



COMMUNITY RELATIONS & PUBLIC AFFAIRS COMMITTEE

MONDAY, NOVEMBER 1, 2021

11:00 A.M.

REMOTE ATTENDANCE

The Community Relations & Public Affairs Committee meeting will be conducted remotely, not in person. However, you may view the meeting by watching live through Zoom

(<https://us02web.zoom.us/j/86077727215>).

NEW: Watch live or as a recording on YouTube (<https://youtu.be/6qd5WtJDWzI>).

The public may also listen to the meeting via telephone by dialing toll-free:

(888) 788-0099 or **(877) 853-5247** – when prompted, enter Webinar ID: **860 7772 7215**
press # (participant ID not required)

SIX-YEAR ART PLAN UPDATE

SHANNON KELLEY-FONG, ASSISTANT CITY MANAGER
(STAFF REPORT)



Community Relations & Public Affairs Committee

November 1, 2021

SUBJECT: Public Art 6-Year Plan - 2022 to 2027

RECOMMENDATION: Move the draft Public Art 6-Year Plan – 2022 to 2027 to the full Lacey City Council for consideration. The Plan would be updated annually to reflect changes, additions, completed projects etc.

STAFF CONTACT: Scott Spence, City Manager ^{SS}
Shannon Kelley-Fong, Assistant City Manager ^{SKF}

ORIGINATED BY: City Manager's Department

ATTACHMENTS: None

FISCAL NOTE: For 2022 - Budget request is for \$40,000 (public art fund) and \$35,000 (other funds)

PRIOR REVIEW: Community Relations Committee – October 4, 2021

BACKGROUND:

The City Council adopted updated Public Art policies on June 17, 2021. City staff drafted a comprehensive draft Public Art 6-Year Plan for 2022 to 2027 ("Plan") for this Committee to consider prior to the full Lacey City Council's consideration. The Community Relations Committee was presented with a draft of this Plan at the October 4, 2021, meeting.

Per the City's Art policy (10.03), the City should have a list identifying locations to place art pieces over a six-year period and a list of installations completed. The intent of the Plan is to meet this requirement by providing an overview of possible public art funding over the next six years, including broadly identifying where pieces may be appropriate in the community. Further refinement of specific projects will occur in the future with input from an ad hoc art committee. Funding for public art projects are approved as part of the annual budget process. A list of completed public art projects in Lacey can be accessed on the [Public Art Map](#).

As part of the process to draft the Plan, the City established an internal stakeholder group. The stakeholder group identified the following elements as critical to consider for the future organization and management a public art program:

- Commencing cross-departmental collaboration early;
- Consider capital cost associated with projects;
- Consider planning cycles, which can vary, e.g., major projects are likely to take multiple years from inception to completion;
- Consider required additional staffing resources that will be necessary, including but not limited to: planning, design, solicitation, acquisition (if necessary), project review, inspections, on-going maintenance, repairs, etc.; and
- Consider connectivity with existing design standards (ex. Midtown).

Table A displays the Plan using only Art Funds. **Table B** displays the Plan using Art Funds, as well as other funds. For both versions of the plan, the proposed 2022 public art projects are:

Art fund:

- Banners = \$20,000
- Utility Wraps = \$15,000
- Jackson Art Piece = 5,000

Other funding:

- Honor Wall = \$25,000 (General Fund)
- Banners = \$10,000 (LTAC request)

Table C provides a brief overview of all the public art projects identified in the two versions of the Plan.

Table C: Public Art Projects 2022-2027, in brief		
One-time Expenditures	Art Funding Only	Art Funding & other funding
Reader boards		
Reader board, Gateway, Art - Location	2024	2024
Gateway and Art - Location		2025/2027
Banners	2022 / 2024 / 2026	2022 / 2024 / 2026
Utility Wraps	2022 / 2024 / 2026	2022 / 2024 / 2026
Discretionary Art Projects		
Honor Wall	2022	2022
Jackson Art Piece Hanging Element (2022)	2022	2022
Compassionate City (2023)	2023	2023
Bear art replacement (2024)	2024	2024
Sasquatch / Park Art (2025)		2025
Project with the Nisqually (2026)	2026	2026
Police Station (2027)	2026	2027

Recommended Next Steps:

1. Move the draft Public Art 6-Year Plan – 2022 to 2027 to the full Lacey City Council for consideration. The Plan would be updated annually to reflect changes, additions, completed projects etc.

ADVANTAGES:

1. Adoption of the Plan would allow the City to start focusing on public art in a more comprehensive and strategic manner.

DISADVANTAGES:

1. None identified at this time.

Year Inflator							
2021		2022	2023	2024	2025	2026	2027
1		1.03	1.061	1.093	1.126	1.159	1.194

Table A: 6-Year Art Plan - 2022 to 2027 - Art Fund only										
One-time Expenditures	Possible Location	Project Cost Estimate (2021)	2021*	2022	2023	2024	2025	2026	2027	Total 2022-2027
Readerboards										
Readerboard, Gateway, Art - Location (2024)	City entrances with high/ highest traffic counts	\$ 175,000				\$ 191,275				\$ 191,275
Gateway and Art - Location	City entrances with high traffic counts	\$ 75,000								\$ -
Banners (2022 / 2024 / 2026)	Near city entrances and tourist destinations	\$ 15,000		\$ 10,000		\$ 10,000		\$ 10,000		\$ 30,000
Utility Wraps (2022 / 2024 / 2026)	Around the City	\$ 15,000		\$ 15,000		\$ 15,000		\$ 15,000		\$ 45,000
Discretionary Art Projects		\$ 100,000								\$ -
Gold Star Memorial (2021)	Flag Plaza		\$ 30,000							\$ -
Compassionate City (2023)	Huntamer Park				\$ 50,000					\$ 50,000
Jackson Art Piece Protection / Hanging Element (2022)	TBD			\$ 5,000						\$ 5,000
Bear Art replacement (2024)	Timberland Library - partnership					\$ 30,000				\$ 30,000
Project with the Nisqually (2026)	TBD						\$ 50,000			\$ 50,000
Police Station (2027)	New Police Station	\$ 70,000							\$ 75,000	\$ 75,000
Total Yearly One-time Expenditures		\$ 250,000	\$ 30,000	\$ 30,000	\$ 50,000	\$ 246,275	\$ -	\$ 75,000	\$ 75,000	\$ 476,275
City Operations										
Project Administration		\$ 20,000		\$ 15,000	\$ 16,125	\$ 17,334	\$ 18,634	\$ 20,032	\$ 21,534	\$ 108,660
On-going Maintenance		\$ 20,000		\$ 20,000	\$ 21,500	\$ 23,113	\$ 24,846	\$ 26,709	\$ 28,713	\$ 144,880
Total Yearly City Operations				\$ 35,000	\$ 37,625	\$ 40,447	\$ 43,480	\$ 46,741	\$ 50,247	\$ 253,541
Total Expenditures			\$ -	\$ 65,000	\$ 87,625	\$ 286,722	\$ 43,480	\$ 121,741	\$ 125,247	\$ 729,816
Revenues										
Gen. Fund Art		\$ 221,000	\$ 221,000	\$ 54,780	\$ 55,328	\$ 55,881	\$ 56,440	\$ 57,004	\$ 57,574	\$ 337,007
Facility Funding*									\$ 75,000	
Total Revenues			\$ -	\$ 54,780	\$ 55,328	\$ 55,881	\$ 56,440	\$ 57,004	\$ 132,574	\$ 412,007
Annual Revenues - Annual Expenditures			\$ (30,000)	\$ 24,780	\$ 5,328	\$ (190,394)	\$ 56,440	\$ (17,996)	\$ 57,574	\$ (64,268)
Balance for next year (not including reserves)		\$ 221,000	\$ 191,000	\$ 215,780	\$ 221,108	\$ 30,714	\$ 87,154	\$ 69,158	\$ 126,732	

Table A: 6-Year Art Plan - 2022 to 2027 - Art Fund & Other funding sources											
One-time Expenditures	Possible Location	Potential Funding Source	Project Cost Estimate (2021)	2021	2022	2023	2024	2025	2026	2027	Total 2022-2027
Readerboards		Art gen. fund, REET, LTAC									
Readerboard, Gateway, Art - Location (2024)	City entrances with high/ highest traffic counts		\$ 175,000				\$ 191,275				\$ 191,275
Gateway and Art - Location (2025 / 2027)	City entrances with high traffic counts		\$ 75,000					\$ 84,450		\$ 89,550	\$ 174,000
Banners (2022 / 2024 / 2026)	Near city entrances and tourist destinations (Phase I)	Art gen. fund, REET, LTAC	\$ 15,000		\$ 20,000		\$ 10,000		\$ 10,000		\$ 40,000
Utility Wraps (2022 / 2024 / 2026)	Around the City	Art gen. fund, REET	\$ 15,000		\$ 15,000		\$ 15,000		\$ 15,000		\$ 45,000
Discretionary Art Projects		Art gen. fund, REET, LTAC	\$ 100,000								\$ -
Gold Star Memorial (2021)	Flag Plaza			\$ 30,000							\$ -
Jackson Art Piece Hanging Element (2022)	TBD				\$ 5,000						\$ 5,000
Compassionate City (2023)	Huntamer Park					\$ 75,000					\$ 75,000
Bear art replacement (2024)	Timberland Library - partnership						\$ 30,000				\$ 30,000
Sasquatch / Park Art (2025)	City park		\$ 50,000					\$ 50,000			\$ 50,000
Project with the Nisqually (2026)	TBD								\$ 50,000		\$ 50,000
Police Station (2027)	New Police Station		\$ 70,000							\$ 75,000	\$ 75,000
Total Annual One-time Expenditures			\$ 500,000	\$ 30,000	\$ 40,000	\$ 75,000	\$ 246,275	\$ 134,450	\$ 75,000	\$ 164,550	\$ 735,275
City Operations											
Project Administration			\$ 20,000		\$ 15,000	\$ 16,500	\$ 18,150	\$ 19,965	\$ 21,962	\$ 24,158	\$ 115,734
On-going Maintenance			\$ 20,000		\$ 20,000	\$ 22,000	\$ 24,200	\$ 26,620	\$ 29,282	\$ 32,210	\$ 154,312
Total Yearly City Operations					\$ 35,000	\$ 38,500	\$ 42,350	\$ 46,585	\$ 51,244	\$ 56,368	\$ 270,046
Total Expenditures				\$ -	\$ 35,000	\$ 38,500	\$ 42,350	\$ 46,585	\$ 51,244	\$ 56,368	\$ 270,046
Revenues											
Total Other Revenue					\$ 10,000	\$ 25,000	\$ 75,000	\$ 75,000	\$ 25,000	\$ 75,000	\$ 285,000
Gen. Fund Art			\$ 221,000		\$ 54,780	\$ 55,328	\$ 55,881	\$ 56,440	\$ 57,004	\$ 57,574	\$ 337,007
Facility Funding*										\$ 75,000	\$ 75,000
Total Revenues				\$ -	\$ 64,780	\$ 80,328	\$ 130,881	\$ 131,440	\$ 82,004	\$ 207,574	\$ 982,007
Annual Revenues - Annual Expenditures				\$ (30,000)	\$ 24,780	\$ 5,328	\$ (115,394)	\$ (3,010)	\$ 7,004	\$ 43,024	\$ 246,732
Balance for next year			\$ 221,000	\$ 191,000	\$ 215,780	\$ 221,108	\$ 105,714	\$ 102,704	\$ 109,708	\$ 152,732	