

COMMUNITY RELATIONS & PUBLIC AFFAIRS COMMITTEE MINUTES

JUNE 7, 2021

11:00 A.M. – 11:21 A.M.

REMOTE ONLY

COUNCIL PRESENT: COUNCILMEMBERS STEADMAN (CHAIR), (DISCONNECTED AT 11:10 AM DUE TO TECHNICAL PROBLEMS), COX, AND KUNKEL

STAFF PRESENT: SCOTT SPENCE, SHANNON KELLEY-FONG, DAVID SCHNEIDER, KELLY ADAMS, BRANDON CARTER, PERI EDMONDS

ACTION: APPROVE COMMUNITY RELATIONS & PUBLIC AFFAIRS COMMITTEE AGENDA

MOTION: MOTION MADE, SECONDED AND CARRIED BY COUNCILMEMBERS KUNKEL AND COX

ART POLICY UPDATE

STAFF: KELLY ADAMS, MANAGEMENT ANALYST

ACTION: FORWARD THE AMENDED PUBLIC ART POLICY AND DRAFT RESOLUTION REPEALING AND REPLACING RESOLUTION 760 AND ESTABLISHING AN ANNUAL PUBLIC ART FUND TO THE FULL CITY COUNCIL FOR APPROVAL.

MOTION: MOVED AND SECONDED BY COUNCILMEMBERS KUNKEL AND COX. MOTION CARRIED.

At the April 5, 2021, Community Relations and Public Affairs Committee meeting, the Committee requested that staff provide updates to the current Public Art policy put in place by the Council in 2002, as well as recommendations for future art installations. As part of this process, staff reviewed art policies of other jurisdictions and considered past public art endeavors by the City.

In 1995, The City Council adopted Ordinance 1022 and Resolution 760 to establish funding for public art. Ordinance 1022 established the Public Arts account, allowing donations, grants and other support for public art acquisition. It also required that one quarter (0.0025) of one percent of all city construction projects with appropriations over \$500,000 goes to a public art fund, street and utility projects exempt.

Resolution 760 established the City's direct contribution of twenty-five (\$0.25) cents per capita to the public arts fund. The City Council approved an increase of one-dollar (\$1.00) to the account in 2012 during the budget process. Staff recommends adopting a resolution, which repeals and replaces Resolution 760 to reflect this increase, with an additional clause to allow financial flexibility.

The proposed changes to the Council Policies and Procedures Manual include:

1. Update the funding description to include the contribution of one-dollar (\$1.00) per capita to reflect recent Council practices.
2. Expand the objectives of public art to include: a pleasing living, working, and playing environment; enhancement of economic development and attracting of visitors; sustainable maintenance and operation costs; and community engagement and community activation.
3. Expand the themes of public art to include exceptional military service or community military connection.
4. Expand the approved locations for public art to include activity hubs, parks, trails, open spaces, and utility structures.
5. Update procedures to clearly define roles and responsibilities.

Staff reviewed public art programs at other municipal governments, and found many that have established art advisory boards, such as an Arts Commission, to make recommendations to their respective City Councils on public art policies and public art selections. At this time, staff is not recommending that the Committee consider creating a public art advisory board. In the past, the City has used an ad hoc committee composed of Community Relations and Public Affairs Committee members and members of the public to solicit and review art pieces. At this time, staff recommend that future art projects use a similar ad hoc committee approach.

The current and proposed art policy both call for the cataloguing of existing art pieces and the creation of a six-year plan for future art locations. An interactive catalogue of existing art pieces for internal and external use, including pictures of the public art pieces around the City, is currently being created.

The City continues to create a 6-year plan that identifies locations to place art pieces. Staff will return to the Committee at a future date with a draft plan for review.

Staff recommends the committee forward the amended Public Art Policy to the full City Council for adoption, as well as a Resolution repealing Resolution 760 and establishing an allocation of one-dollar (\$1.00) per capita to the Public Art Fund.

The Committee recommended continuing the work previously started to form an Ad Hoc Committee for the purpose of commissioning a piece of art for the 100,000 Acts of Kindness project.

Councilmember Kunkel recommended contributing public art funds for the Gold Star Family Memorial at the Civic Plaza. The Committee directed staff to schedule a representative from the board of the Gold Star Family Memorial at a future Committee meeting to make a formal request.

If the Committee identifies that the request fits within the Public Art Policy, the Committee would have the option to forward to the full City Council for approval. The City Manager noted

that Councilmembers Kunkel and Steadman would need to recuse themselves from voting on this item at the Council meeting since they are personally involved in the project.