

COMMUNITY RELATIONS & PUBLIC AFFAIRS COMMITTEE MINUTES

MAY 2, 2022

11:00 A.M. – 11:25 A.M.

REMOTE AND IN PERSON ATTENDANCE

To hear the full discussion of a specific topic, or the complete meeting, you may watch the video-stream available on the City of Lacey's YouTube Channel:

<https://www.youtube.com/watch?v=DEpbK2S4WNU>

COUNCIL PRESENT: COUNCILMEMBERS STEADMAN (CHAIR), KUNKEL AND COX

STAFF PRESENT: SCOTT SPENCE, SHANNON KELLEY-FONG, ELISSA FONTAINE

ACTION: APPROVE COMMUNITY RELATIONS & PUBLIC AFFAIRS COMMITTEE AGENDA

MOTION: MOTION MADE, SECONDED AND CARRIED BY COUNCILMEMBERS KUNKEL AND COX

CITY COMMUNICATIONS PLAN

STAFF: SHANNON KELLEY-FONG, ASSISTANT CITY MANAGER

ACTION: INFORMATION ONLY

Shannon Kelley-Fong, Assistant City Manager, presented on the City's Draft Communications Plan.

Staff highlighted details within the following areas:

- Context
- Outreach
- Primary Input Sources
- Goals & Objectives
- Target Audiences

In addition to the presentation to the Committee, the draft Communications Plan has been reviewed by the Commission on Equity. Next steps include an internal review with City staff, before being brought to a Council Worksession in June. The draft Plan is projected to be presented to the full Council for adoption in June - July 2022.