
	Please rate the quality of each of the following services in Lacey.	Land use, planning, and zoning	Similar	40%	6	17	70%
		Code enforcement (weeds, abandoned buildings, etc.)	Similar	35%	8	18	61%
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall design or layout of Lacey's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Similar	79%	7	17	64%
	Utilities	Overall quality of the utility infrastructure in Lacey (water, sewer, storm water)	Similar	68%	8	17	58%
		Affordable high-speed internet access	Similar	54%	7	17	64%
		Garbage collection	Similar	83%	8	17	58%
		Drinking water	Similar	76%	9	17	52%
		Sewer services	Similar	81%	8	18	61%
		Storm water management (storm drainage, etc.)	Similar	77%	8	17	58%
		Power (electric and/or gas) utility	Similar	76%	9	17	52%

Utilities	Please rate the quality of each of the following services in Lacey.	Utility billing	Similar	65%	7	17	64%
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall quality of the utility infrastructure in Lacey (water, sewer, storm water)	Similar	88%	4	17	82%
Safety	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall feeling of safety in Lacey	Similar	52%	14	18	27%
	Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	94%	6	17	70%
		In Lacey's downtown/commercial (Midtown) area during the day	Similar	69%	13	17	29%
		From property crime	Similar	60%	9	16	50%
		From violent crime	Similar	66%	9	16	50%
		From fire, flood, or other natural disaster	Similar	84%	7	17	64%
	Please rate the quality of each of the following services in Lacey.	Police services	Similar	60%	17	18	11%
		Crime prevention	Similar	58%	10	17	47%
		Animal control	Similar	66%	9	17	52%
		Ambulance or emergency medical services	Similar	82%	10	17	47%
		Fire services	Similar	88%	11	17	41%

Safety	Please rate the quality of each of the following services in Lacey.	Fire prevention and education	Similar	78%	4	17	82%
		Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	Similar	52%	8	17	58%
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall feeling of safety in Lacey	Similar	89%	9	17	52%
Parks and Recreation	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall quality of parks and recreation opportunities	Similar	80%	5	17	76%
	Please also rate each of the following in the Lacey community.	Availability of paths and walking trails	Similar	74%	9	17	52%
		Fitness opportunities (including exercise classes and paths or trails, etc.)	Similar	71%	9	17	52%
		Recreational opportunities	Similar	58%	11	17	41%
	Please rate the quality of each of the following services in Lacey.	City parks	Similar	73%	7	17	64%
		Recreation programs or classes	Similar	71%	5	18	77%
		Recreation centers or facilities	Similar	64%	9	18	55%
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall quality of parks and recreation opportunities	Similar	74%	16	17	11%
Inclusivity and Engagement	Please rate each of the following aspects of quality of life in Lacey.	Lacey as a place to raise children	Similar	69%	8	17	58%
		Lacey as a place to retire	Similar	65%	6	17	70%

Inclusivity and Engagement	Please rate each of the following aspects of quality of life in Lacey.	Sense of community	Similar	49%	7	17	64%
	Please rate each of the following characteristics as they relate to Lacey as a whole.	Residents' connection and engagement with their community	Similar	45%	8	17	58%
	Please rate the job you feel the Lacey community does at each of the following.	Making all residents feel welcome	Similar	66%	9	17	52%
		Attracting people from diverse backgrounds	Similar	67%	4	17	82%
		Valuing/respecting residents from diverse backgrounds	Similar	72%	5	17	76%
		Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	Similar	44%	6	17	70%
	Please also rate each of the following in the Lacey community.	Sense of civic/community pride	Similar	38%	12	17	35%
		Neighborliness of residents in Lacey	Similar	40%	14	17	23%
		Opportunities to participate in social events and activities	Similar	56%	6	17	70%
		Opportunities to volunteer	Similar	62%	9	17	52%
		Opportunities to participate in community matters	Similar	52%	9	17	52%
		Openness and acceptance of the community toward people of diverse backgrounds	Similar	67%	6	17	70%
	Please indicate whether or not you have done each of the following in the last 12 months.	Volunteered your time to some group/activity in Lacey	Similar	32%	9	17	52%

Inclusivity and Engagement	Please indicate whether or not you have done each of the following in the last 12 months.	Campaigned or advocated for a local issue, cause, or candidate	Similar	20%	4	17	82%
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Residents' connection and engagement with their community	Similar	71%	5	17	76%
Education, Arts, and Culture	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall opportunities for education, culture, and the arts	Similar	59%	6	17	70%
	Please also rate each of the following in the Lacey community.	Opportunities to attend cultural/arts/music activities	Similar	46%	7	17	64%
		Community support for the arts	Similar	49%	8	17	58%
		Availability of affordable quality childcare/preschool	Similar	25%	12	17	35%
		K-12 education	Similar	45%	12	17	35%
		Adult educational opportunities	Similar	36%	13	18	33%
		Opportunities to attend special events and festivals	Similar	58%	7	17	64%
	Please rate the quality of each of the following services in Lacey.	Public library services	Similar	82%	10	17	47%
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall opportunities for education, culture, and the arts	Similar	71%	12	17	35%
	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall health and wellness opportunities in Lacey	Similar	68%	6	17	70%
Health and Wellness	Please also rate each of the following in the Lacey community.	Availability of affordable quality food	Similar	46%	12	17	35%

Health and Wellness	Please also rate each of the following in the Lacey community.	Availability of affordable quality health care	Similar	46%	10	17	47%
		Availability of preventive health services	Similar	48%	11	17	41%
		Availability of affordable quality mental health care	Similar	28%	6	17	70%
	Please rate the quality of each of the following services in Lacey.	Health services	Similar	67%	6	17	70%
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall health and wellness opportunities in Lacey	Similar	72%	11	17	41%
		Please rate your overall health.	Similar	62%	10	17	47%
Natural Environment	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall quality of natural environment in Lacey	Similar	77%	8	17	58%
	Please also rate each of the following in the Lacey community.	Cleanliness of Lacey	Similar	59%	9	17	52%
		Water resources (beaches, lakes, ponds, riverways, etc.)	Similar	60%	8	14	50%
		Air quality	Similar	83%	6	17	70%
	Please rate the quality of each of the following services in Lacey.	Preservation of natural areas (open space, farmlands, and greenbelts)	Similar	56%	7	17	64%
		Lacey open space	Similar	58%	8	17	58%
		Recycling	Similar	73%	5	17	76%

Natural Environment	Please rate the quality of each of the following services in Lacey.	Yard waste pick-up	Similar	71%	13	16	25%
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall quality of natural environment in Lacey	Similar	87%	4	17	82%

Complete Set of Frequencies

This dashboard contains a complete set of responses to each question on the survey. By default, "don't know" responses are excluded. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.

Community Design	Please rate each of the following aspects of quality of life in Lacey.	Your neighborhood as a place to live	Excellent		30% N=89
			Good		51% N=149
			Fair		16% N=47
			Poor		3% N=7
	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall design or layout of Lacey's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Excellent		7% N=20
			Good		46% N=132
			Fair		33% N=95
			Poor		14% N=41
	Please also rate each of the following in the Lacey community.	Well-planned residential growth	Excellent		9% N=19
			Good		29% N=66
			Fair		38% N=85
			Poor		24% N=55
		Well-planned commercial growth	Excellent		9% N=20
			Good		30% N=68
			Fair		37% N=84
			Poor		23% N=52
		Well-designed neighborhoods	Excellent		10% N=26
			Good		35% N=88
			Fair		42% N=107
			Poor		13% N=33
		Preservation of the historical or cultural character of the community	Excellent		6% N=11
			Good		37% N=74
			Fair		41% N=83

Community Design	Please also rate each of the following in the Lacey community.	Preservation of the historical or cultural character of the community	Poor		17% N=34
		Public places where people want to spend time	Excellent		9% N=25
			Good		43% N=113
			Fair		30% N=79
			Poor		18% N=48
		Variety of housing options	Excellent		5% N=13
			Good		32% N=84
			Fair		39% N=101
			Poor		24% N=63
		Availability of affordable quality housing	Excellent		2% N=5
			Good		12% N=30
			Fair		36% N=87
			Poor		50% N=121
		Overall quality of new development in Lacey	Excellent		5% N=11
			Good		37% N=88
			Fair		44% N=106
			Poor		14% N=33
		Overall appearance of Lacey	Excellent		10% N=28
			Good		48% N=135
			Fair		34% N=97
			Poor		8% N=23
Please rate the quality of each of the following services in Lacey.		Land use, planning, and zoning	Excellent		6% N=11
			Good		34% N=66
			Fair		36% N=68
			Poor		24% N=47
		Code enforcement (weeds, abandoned buildings, etc.)	Excellent		8% N=15

Community Design	Please rate the quality of each of the following services in Lacey.	Code enforcement (weeds, abandoned buildings, etc.)	Good		27% N=50
			Fair		40% N=73
			Poor		25% N=46
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall design or layout of Lacey's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Essential		31% N=89
			Very important		48% N=135
			Somewhat important		19% N=53
			Not at all important		2% N=6
Custom		What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaska Native		6% N=16
			Asian		13% N=36
			Black or African American		9% N=24
			Native Hawaiian or Other Pacific Islander		3% N=9
			White		78% N=215
			A race not listed		3% N=9
Economy	Please rate each of the following aspects of quality of life in Lacey.	Lacey as a place to work	Excellent		8% N=17
			Good		43% N=87
			Fair		40% N=83
			Poor		9% N=18
		Lacey as a place to visit	Excellent		7% N=20
			Good		31% N=86
			Fair		45% N=122
			Poor		16% N=45
	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall economic health of Lacey	Excellent		4% N=11
			Good		53% N=133
			Fair		33% N=83
			Poor		10% N=24
	Please rate each of the following in the Lacey community.	Overall quality of business and service establishments in Lacey	Excellent		10% N=29

Economy	Please rate each of the following in the Lacey community.	Overall quality of business and service establishments in Lacey	Good		60% N=172
			Fair		28% N=82
			Poor		2% N=6
		Variety of business and service establishments in Lacey	Excellent		7% N=19
			Good		50% N=144
			Fair		38% N=108
			Poor		5% N=15
		Vibrancy of downtown/commercial (Midtown) area	Excellent		2% N=5
			Good		35% N=94
			Fair		42% N=113
			Poor		21% N=55
		Employment opportunities	Excellent		4% N=7
			Good		32% N=62
			Fair		31% N=61
			Poor		33% N=64
		Shopping opportunities	Excellent		9% N=27
			Good		44% N=126
			Fair		37% N=108
			Poor		9% N=27
		Cost of living in Lacey	Excellent		2% N=7
			Good		26% N=74
			Fair		43% N=123
			Poor		29% N=83
	Please rate the quality of each of the following services in Lacey.	Economic development	Excellent		4% N=8
			Good		49% N=94
			Fair		35% N=66

Economy	Please rate the quality of each of the following services in Lacey.	Economic development	Poor		12% N=23
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall economic health of Lacey	Essential		37% N=104
			Very important		51% N=143
			Somewhat important		11% N=32
			Not at all important		1% N=3
		What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Very positive		6% N=18
			Somewhat positive		10% N=28
			Neutral		33% N=94
			Somewhat negative		35% N=99
			Very negative		16% N=45
Education, Arts, and Culture	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall opportunities for education, culture, and the arts	Excellent		6% N=15
			Good		53% N=133
			Fair		28% N=70
			Poor		13% N=32
	Please also rate each of the following in the Lacey community.	Opportunities to attend cultural/arts/music activities	Excellent		9% N=21
			Good		38% N=92
			Fair		41% N=100
			Poor		13% N=32
		Community support for the arts	Excellent		8% N=18
			Good		41% N=89
			Fair		37% N=80
			Poor		15% N=32
		Availability of affordable quality childcare/preschool	Excellent		3% N=4
			Good		22% N=24
			Fair		47% N=50
			Poor		28% N=30

Education, Arts, and Culture	Please also rate each of the following in the Lacey community.	K-12 education	Excellent		9% N=17
			Good		36% N=63
			Fair		40% N=69
			Poor		15% N=26
		Adult educational opportunities	Excellent		6% N=10
			Good		30% N=53
			Fair		47% N=82
			Poor		17% N=29
		Opportunities to attend special events and festivals	Excellent		9% N=22
			Good		49% N=119
			Fair		34% N=83
			Poor		8% N=20
	Please rate the quality of each of the following services in Lacey.	Public library services	Excellent		36% N=88
			Good		46% N=110
			Fair		14% N=35
			Poor		4% N=9
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall opportunities for education, culture, and the arts	Essential		23% N=65
			Very important		48% N=135
			Somewhat important		23% N=64
			Not at all important		6% N=16
Governance	Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Lacey (in-person, phone, email, or web) for help or information	No		68% N=198
			Yes		32% N=91
		Contacted Lacey elected officials (in-person, phone, email, or web) to express your opinion	No		87% N=251
			Yes		13% N=36
		Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, etc.)	No		94% N=271
			Yes		6% N=17

Governance	Please indicate whether or not you have done each of the following in the last 12 months.	Watched (online or on television) a local public meeting	No	 79% N=224
			Yes	 21% N=61
	Please rate the quality of each of the following services in Lacey.	Public information services	Excellent	 11% N=24
			Good	 47% N=103
			Fair	 35% N=78
			Poor	 7% N=16
		Overall customer service by Lacey employees (police, planners, etc.)	Excellent	 19% N=44
			Good	 54% N=123
			Fair	 16% N=38
			Poor	 11% N=25
	Please rate the following categories of Lacey government performance.	The value of services for the taxes paid to Lacey	Excellent	 14% N=34
			Good	 37% N=90
			Fair	 31% N=73
			Poor	 18% N=43
		The overall direction that Lacey is taking	Excellent	 14% N=34
			Good	 46% N=113
			Fair	 26% N=64
			Poor	 14% N=34
		The job Lacey government does at welcoming resident involvement	Excellent	 9% N=17
			Good	 40% N=80
			Fair	 38% N=75
			Poor	 14% N=27
		Overall confidence in Lacey government	Excellent	 9% N=22
			Good	 42% N=101
			Fair	 34% N=82
			Poor	 14% N=33

Governance	Please rate the following categories of Lacey government performance.	Generally acting in the best interest of the community	Excellent		10% N=24
			Good		48% N=112
			Fair		28% N=67
			Poor		14% N=33
		Being honest	Excellent		10% N=18
			Good		49% N=92
			Fair		27% N=49
			Poor		14% N=27
		Being open and transparent to the public	Excellent		12% N=23
			Good		42% N=80
			Fair		32% N=61
			Poor		14% N=26
		Informing residents about issues facing the community	Excellent		10% N=21
			Good		35% N=77
			Fair		33% N=71
			Poor		22% N=48
		Treating all residents fairly	Excellent		17% N=33
			Good		37% N=72
			Fair		30% N=58
			Poor		16% N=30
		Treating residents with respect	Excellent		16% N=34
			Good		47% N=98
			Fair		26% N=54
			Poor		11% N=23
	Overall, how would you rate the quality of the services provided by each of the following?	The City of Lacey	Excellent		8% N=20
			Good		64% N=167

Governance	Overall, how would you rate the quality of the services provided by each of the following?	The City of Lacey	Fair		21% N=55
			Poor		7% N=19
		The Federal Government	Excellent		1% N=3
			Good		22% N=51
			Fair		32% N=76
			Poor		45% N=106
Health and Wellness	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall health and wellness opportunities in Lacey	Excellent		15% N=40
			Good		53% N=141
			Fair		25% N=67
			Poor		7% N=18
		Availability of affordable quality food	Excellent		12% N=34
			Good		34% N=97
			Fair		40% N=114
			Poor		14% N=39
		Availability of affordable quality health care	Excellent		10% N=24
			Good		36% N=88
			Fair		33% N=81
			Poor		21% N=52
	Please also rate each of the following in the Lacey community.	Availability of preventive health services	Excellent		10% N=23
			Good		38% N=86
			Fair		31% N=70
			Poor		20% N=46
		Availability of affordable quality mental health care	Excellent		3% N=5
			Good		25% N=41
			Fair		45% N=75
			Poor		27% N=45

Health and Wellness	Please rate the quality of each of the following services in Lacey.	Health services	Excellent		14% N=29
			Good		53% N=109
			Fair		23% N=48
			Poor		10% N=21
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall health and wellness opportunities in Lacey	Essential		24% N=68
			Very important		48% N=133
			Somewhat important		25% N=71
			Not at all important		3% N=7
	Please rate your overall health.		Excellent		16% N=45
			Very good		46% N=131
			Good		31% N=86
			Fair		6% N=18
			Poor		0% N=1
Inclusivity and Engagement	Please rate each of the following aspects of quality of life in Lacey.	Lacey as a place to raise children	Excellent		23% N=51
			Good		46% N=103
			Fair		27% N=61
			Poor		3% N=8
		Lacey as a place to retire	Excellent		29% N=69
			Good		36% N=87
			Fair		23% N=57
			Poor		12% N=29
		Sense of community	Excellent		11% N=31
			Good		38% N=107
			Fair		35% N=99
			Poor		15% N=43
	Please rate each of the following characteristics as	Residents' connection and engagement with their community	Excellent		4% N=10

Inclusivity and Engagement	Please rate each of the following characteristics as they relate to Lacey as a whole.	Residents' connection and engagement with their community	Good		42% N=105
			Fair		39% N=98
			Poor		16% N=40
	Please rate the job you feel the Lacey community does at each of the following.	Making all residents feel welcome	Excellent		13% N=36
			Good		52% N=141
			Fair		25% N=69
			Poor		9% N=25
		Attracting people from diverse backgrounds	Excellent		14% N=34
			Good		53% N=130
			Fair		28% N=69
			Poor		5% N=12
		Valuing/respecting residents from diverse backgrounds	Excellent		16% N=39
			Good		56% N=139
			Fair		24% N=60
			Poor		4% N=9
		Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	Excellent		13% N=33
			Good		30% N=75
			Fair		40% N=98
			Poor		16% N=41
	Please also rate each of the following in the Lacey community.	Sense of civic/community pride	Excellent		4% N=9
			Good		34% N=82
			Fair		43% N=102
			Poor		19% N=46
		Neighborliness of residents in Lacey	Excellent		6% N=16
			Good		34% N=92
			Fair		45% N=124

Inclusivity and Engagement	Please also rate each of the following in the Lacey community.	Neighborliness of residents in Lacey	Poor		15% N=41
		Opportunities to participate in social events and activities	Excellent		6% N=14
			Good		50% N=115
			Fair		31% N=72
			Poor		12% N=28
		Opportunities to volunteer	Excellent		14% N=27
			Good		48% N=92
			Fair		25% N=47
			Poor		13% N=25
		Opportunities to participate in community matters	Excellent		11% N=22
			Good		41% N=83
			Fair		36% N=74
			Poor		12% N=25
		Openness and acceptance of the community toward people of diverse backgrounds	Excellent		11% N=26
			Good		56% N=133
			Fair		27% N=63
			Poor		6% N=14
	Please indicate whether or not you have done each of the following in the last 12 months.	Volunteered your time to some group/activity in Lacey	No		68% N=195
			Yes		32% N=92
		Campaigned or advocated for a local issue, cause, or candidate	No		80% N=228
			Yes		20% N=58
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Residents' connection and engagement with their community	Essential		20% N=57
			Very important		51% N=142
			Somewhat important		26% N=74
			Not at all important		2% N=7
Mobility	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall quality of the transportation system (auto, bicycle, foot, bus) in Lacey	Excellent		13% N=36

Mobility	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall quality of the transportation system (auto, bicycle, foot, bus) in Lacey	Good		51% N=139
			Fair		27% N=72
			Poor		9% N=23
	Please also rate each of the following in the Lacey community.	Traffic flow on major streets	Excellent		4% N=12
			Good		37% N=106
			Fair		42% N=121
			Poor		17% N=50
		Ease of public parking	Excellent		13% N=35
			Good		53% N=148
			Fair		26% N=72
			Poor		9% N=26
		Ease of travel by car in Lacey	Excellent		18% N=50
			Good		53% N=149
			Fair		25% N=71
			Poor		5% N=14
		Ease of travel by public transportation in Lacey	Excellent		15% N=27
			Good		40% N=74
			Fair		31% N=57
			Poor		15% N=27
		Ease of travel by bicycle in Lacey	Excellent		4% N=7
			Good		32% N=59
			Fair		47% N=86
			Poor		18% N=33
		Ease of walking in Lacey	Excellent		7% N=19
			Good		40% N=109
			Fair		31% N=83

Mobility	Please also rate each of the following in the Lacey community.	Ease of walking in Lacey	Poor		22% N=59
	Please indicate whether or not you have done each of the following in the last 12 months.	Used bus, rail, subway, or other public transportation instead of driving	No		63% N=182
			Yes		37% N=107
		Carpooled with other adults or children instead of driving alone	No		35% N=102
			Yes		65% N=187
		Walked or biked instead of driving	No		43% N=125
			Yes		57% N=162
	Please rate the quality of each of the following services in Lacey.	Traffic enforcement	Excellent		12% N=28
			Good		40% N=96
			Fair		24% N=58
			Poor		24% N=56
		Traffic signal timing	Excellent		13% N=35
			Good		32% N=87
			Fair		33% N=89
			Poor		22% N=61
		Street repair	Excellent		13% N=36
			Good		34% N=95
			Fair		36% N=99
			Poor		17% N=47
		Street cleaning	Excellent		26% N=70
			Good		42% N=114
			Fair		24% N=65
			Poor		9% N=24
		Street lighting	Excellent		12% N=33
			Good		49% N=135
			Fair		34% N=93

Mobility	Please rate the quality of each of the following services in Lacey.	Street lighting	Poor		5% N=13
		Snow removal	Excellent		14% N=31
			Good		42% N=96
			Fair		28% N=64
			Poor		16% N=35
		Sidewalk maintenance	Excellent		5% N=12
			Good		40% N=102
			Fair		34% N=85
			Poor		22% N=55
		Bus or transit services	Excellent		24% N=46
			Good		44% N=83
			Fair		26% N=49
			Poor		5% N=10
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall quality of the transportation system (auto, bicycle, foot, bus) in Lacey	Essential		28% N=79
			Very important		49% N=138
			Somewhat important		22% N=61
			Not at all important		1% N=3
Natural Environment	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall quality of natural environment in Lacey	Excellent		25% N=71
			Good		52% N=150
			Fair		19% N=55
			Poor		4% N=11
	Please also rate each of the following in the Lacey community.	Cleanliness of Lacey	Excellent		15% N=41
			Good		45% N=126
			Fair		33% N=92
			Poor		8% N=23
		Water resources (beaches, lakes, ponds, riverways. etc.)	Excellent		14% N=37

Natural Environment	Please also rate each of the following in the Lacey community.	Water resources (beaches, lakes, ponds, riverways, etc.)	Good		46% N=117
			Fair		35% N=89
			Poor		6% N=15
		Air quality	Excellent		28% N=81
			Good		54% N=155
			Fair		14% N=41
			Poor		3% N=9
	Please rate the quality of each of the following services in Lacey.	Preservation of natural areas (open space, farmlands, and greenbelts)	Excellent		16% N=36
			Good		40% N=93
			Fair		31% N=71
			Poor		13% N=31
		Lacey open space	Excellent		16% N=37
			Good		41% N=92
			Fair		27% N=59
			Poor		16% N=35
		Recycling	Excellent		19% N=48
			Good		55% N=142
			Fair		22% N=56
			Poor		5% N=13
		Yard waste pick-up	Excellent		18% N=35
			Good		53% N=105
			Fair		22% N=43
			Poor		7% N=15
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall quality of natural environment in Lacey	Essential		39% N=110
			Very important		48% N=136
			Somewhat important		13% N=36

Natural Environment	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall quality of natural environment in Lacey	Not at all important		0% N=1
Parks and Recreation	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall quality of parks and recreation opportunities	Excellent		29% N=79
			Good		51% N=140
			Fair		19% N=52
			Poor		1% N=2
	Please also rate each of the following in the Lacey community.	Availability of paths and walking trails	Excellent		27% N=75
			Good		47% N=130
			Fair		14% N=39
			Poor		12% N=35
		Fitness opportunities (including exercise classes and paths or trails, etc.)	Excellent		20% N=54
			Good		51% N=140
			Fair		21% N=56
			Poor		8% N=23
		Recreational opportunities	Excellent		13% N=35
			Good		45% N=119
			Fair		28% N=74
			Poor		14% N=36
	Please rate the quality of each of the following services in Lacey.	City parks	Excellent		27% N=72
			Good		46% N=120
			Fair		25% N=67
			Poor		1% N=3
		Recreation programs or classes	Excellent		18% N=32
			Good		53% N=93
			Fair		23% N=40
			Poor		6% N=11
		Recreation centers or facilities	Excellent		15% N=29

Parks and Recreation	Please rate the quality of each of the following services in Lacey.	Recreation centers or facilities	Good		49% N=94
			Fair		27% N=52
			Poor		8% N=16
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall quality of parks and recreation opportunities	Essential		25% N=72
			Very important		48% N=136
			Somewhat important		24% N=68
			Not at all important		2% N=6
Quality of Life	Please rate each of the following aspects of quality of life in Lacey.	Lacey as a place to live	Excellent		23% N=65
			Good		57% N=162
			Fair		18% N=52
			Poor		2% N=6
		The overall quality of life in Lacey	Excellent		18% N=50
			Good		55% N=158
			Fair		23% N=67
			Poor		4% N=10
	Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Lacey to someone who asks	Very likely		26% N=74
			Somewhat likely		53% N=153
			Somewhat unlikely		13% N=38
			Very unlikely		8% N=23
		Remain in Lacey for the next five years	Very likely		47% N=133
			Somewhat likely		30% N=86
			Somewhat unlikely		11% N=30
			Very unlikely		13% N=36
	Please rate each of the following in the Lacey community.	Overall image or reputation of Lacey	Excellent		7% N=19
			Good		48% N=135
			Fair		37% N=102

Quality of Life	Please rate each of the following in the Lacey community.	Overall image or reputation of Lacey	Poor		8% N=22
Safety	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall feeling of safety in Lacey	Excellent		12% N=36
			Good		40% N=115
			Fair		39% N=112
			Poor		10% N=28
	Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		68% N=198
			Somewhat safe		26% N=75
			Neither safe nor unsafe		2% N=7
			Somewhat unsafe		3% N=10
			Very unsafe		0% N=1
		In Lacey's downtown/commercial (Midtown) area during the day	Very safe		23% N=65
			Somewhat safe		46% N=126
			Neither safe nor unsafe		19% N=52
			Somewhat unsafe		9% N=25
			Very unsafe		3% N=9
		From property crime	Very safe		21% N=58
			Somewhat safe		39% N=110
			Neither safe nor unsafe		18% N=49
			Somewhat unsafe		15% N=43
			Very unsafe		7% N=20
		From violent crime	Very safe		35% N=97
			Somewhat safe		32% N=88
			Neither safe nor unsafe		21% N=60
			Somewhat unsafe		10% N=26
			Very unsafe		3% N=8
		From fire, flood, or other natural disaster	Very safe		44% N=126

Safety	Please rate how safe or unsafe you feel:	From fire, flood, or other natural disaster	Somewhat safe		40% N=116
			Neither safe nor unsafe		14% N=41
			Somewhat unsafe		1% N=3
			Very unsafe		1% N=2
	Please rate the quality of each of the following services in Lacey.	Police services	Excellent		17% N=43
			Good		43% N=111
			Fair		29% N=76
			Poor		11% N=28
		Crime prevention	Excellent		10% N=25
Good				47% N=115	
Fair				29% N=70	
Poor				13% N=33	
Animal control		Excellent		16% N=27	
		Good		50% N=82	
		Fair		28% N=46	
		Poor		6% N=9	
Ambulance or emergency medical services		Excellent		34% N=75	
		Good		47% N=103	
		Fair		16% N=34	
		Poor		3% N=6	
Fire services		Excellent		39% N=90	
		Good		48% N=111	
		Fair		10% N=23	
		Poor		2% N=5	
Fire prevention and education	Excellent		29% N=52		
	Good		49% N=86		

Safety	Please rate the quality of each of the following services in Lacey.	Fire prevention and education	Fair		21% N=38
			Poor		1% N=1
		Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	Excellent		8% N=15
			Good		44% N=81
			Fair		36% N=65
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall feeling of safety in Lacey	Poor		12% N=22
			Essential		57% N=158
			Very important		32% N=90
			Somewhat important		11% N=30
			Not at all important		0% N=1
Utilities	Please rate each of the following characteristics as they relate to Lacey as a whole.	Overall quality of the utility infrastructure in Lacey (water, sewer, storm water)	Excellent		19% N=55
			Good		49% N=138
			Fair		26% N=75
			Poor		6% N=16
	Please rate the quality of each of the following services in Lacey.	Affordable high-speed internet access	Excellent		16% N=42
			Good		38% N=98
			Fair		29% N=73
			Poor		17% N=43
		Garbage collection	Excellent		31% N=83
			Good		51% N=136
			Fair		14% N=38
			Poor		3% N=8
		Drinking water	Excellent		29% N=81
			Good		47% N=132
			Fair		18% N=51
			Poor		5% N=15

Utilities	Please rate the quality of each of the following services in Lacey.	Sewer services	Excellent		26% N=63
			Good		55% N=135
			Fair		17% N=40
			Poor		2% N=6
		Storm water management (storm drainage, etc.)	Excellent		20% N=53
			Good		57% N=152
			Fair		22% N=58
			Poor		1% N=4
		Power (electric and/or gas) utility	Excellent		20% N=54
			Good		56% N=155
			Fair		21% N=57
			Poor		3% N=9
		Utility billing	Excellent		17% N=45
			Good		48% N=126
			Fair		24% N=64
			Poor		11% N=30
	Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.	Overall quality of the utility infrastructure in Lacey (water, sewer, storm water)	Essential		47% N=134
			Very important		41% N=115
			Somewhat important		11% N=32
			Not at all important		0% N=1

The City of Lacey 2025 Community Survey

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

1. Please rate each of the following aspects of quality of life in Lacey.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Lacey as a place to live.....	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Lacey as a place to raise children.....	1	2	3	4	5
Lacey as a place to work	1	2	3	4	5
Lacey as a place to visit	1	2	3	4	5
Lacey as a place to retire	1	2	3	4	5
The overall quality of life in Lacey.....	1	2	3	4	5
Sense of community.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Lacey as a whole.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall economic health of Lacey	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot, bus) in Lacey	1	2	3	4	5
Overall design or layout of Lacey's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4	5
Overall quality of the utility infrastructure in Lacey	1	2	3	4	5
(water, sewer, storm water)	1	2	3	4	5
Overall feeling of safety in Lacey.....	1	2	3	4	5
Overall quality of natural environment in Lacey	1	2	3	4	5
Overall quality of parks and recreation opportunities.....	1	2	3	4	5
Overall health and wellness opportunities in Lacey.....	1	2	3	4	5
Overall opportunities for education, culture, and the arts.....	1	2	3	4	5
Residents' connection and engagement with their community	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following.

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>	<u>Don't know</u>
Recommend living in Lacey to someone who asks	1	2	3	4	5
Remain in Lacey for the next five years	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
In your neighborhood during the day.....	1	2	3	4	5	6
In Lacey's downtown/commercial (Midtown) area during the day	1	2	3	4	5	6
From property crime.....	1	2	3	4	5	6
From violent crime.....	1	2	3	4	5	6
From fire, flood, or other natural disaster	1	2	3	4	5	6

5. Please rate the job you feel the Lacey community does at each of the following.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Making all residents feel welcome	1	2	3	4	5
Attracting people from diverse backgrounds.....	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds.....	1	2	3	4	5
Taking care of vulnerable residents (elderly, disabled, homeless, etc.).....	1	2	3	4	5

6. Please rate each of the following in the Lacey community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall quality of business and service establishments in Lacey	1	2	3	4	5
Variety of business and service establishments in Lacey.....	1	2	3	4	5
Vibrancy of downtown/commercial (Midtown) area.....	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Cost of living in Lacey.....	1	2	3	4	5
Overall image or reputation of Lacey	1	2	3	4	5

7. Please also rate each of the following in the Lacey community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Lacey.....	1	2	3	4	5
Ease of travel by public transportation in Lacey.....	1	2	3	4	5
Ease of travel by bicycle in Lacey.....	1	2	3	4	5
Ease of walking in Lacey.....	1	2	3	4	5
Well-planned residential growth.....	1	2	3	4	5
Well-planned commercial growth.....	1	2	3	4	5
Well-designed neighborhoods.....	1	2	3	4	5
Preservation of the historical or cultural character of the community.....	1	2	3	4	5
Public places where people want to spend time.....	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Overall quality of new development in Lacey.....	1	2	3	4	5
Overall appearance of Lacey.....	1	2	3	4	5
Cleanliness of Lacey.....	1	2	3	4	5
Water resources (beaches, lakes, ponds, riverways, etc.).....	1	2	3	4	5
Air quality.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.)... 1	2	3	4	5	
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of preventive health services.....	1	2	3	4	5
Availability of affordable quality mental health care.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities.....	1	2	3	4	5
Community support for the arts.....	1	2	3	4	5
Availability of affordable quality childcare/preschool.....	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Sense of civic/community pride.....	1	2	3	4	5
Neighborliness of residents in Lacey.....	1	2	3	4	5
Opportunities to participate in social events and activities.....	1	2	3	4	5
Opportunities to attend special events and festivals.....	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters.....	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5

8. Please indicate whether or not you have done each of the following in the last 12 months.

	<u>No</u>	<u>Yes</u>
Contacted the City of Lacey (in-person, phone, email, or web) for help or information.....	1	2
Contacted Lacey elected officials (in-person, phone, email, or web) to express your opinion.....	1	2
Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, etc.).....	1	2
Watched (online or on television) a local public meeting.....	1	2
Volunteered your time to some group/activity in Lacey.....	1	2
Campaigned or advocated for a local issue, cause, or candidate.....	1	2
Voted in your most recent local election.....	1	2
Used bus, rail, subway, or other public transportation instead of driving.....	1	2
Carpooled with other adults or children instead of driving alone.....	1	2
Walked or biked instead of driving.....	1	2

The City of Lacey 2025 Community Survey

9. Please rate the quality of each of the following services in Lacey.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Public information services.....	1	2	3	4	5
Economic development.....	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning.....	1	2	3	4	5
Street lighting	1	2	3	4	5
Snow removal.....	1	2	3	4	5
Sidewalk maintenance.....	1	2	3	4	5
Bus or transit services	1	2	3	4	5
Land use, planning, and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Affordable high-speed internet access	1	2	3	4	5
Garbage collection	1	2	3	4	5
Drinking water	1	2	3	4	5
Sewer services.....	1	2	3	4	5
Storm water management (storm drainage, etc.)	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing	1	2	3	4	5
Police services	1	2	3	4	5
Crime prevention	1	2	3	4	5
Animal control.....	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Fire services	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	1	2	3	4	5
Preservation of natural areas (open space, farmlands, and greenbelts)	1	2	3	4	5
Lacey open space	1	2	3	4	5
Recycling.....	1	2	3	4	5
Yard waste pick-up.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Health services.....	1	2	3	4	5
Public library services	1	2	3	4	5
Overall customer service by Lacey employees (police, planners, etc.)	1	2	3	4	5

10. Please rate the following categories of Lacey government performance.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The value of services for the taxes paid to Lacey.....	1	2	3	4	5
The overall direction that Lacey is taking.....	1	2	3	4	5
The job Lacey government does at welcoming resident involvement	1	2	3	4	5
Overall confidence in Lacey government	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest.....	1	2	3	4	5
Being open and transparent to the public.....	1	2	3	4	5
Informing residents about issues facing the community	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5
Treating residents with respect	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The City of Lacey	1	2	3	4	5
The Federal Government.....	1	2	3	4	5

12. Please rate how important, if at all, you think it is for the Lacey community to focus on each of the following in the coming two years.

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>
Overall economic health of Lacey	1	2	3	4
Overall quality of the transportation system (auto, bicycle, foot, bus) in Lacey	1	2	3	4
Overall design or layout of Lacey's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4
Overall quality of the utility infrastructure in Lacey (water, sewer, storm water)	1	2	3	4
Overall feeling of safety in Lacey	1	2	3	4
Overall quality of natural environment in Lacey	1	2	3	4
Overall quality of parks and recreation opportunities	1	2	3	4
Overall health and wellness opportunities in Lacey	1	2	3	4
Overall opportunities for education, culture, and the arts	1	2	3	4
Residents' connection and engagement with their community	1	2	3	4

The City of Lacey 2025 Community Survey

Our last questions are about you and your household.

Again, all of your responses to this survey are confidential and no identifying information will be shared.

D1. In general, how many times do you:

	Several <u>times a day</u>	Once <u>a day</u>	A few times <u>a week</u>	Every <u>few weeks</u>	Less often <u>or never</u>	Don't <u>know</u>
Access the internet from your home using a computer, laptop, or tablet computer	1	2	3	4	5	6
Access the internet from your cell phone.....	1	2	3	4	5	6
Visit social media sites such as Facebook, X (formerly Twitter), Nextdoor, etc.	1	2	3	4	5	6
Use or check email.....	1	2	3	4	5	6
Share your opinions online.....	1	2	3	4	5	6
Shop online.....	1	2	3	4	5	6

D2. Please rate your overall health.

☐ Excellent ☐ Very good ☐ Good ☐ Fair ☐ Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months?

Do you think the impact will be:

☐ Very positive ☐ Somewhat positive ☐ Neutral ☐ Somewhat negative ☐ Very negative

D4. How many years have you lived in Lacey?

- ☐ Less than 2 years
- ☐ 2-5 years
- ☐ 6-10 years
- ☐ 11-20 years
- ☐ More than 20 years

D5. Which best describes the building you live in?

- ☐ Single-family detached home
- ☐ Townhouse or duplex (may share walls but no units above or below you)
- ☐ Condominium or apartment (have units above or below you)
- ☐ Mobile home
- ☐ Other

D6. Do you rent or own your home?

- ☐ Rent
- ☐ Own

D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?

- ☐ Less than \$300
- ☐ \$300 to \$599
- ☐ \$600 to \$999
- ☐ \$1,000 to \$1,499
- ☐ \$1,500 to \$2,499
- ☐ \$2,500 to \$3,999
- ☐ \$4,000 to \$6,999
- ☐ \$7,000 to \$9,999
- ☐ \$10,000 or more

D8. Do any children 17 or under live in your household?

- ☐ No
- ☐ Yes

D9. Are you or any other members of your household aged 65 or older?

- ☐ No
- ☐ Yes

D10. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- ☐ Less than \$25,000
- ☐ \$25,000 to \$49,999
- ☐ \$50,000 to \$74,999
- ☐ \$75,000 to \$99,999
- ☐ \$100,000 to \$149,999
- ☐ \$150,000 to \$199,999
- ☐ \$200,000 to \$299,999
- ☐ \$300,000 or more

D11. Are you of Hispanic, Latino/a/x, or Spanish origin?

- ☐ No
- ☐ Yes

D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- ☐ American Indian or Alaskan Native
- ☐ Asian
- ☐ Black or African American
- ☐ Native Hawaiian or Other Pacific Islander
- ☐ White
- ☐ A race not listed

D13. In which category is your age?

- ☐ 18-24 years
- ☐ 25-34 years
- ☐ 35-44 years
- ☐ 45-54 years
- ☐ 55-64 years
- ☐ 65-74 years
- ☐ 75 years or older

D14. What is your gender?

- ☐ Woman
- ☐ Man
- ☐ Identify in another way → go to D14a

D14a. If you identify in another way, how would you describe your gender?

- ☐ Agender/I don't identify with any gender
- ☐ Genderqueer/gender fluid
- ☐ Non-binary
- ☐ Transgender man
- ☐ Transgender woman
- ☐ Two-spirit
- ☐ Identify in another way

Thank you!

Community Access and Engagement

Communications

DEIB Plan	2025 Community Survey (% excellent or good)	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey -- Percentage (%) of individuals who received satisfactory public information is established and increases each survey. Scores are consistent across	Public information services	58%	56%	62%	54%	58%	59%	58%	55%	53%	67%	54%	71%	41%
	Informing residents about issues facing the community	45%	46%	48%	30%	53%	42%	44%	48%	32%	53%	47%	53%	40%

Relationships

DEIB Plan	2025 Community Survey (% excellent or good)	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey -- Percentage (%) of individuals who received satisfactory public information is established and increases each survey. Scores are consistent across demographics.	Public information services	58%	56%	62%	54%	58%	59%	58%	55%	53%	67%	54%	71%	41%
	Informing residents about issues facing the community	45%	46%	48%	30%	53%	42%	44%	48%	32%	53%	47%	53%	40%

DEIB Plan	2025 Community Survey (% excellent or good)	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
2. Community Survey -- Percentage (%) of individuals who attended a local public meeting increases. Scores are consistent across demographics.	Attended a local public meeting (of local elected officials like City Council or County Commissioner, advisory boards, town halls...	6%	3%	8%	5%	5%	3%	4%	8%	4%	7%	3%	6%	7%

DEIB Plan	2025 Community Survey (% excellent or good)	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
3. Community Survey -- Percentage (%) of individuals who watched a local public meeting increases. Scores are consistent across demographics.	Watched (online or on television) a local public meeting.	21%	16%	28%	27%	17%	25%	16%	21%	21%	11%	22%	35%	20%

[illegible]

**Programs, Policies, and
Services**
City Services

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey -- Rating of City government increases. Scores are consistent across demographics.	Overall confidence in Lacey government	52%	50%	53%	36%	57%	57%	41%	56%	41%	62%	56%	43%	49%

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey -- Rating of overall direction that City is taking increases. Scores are consistent across demographics.	The overall direction that Lacey is taking	60%	54%	64%	56%	63%	83%	42%	54%	54%	62%	68%	51%	63%

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey -- Rating of overall City customer services increases. Scores are consistent across demographics	Overall customer service by Lacey employees	73%	74%	70%	63%	79%	73%	67%	75%	65%	67%	82%	74%	76%

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Rating of the City treating all community members equitably increases	Valuing/respecting residents from diverse backgrounds	72%	80%	68%	68%	74%	80%	65%	71%	62%	85%	69%	84%	62%
	Treating all residents fairly	54%	57%	55%	35%	66%	61%	45%	56%	28%	73%	68%	66%	26%

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey -- Rating of community sentiment regarding City transparency increases. Scores are consistent across demographics.	Being open and transparent to the public.	54%	56%	53%	41%	60%	64%	49%	53%	51%	65%	52%	51%	51%

Public Safety

DEIB Plan		Overall	Sex		Race		Age			Area				
	2025 Community Survey		M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Positive rating of police services increases	Quality of police services	60%	59%	61%	39%	70%	46%	62%	69%	52%	65%	58%	62%	62%
	Rating safety in neighborhood	94%	91%	95%	95%	93%	95%	95%	91%	94%	98%	95%	83%	92%
	Safety in Lacey's Midtown District	69%	56%	73%	74%	65%	68%	71%	63%	68%	63%	69%	81%	65%

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey – Positive rating of crime prevention increases. Scores are consistent across demographics.	Crime prevention	58%	55%	61%	51%	60%	57%	53%	60%	53%	62%	50%	62%	61%

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey – Positive rating of animal control services increases. Scores are consistent across demographics	Animal Control	66%	75%	63%	64%	68%	71%	75%	57%	56%	77%	63%	89%	36%

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey – Positive rating of emergency preparedness increases. Scores are consistent across demographics.	Emergency preparedness	52%	60%	53%	52%	51%	49%	48%	60%	39%	69%	46%	62%	No data

[illegible]

Parks, Culture, Recreation

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Rating of park system increases	Overall quality of parks and recreation opportunities	80%	82%	80%	76%	83%	85%	79%	78%	80%	85%	79%	80%	75%

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey – Rating of recreation programs increases. Scores are consistent across demographics.	Recreational opportunities	58%	56%	62%	49%	63%	50%	62%	64%	52%	60%	58%	64%	63%

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey – Rating of community center increases. Scores are consistent across demographics.	Recreation centers or facilities	64%	71%	55%	50%	72%	69%	61%	63%	67%	66%	68%	58%	57%

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey – Rating of City sponsored events increases. Scores are consistent across demographics.	Opportunities to attend Cultural/Arts/Music Activities	46%	39%	54%	39%	49%	49%	44%	46%	46%	52%	40%	45%	48%

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey – Positive rating of culture programs increases. Scores are consistent across demographics.	Overall opportunities for education, culture, and the arts	59%	53%	61%	60%	59%	76%	54%	48%	58%	68%	59%	65%	36%
	Opportunities to attend cultural/arts/music activities	46%	39%	54%	39%	49%	49%	44%	46%	46%	52%	40%	45%	48%

Infrastructure

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey – Rating of City roadways increases. Scores are consistent across demographics.	Ease of travel by car in Lacey	70%	65%	76%	74%	67%	81%	67%	62%	69%	74%	68%	81%	56%
	Traffic flow on major streets	41%	41%	43%	41%	39%	34%	45%	43%	30%	42%	44%	67%	25%
	Street repair	47%	40%	48%	38%	52%	41%	57%	45%	32%	41%	64%	58%	41%

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey – Rating of availability of paths and trails increases. Scores are consistent across demographics.	Availability of paths and walking trails	74%	67%	79%	75%	73%	73%	72%	76%	75%	64%	82%	73%	76%

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey – Rating of City's multimodal travel (walking, rolling, bike, etc.) increases. Scores are consistent across demographics.	Ease of walking in Lacey	47%	58%	44%	39%	53%	34%	58%	53%	31%	36%	67%	60%	51%
	Ease of travel by bicycle in Lacey	35%	38%	37%	24%	42%	25%	36%	48%	20%	24%	48%	49%	No data

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey – Positive rating of emergency preparedness increases. Scores are consistent across demographics.	Emergency preparedness	52%	60%	53%	52%	51%	49%	48%	60%	39%	69%	46%	62%	No data

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey – Rating of Lacey's built environment increases. Scores are consistent across demographics.	Overall design or layout of Lacey's residential and commercial areas (e.g. homes, buildings, streets, parks, etc.)	53%	56%	54%	57%	50%	55%	52%	53%	41%	54%	59%	67%	48%

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey – Rating of City's public places and City facilities increases. Scores are consistent across demographics.	Public places where people want to spend time	52%	47%	60%	46%	56%	54%	57%	48%	33%	61%	57%	66%	49%

Utilities

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey – Rating of various City utilities increases. Scores are consistent across demographics.	Garbage collection	83%	87%	77%	73%	88%	78%	86%	84%	88%	75%	96%	75%	71%
	Sewer services	81%	79%	81%	70%	88%	85%	79%	79%	75%	76%	89%	93%	72%
	Storm water management (storm drainage, etc.)	77%	77%	75%	69%	82%	82%	74%	75%	79%	76%	79%	86%	63%
	Drinking water	76%	81%	69%	63%	83%	68%	79%	81%	80%	57%	79%	93%	80%
	Power (electric and/or gas) utility	76%	78%	72%	61%	85%	69%	73%	83%	72%	66%	86%	69%	89%
	Utility billing	65%	59%	69%	55%	70%	65%	55%	73%	49%	67%	72%	60%	81%
	Affordable high-speed internet access	54%	57%	51%	40%	61%	63%	49%	49%	54%	60%	54%	57%	34%

Acknowledgement and Events

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey – Rating of “City creating a welcoming environment” increases. Scores are consistent across demographics.	Making all residents feel welcome	66%	62%	72%	71%	61%	75%	58%	63%	63%	80%	63%	68%	44%
	Openness and acceptance of the community toward people of diverse backgrounds	67%	75%	64%	56%	75%	75%	64%	63%	50%	74%	67%	90%	64%

Livability

Economic Development

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey – Rating of “Overall Economic Health” increases. Scores are consistent across demographics.	Overall economic health of Lacey	57%	52%	59%	50%	60%	46%	59%	66%	45%	56%	65%	67%	48%

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey – Rating of “Economic Opportunities” increases. Scores are consistent across demographics.	Employment opportunities	36%	23%	46%	41%	34%	37%	23%	47%	24%	38%	40%	36%	No data

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey – Rating of “Place to Work” increases. Scores are consistent across demographics.	Lacey as a place to work	51%	37%	68%	47%	53%	35%	50%	71%	31%	61%	61%	45%	67%

Housing

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey – Rating of “Affordable quality housing” increases. Scores are consistent across demographics.	Availability of affordable quality housing	15%	16%	13%	8%	18%	4%	15%	24%	7%	13%	19%	16%	19%

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey – Rating of “Housing Options” increases. Scores are consistent across demographics.	Variety of housing options	37%	47%	32%	28%	41%	26%	43%	44%	14%	34%	52%	55%	36%

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Rating of "Place to live" increases	Lacey as a place to live	80%	70%	84%	83%	77%	75%	75%	88%	70%	77%	91%	78%	82%

Human Services

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey – Rating of “Health and Human services” increases. Scores are consistent across demographics.	Health services	67%	64%	70%	55%	72%	74%	57%	65%	65%	72%	72%	62%	52%
	Availability of preventative health services	48%	50%	49%	41%	53%	43%	52%	50%	48%	37%	63%	60%	35%
	Availability of affordable quality health care	46%	44%	48%	44%	47%	51%	30%	53%	36%	44%	57%	57%	31%
	Availability of affordable quality mental health care	28%	26%	30%	28%	29%	22%	28%	32%	25%	17%	38%	37%	24%

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Rating of "Overall quality of life" increases	Overall quality of life	73%	63%	80%	86%	65%	74%	72%	73%	68%	70%	87%	77%	57%

Environment

DEIB Plan	2025 Community Survey	Overall	Sex		Race		Age			Area				
			M	F	POC	White	18-34	35-54	55+	Central	Hawk's Prairie /Pleasant Glade	Horizons	Lakes	Meadows /Thompson Place
Community Survey – Rating of “Overall Natural Environment” increases. Scores are consistent across demographics.	Overall quality of natural environment in Lacey	77%	76%	78%	78%	76%	77%	78%	76%	68%	82%	81%	79%	72%



LACEY CITY COUNCIL WORKSESSION

September 23, 2025

SUBJECT: Community and Cultural Events Grant

RECOMMENDATION: Discussion only. Pending discussion, this item could return to the City Council at a later date for potential action.

STAFF CONTACT: Rick Walk, City Manager *RW*
Shannon Kelley-Fong, Assistant City Manager *SKF*

ORIGINATED BY: City Manager's Department

ATTACHMENTS: **Attachment 1** – Draft Community and Cultural Events Grant Policy

FISCAL NOTE: There is no budget for this project. Future request as part of the 2026 Budget. Discussion included starting small, e.g., \$25,000 of funding. This would allow for a minimum of 5 awardees and a maximum of 50 awardees. Several existing funding line items were identified to potentially fund this program.

PRIOR REVIEW: [Commission on Equity – June 23, 2024](#)
[Commission on Equity – March 24, 2024](#)
[Commission on Equity – February 24, 2024](#)

DEIB STRAT. PLAN: Programs, Policies, and Services: City Policies:

- B. Provide services that are responsive, transparent, accountable, equitable, and welcoming with an emphasis on providing a safe, trusted environment for underserved community members.
- G. Recognize and support diversity and inclusiveness through acknowledgement statements, public art, events, programs, and use of City platforms to amplify community voices.

Community Access and Engagement:

- C. Enhance relationships and opportunities in the community for continued dialogue and knowledge sharing among the City, partner entities, and community members through events, programs, forums, art, etc.

WORK PLAN GOAL:	Q3 – Research and consider community celebrations, including LGBTQIA+, Latino events
AND STRATEGY	Q4 – Make a recommendation on community celebrations, including LGBTQIA+, Latino events

BACKGROUND: As part of the [2025 Work Plan](#), the Lacey City Council requested that the Commission on Equity (COE) consider how the City of Lacey (City) may be able to amplify and celebrate additional community events and cultural celebrations, including LGBTQIA+ and Latino/ae events, in the future.

At the February 24, 2024, COE meeting, the concept of a City grant program to support community events and cultural celebrations was discussed. This discussion included an overview of limited resources, finding community sustainability and support, and providing a transparent and equitable approach to creating open systems that support procedural and outcome fairness.

Currently, the City has limited staff resources to support additional community or cultural events. Given this constraint, considering a grant program is recommended. The program could be modelled similarly to the Neighborhood Match Grant Program (HOA), the Human Services Grant Program, and the Lodging Tax program. The City does not directly provide these services, but does provide funding to support these programs. Importantly, while a grant program would reduce necessary staffing resources compared to organizing an event, it would not eliminate staffing resources, as staff would still be needed to advertise and process applications, including potential reviews by advisory boards, and ensure all policies, administrative, and financial, are met. A Community and Cultural Event Grant Program may also be a better alternative for some applicants for lodging tax funds.

Staff performed additional research on similar grant programs provided by other government jurisdictions. These finds and additional materials from Bend, OR were discussed at the March 24, 2025, Commission on Equity meeting. They included a review of the following elements:

1. Establishing a purpose
2. Establishing a process
3. Differentiating from City Events
4. Eligibility
5. Use of funds
6. Reporting
7. Violations
8. Funding considerations

After reviewing the Community and Cultural Grant Policy on June 23, 2025, the COE recommended it to the Lacey City Council.

Next Steps: Discussion only. Pending discussion, this item could return to the City Council at a later date for potential action. Options the Council could consider include:

Option 1: Provide direction to the City Manager to provide funding in 2026 budget for the Community and Cultural Grant Program.

Option 2: Provide direction to City staff on other elements to consider regarding a Community and Cultural Event Grant Program.

Staff would return at a later date to provide additional information and discussion.

Option 3: Do not create a Community and Cultural Grant Program.

Option 4: Some other option not contemplated in the above.



Community and Cultural Event Grant Policy

Goals

The City supports a wide range of community and cultural events that benefit the Lacey community. The City desires to provide fair and equitable treatment of entities seeking Community and Cultural Event grants through this program.

Program Requirements

1. **Eligible events:** Events must meet the following:
 - a. Advance Council-adopted goals, City-wide policies, and the City's strategic planning;
 - b. Promote the City and create a welcoming environment;
 - c. Benefit the City's diverse communities;
 - d. Create and maintain an environment free of discrimination;
 - e. Be open to the general public and have no admission fees; and
 - f. Be held in the city of Lacey or Lacey Urban Growth Area.
2. **Eligible entities:** Non-profits with 501(c)3 status that are registered with the Washington Secretary of State.
3. **Ineligible entities:**
 - a. Any religious, church, creed or sectarian organization promoting religious purposes. Religious organizations are not excluded from receiving grants or sponsorships; however, the purpose of the event must align with the goals outlined in this Policy.
 - b. Political organizations and/or individual campaigns.
 - c. Organizations or individuals that discriminate on the basis of age (if the individual is 18 years of age or older), race, sex, sexual orientation, gender identity, marital status, disability, national origin, or any other protected class per federal, state, or local law.

4. The City, at its discretion, awards funding. Selected entities may not receive full funding. Sponsorship or grant approval in one year does not imply or guarantee approval in subsequent years.
5. Maximum and minimum award amounts:
 - a. Maximum: \$5,000
 - b. Minimum: \$500
6. One proposal allowed per entity per application cycle.
7. Proposals do not require a dollar-for-dollar funding match for City funds awarded. However, proposals with funding matches may be allocated additional points during evaluation.
8. The City will establish a selection process that includes staff review of applications and recommendations by the Commission on Equity (COE). Final approval is reserved for the Lacey City Council. Presentations may be requested of entities.
9. Organizations selected to receive grant funding must enter into a written agreement with the City and be able to:
 - a. Provide proof of general liability insurance coverage for the event
 - b. Provide documentation as a 501(c)3 and Washington Secretary of State registration
 - c. Provide reports and invoices with backup documentation
 - d. Sign documents electronically through City-approved systems
 - e. Submit an annual report
 - f. Retain records for seven years
 - g. Provide authorization by their governing body or executive director (or equivalent) to apply and receive program funds.

10. **Acceptable funding uses:** Event coordination, including, but not limited to, reasonable expenses for staff time, advertising, venue costs, equipment, rentals, food or catering costs (excluding alcohol), and permitting fees.

11. **Unacceptable funding uses:**

- a. Purchase of alcohol or alcoholic beverages, or other drugs or consumables infused with ingredients derived from drugs.
- b. Purchase of products or services for the promotion of religious purposes.
- c. Purchase of products or services for the promotion of political activity.

12. **Probation:** If an entity is unable to hold the community or cultural event within the term of the agreement, the agency will be ineligible to participate in the next round of grant funding. Accommodations may be made for extenuating circumstances.

13. **Transparency:** The City will publish a complete list of organizations or individuals receiving grant funds, including the amount and a brief description of how those funds will be used.