



COMMUNITY RELATIONS & PUBLIC AFFAIRS COMMITTEE

MONDAY, JUNE 7, 2021

11:00 A.M.

REMOTE ATTENDANCE

To comply with Governor Inslee's [Proclamation 20-28](#), the Community Relations & Public Affairs Committee Meeting will be conducted remotely, not in person. However, you may view the meeting by watching live through Zoom.

Link: <https://us02web.zoom.us/j/86732650386>

The public may also listen to the meeting via telephone by dialing toll-free:

(888) 788-0099 or **(877) 853-5247** – when prompted, enter Webinar ID **867 3265 0386** press # (participant ID not required)

ART POLICY UPDATE

KELLY ADAMS, MANAGEMENT ANALYST
(STAFF REPORT)



COMMUNITY RELATIONS & PUBLIC AFFAIRS COMMITTEE

June 7, 2021

SUBJECT: Public Art Policy Update

RECOMMENDATION: Approve the following items to go before the full Lacey City Council for consideration:

1. Adoption of the updated Public Art Policy.
 2. Adoption of a resolution repealing and replacing Resolution 760 and establishing an annual public art fund contribution amount to one dollar (\$1.00) per capita.
-

STAFF CONTACT: Scott Spence, City Manager *SS*
Shannon Kelley-Fong, Assistant City Manager *SKF*
Kelly Adams, Management Analyst *KA*

ORIGINATED BY: City Manager's Department

ATTACHMENTS: 1. [Draft Public Art Policy Amendments](#)
2. [Draft Resolution updating the Art Policy](#)

FISCAL NOTE: None

PRIOR REVIEW: Community Relations & Public Affairs Committee – April 5, 2021

BACKGROUND:

Policy Update

In 2002, the Lacey City Council adopted a policy on Public Art as part of the City of Lacey Council Policies and Procedures Manual. The policy outlines desired objectives, funding sources, themes, and locations for the acquisition and installment of public art throughout the City.

At the April 5, 2021, Community Relations and Public Affairs Committee meeting, the Committee directed staff to provide updates to the current policy and recommendations for future art installations. As part of this process, staff reviewed art policies of other jurisdictions and considered past public art endeavors by the City. Staff recommends updating the City's art policy as found in **Attachment 1**.

The following provides a brief overview of the proposed policy changes found in **Attachment 1**:

1. Updates the funding description to include the contribution of one-dollar (\$1.00) per capita to reflect recent Council practices. This increase was considered at a budget discussion in 2012; however, it was not formalized in an updated resolution.
2. Expands the objectives of public art to include: a pleasing living, working, and playing environment; enhancement of economic development and attracting of visitors; sustainable maintenance and operation costs; and community engagement and community activation.
3. Expands the themes of public art to include exceptional military service or community military connection.
4. Expands the approved locations for public art to include activity hubs, parks, trails, open spaces, and utility structures.
5. Updates procedures to clearly define roles and responsibilities.

The current and proposed art policy both call for the cataloguing of existing art pieces and the creation of a six-year plan for future art locations.

Catalogue of existing art pieces

The City is crafting an interactive catalogue of existing art pieces for internal and external use. Internally, the map will help the City identify potential locations for future art pieces.

Six-Year Plan

The City continues to work to create a 6-year plan that identifies locations to place art pieces. Staff will return to this Committee at a future date with a draft plan for review.

Amend Resolution

In 1995, City Council adopted two measures to establish funding for public art: Ordinance 1022 and Resolution 760. Ordinance 1022 established the Public Arts account; prescribed a means for allowing for donations, grants and other support for public art acquisition; and, required that one quarter (0.0025) of one percent of all city construction projects with appropriations over \$500,000 (street and utility projects are exempt).

Resolution 760 established the City's direct contribution of twenty-five (\$0.25) cents per capita to the public arts fund. The City Council approved an increase of one-dollar (\$1.00) to the account the 2012 during the budget process. Staff recommends adopting a resolution, which repeals and replaces Resolution 760 to reflect this increase. **Attachment 2** provides a draft resolution.

Recommended Next Steps

Bring the following items to the full City Council for consideration:

1. Adoption of the proposed amendments to Council Policies and Procedures Manual, Chapter 10.09 Public Art.
2. Adoption of a Resolution repealing Resolution 760 and establishing an allocation of one-dollar (\$1.00) per capita to the Public Art fund.

Other information for this Committee

While performing research on this topic, staff reviewed public art programs at other municipal governments in Washington State. Many city governments have established art advisory boards, such as an Arts Commission, to make recommendations to their respective City Councils on public art policies and public art selections. In the future, the City may want to consider further exploration of a similar advisory body. Notably, this would have an impact on City and staff resources. Such impacts were not contemplated in the current budget. At this time, staff is not recommending that the Committee consider creating a public art advisory board.

In the past, the City has used an ad hoc committee composed of Community Relations Committee members and members of the public to solicit and review art pieces. As an example, the City used this process for the Hawk Sculpture. At this time, the City recommends that future art projects use a similar ad hoc committee approach.

ADVANTAGES:

1. The updates are intended to improve the Council Policy on Public Art.

DISADVANTAGES:

1. None identified at this time.

10.09 Public Art Policy

The purpose of this policy is to provide a process for selecting and installing public artwork that defines City boundaries and entryways; ~~to~~creates a sense of community identity and character; ~~to~~reflects the City's history, heritage, values, and culture; ~~to~~makes the community more livable and enjoyable; and, ~~to celebrate~~celebrates the value, benefit, and contribution of art to our society.

The City ~~of Lacey~~to will periodically acquire pieces of art ~~that will~~to enrich our community, promote art appreciation, and enhance the aesthetics of our City. The City Council retains final authority on the selection and placement of all art to be located in public rights-of-way and city-owned buildings properties within Lacey. It is the intent of this policy that all art placed in the public rights-of-way, or placed on City-owned property be tasteful, non-controversial, and non-offensive.

Public art will be funded in part through revenue generated from an annual ~~25-cent~~one dollar (\$1.00) per capita set-aside as outlined in Resolution XXX. Additionally, funds are to be budgeted in accordance with Lacey Ordinance 1022, which provides that all appropriations for city construction projects visible and useable by the public, except street and utility projects, ~~which~~where appropriations exceed \$500,000 shall include an amount equal to one-fourth (0.0025) of one percent (1%) of the estimated construction cost of such project for works of art.

1. Selections of public art should accomplish one or more of the following objectives:
 - a. Define City boundaries or entryways into the community
 - ~~a.b.~~ Create a sense of community, identity, and character-
 - ~~b.c.~~ Reflect Lacey's history, heritage, community values, and culture-
 - d. Provide interactive opportunities for the general public-
 - e. Provide a pleasing living, working, and playing environment
 - f. Enhance economic development and attract visitors
 - g. Provide Sustainable maintenance and operation costs
 - ~~e.h.~~ Create opportunities for community and civic engagement
2. Themes for public art should reflect one or more of the following ideas:
 - a. The natural beauty of the City as reflected in its trees and lakes-
 - b. A history of our community as reflected in historic buildings, founding families, and events of historical significance-
 - c. The importance of family and youth in our community-
 - d. Northwest artifacts, symbols and signs, including Native American Art, salmon, orcas, fishing, and timber-
 - e. ~~Vintage style~~Historical ly authentic reproduction lighting, ornamental poles, landscape furnishings, entry signs, park signs, clocks, bell towers and fountains
 - f. The rich diversity of the community-
 - ~~f.~~ Exceptional military service or the community's military connection
 - g.
3. Public art should be placed at the following locations to compliment or enhance the surroundings:
 - a. Medians on arterial streets identifying entrances into the City ~~Parks and other similar open spaces-~~
 - b. Activity hubs such as Central business district, bounded by Sleater Kinney, College Street, Pacific Avenue and 3rd Avenue. business districts, commerce centers, and residential areas

- c. Roundabouts or traffic devices to compliment or enhance the natural landscaping of trees, shrubbery and bushes-
- d. City-owned civic buildings and grounds, such as City Hall, the Community Center, the Lacey Timberland Regional Library, the Lacey Child Care and Family Services Center, and the Virgil S. Clarkson Senior Center-
- e. Lacey pParks, trails and publicly owned open spaces
- d. Utility structures maintained by City of Lacey Public Works to include, but not limited to, utility boxes, poles, sidewalks and maintenance hole covers
- e.f.

Procedure:

1. City staff maintain a cCatalogue of existing art pieces, which identifyng the artist, the location of the art piece and the purchase cost. This catalogue includes a map representing the locations of existing pieces.
 2. City staff maintainCreate a map to identifyrepresenting the locations of existing art pieces, and revise as new pieces are purchased-
 3. City staff will dDevelop a list identifying locations to place art pieces over a six-year period; and provide revisions tose the list as pieces of artinstallations are placed at the locations identified on the list-completed.
 4. Every other year, or as funding is available, tThe City Community Relations Committee will solicit for art pieces pursuant to current financialCity purchasing policiesselect and recommend one piece of art for purchase. The Community Relations Committee will perform the initial review on solicitations and recommend bidsrecommend art pieces for approval to-by the full City Council.
- Solicit art pieces
Select from catalogues
4. Go out to competitive bid
 5. TheFull Lacey City Council will review and approve the final purchase and placement of the art installation.

(Refer to Attachment 10.09A – Ordinance 1022, Resolution XXX.)

RESOLUTION NO.

CITY OF LACEY

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LACEY PROVIDING FOR AN INCREASE OF THE ANNUAL ALLOCATION OF FUNDS FOR PUBLIC ART.

WHEREAS, the Lacey City Council recognizes that public art provides a sense of civic pride, contributes to tourism and economic activity, energizes public spaces, transforms communities, provides opportunities for recognizing events, persons, and cultures, and can create a place for civic engagement; and

WHEREAS, the Lacey City Council adopted Ordinance 1022 in 1995 providing for the allocation of one-quarter of one percent of new construction of certain capital facilities to be set aside for public art; and

WHEREAS, the Lacey City Council adopted Resolution 760 in 1995 providing for a twenty-five-cent (\$0.25) per capita allocation of funds to be placed in a “public arts fund” for the purpose of acquiring art to be enjoyed by the residents of Lacey and the surrounding community; and

WHEREAS, in 2012 the Lacey City Council increased the per capita allocation of funds placed in the “public arts fund” for the purpose of acquiring art to be enjoyed by the residents of Lacey and the surrounding community to one dollar (\$1.00), however this increase was not memorialized by Resolution; and

WHEREAS, the Lacey City Council wishes to continue to provide public funds for the acquisition of public art to the extent that economic conditions allow such allocation of funds.

NOW, THEREFORE, THE LACEY CITY COUNCIL RESOLVES AS FOLLOWS:

Section 1. Resolution 760 is hereby repealed.

Section 2. Implementation of an annual per capita allocation to the “public arts fund” of one dollar (\$1.00). In addition to the continued allocation provided for in Ordinance 1022, the City of Lacey will allocate an additional amount of one dollar (\$1.00) per capita to be placed in a “public arts fund” for the purpose of acquiring art to be enjoyed by the greater community of Lacey and its visitors, provided economic conditions allow for the allocation of said funds to this account as determined by the City Council.

PASSED BY THE CITY COUNCIL OF THE CITY OF LACEY, WASHINGTON, THIS ____
day of _____, 2021.

LACEY CITY COUNCIL

By _____

Mayor

Attest:

City Clerk

Approved as to form:

City Attorney