

COMMUNITY RELATIONS & PUBLIC AFFAIRS COMMITTEE MINUTES

MAY 3, 2021

11:00 A.M. – 11:35 A.M.

REMOTE ONLY

COUNCIL PRESENT: COUNCILMEMBERS STEADMAN (CHAIR), COX, AND KUNKEL

STAFF PRESENT: SHANNON KELLEY-FONG, JEN BURBIDGE, JEANNETTEE SIELER,
ELISSA FONTAINE

ACTION: APPROVE COMMUNITY RELATIONS & PUBLIC AFFAIRS COMMITTEE
AGENDA

MOTION: MOTION MADE, SECONDED AND CARRIED BY COUNCILMEMBERS COX
AND KUNKEL

LACEY MINSK MAZOWIECKI SISTER CITY ASSOCIATION

PRESENTER: RICK SCHILDMAN, ASSOCIATION SECRETARY

ACTION: 1. MOTION TO APPROVE 2021 WORK PLAN
2. MOTION TO ACCEPT 2021 BUDGET

MOTION: 1. MOVED, SECONDED AND CARRIED BY COUNCILMEMBERS STEADMAN
AND COX
2. MOVED, SECONDED AND CARRIED BY COUNCILMEMBERS STEADMAN
AND KUNKEL

Rick Schildman, Association Secretary presented an overview of 2020 – 2021 for the Lacey Minsk Mazowiecki Sister City Association (LMMSCA) and advised that COVID-19 has significantly impacted LMMSCA functions. The last in-person event held was the Pierogi making class on March 12, 2020 and all subsequent events have been postponed or cancelled.

Updates for the year 2021 include a transition of Association President from Hanna Anders to Steve Dobosz, website updates, resumption of the 2nd Annual Pierogi festival in December and the 600-year anniversary of Minsk Mazowiecki on May 29, 2021.

A review of the treasury status was discussed, as well as memberships, insurance, and student exchange programs.

NAMING POLICY

STAFF: SHANNON KELLEY-FONG, ASSISTANT CITY MANAGER

ACTION: 1. RECOMMEND FORWARDING THE DRAFT NAMING POLICY TO THE FULL CITY COUNCIL FOR APPROVAL
2. RECOMMEND FORWARDING THE APPLICATION FOR A MEMORIAL ROADWAY IN HONOR OF MASTER SERGEANT LESLIE JOHNSON TO THE FULL CITY COUNCIL FOR APPROVAL

MOTION: 1. MADE, AND SECONDED BY COUNCILMEMBERS KUNKEL AND STEADMAN. MOTION CARRIED
2. MADE, AND SECONDED BY COUNCILMEMBERS STEADMAN AND KUNKEL. MOTION CARRIED

Shannon Kelley-Fong, Assistant City Manager presented the proposed Public Facilities Naming Policy.

The City of Lacey currently has naming policies for the following:

- Corporate Naming Rights
- Public Parks, Trails and Parkways, etc.
- Historical Buildings

Currently, there are no policies for (re)naming City facilities, including public streets and public buildings. The draft policy recommends criteria and an application process to name or rename public facilities and memorial roadways.

Staff also updated the Committee on an application to recognize WWII Veteran Master Sergeant Leslie Johnson, by creating a memorial roadway on Golf Club Rd SE between 3rd Avenue SE and 6th Avenue SE. The proposed name would be MSG Leslie Johnson Avenue.

The Committee directed staff to invite family members to the meeting, tentatively scheduled for May 20, 2021.

CULTURAL CELEBRATION RECAP

PRESENTER: JEANNETTE SIELER, RECREATION SUPERVISOR

JENNIFER BURBIDGE, PARKS, CULTURE AND RECREATION DIRECTOR

ACTION: INFORMATION ONLY

Jeannette Sieler, Recreation Supervisor presented an overview of the 2021 Lacey Cultural Celebration. The Cultural Celebration was held 'live' virtually on March 27, 2021 and on demand from March 28 through April 27.

Interactive pieces included a scavenger hunt, finding World-O, and a KAHOOT! Game during the event.

Compared to 18 performances from the last in-person event, 13 performances and 6 presentations filled the event schedule with multiple viewing options. The virtual event allowed the City to expand presentations and interactions with viewers, while also providing a platform to promote local restaurants.

Staff advised that the event had 1,220 views on the day of, and a total amount of 2,879 views. Viewers visted from 24 states, plus India, Canada, United Kingdom, and Singapore.