

COMMUNITY RELATIONS & PUBLIC AFFAIRS COMMITTEE MINUTES

APRIL 5, 2021

11:00 A.M. – 11:46 A.M.

REMOTE ONLY

COUNCIL PRESENT: COUNCILMEMBERS STEADMAN (CHAIR), COX, AND KUNKEL

STAFF PRESENT: SCOTT SPENCE, SHANNON KELLEY-FONG, PERI EDMONDS

ACTION: APPROVE COMMUNITY RELATIONS & PUBLIC AFFAIRS COMMITTEE
AGENDA

MOTION: MOTION MADE, SECONDED AND CARRIED BY COUNCILMEMBERS
KUNKEL AND COX

DEVELOP POLICY RELATING TO CORRESPONDENCE ON BEHALF OF THE JOHNSON FAMILY

STAFF: SHANNON KELLEY-FONG, ASSISTANT CITY MANAGER

ACTION: INFORMATION ONLY

MOTION: COUNCILMEMBER STEADMAN MOVED TO DIRECT STAFF TO DRAFT A NEW NAMING POLICY AND, UPON COMPLETION OF THE NEW POLICY, FORWARD THE RECOMMENDATION TO THE FULL CITY COUNCIL TO ADD A SECONDARY OR HISTORICAL NAME TO GOLF CLUB ROAD, ADD A PURPLE HEART PLACARD ON THE STREET SIGN, AND CREATE A DESIGNATED PARKING SPACE FOR PURPLE HEART RECIPIENTS AT THE VETERAN'S HUB. COUNCILMEMBER KUNKEL SECONDED. COUNCILMEMBER STEADMAN VOTED IN FAVOR. COUNCILMEMBERS COX AND KUNKEL VOTED AGAINST. MOTION FAILED.

The City recently received a request to recognize Master Sergeant Leslie Johnson for his heroic service to our country by naming a facility or street after him. Suggestions included the Veteran's Services Hub, the street the Hub is located on, a parking stall at the HUB, or even the street Leslie Johnson lived on.

The City currently has naming policies for corporate naming rights, parks, trails, parkways, recreational facilities, community buildings, plazas, open space areas, habitat reserves, memorials, and historical buildings. However, there isn't a policy for naming City facilities, public streets, and public buildings.

Staff recommends creating a comprehensive policy for (re)naming of public facilities to include a consistent application, criteria, review, and approval process. The policy could include naming of public buildings, facilities, and memorial roadways.

Councilmember Cox and Kunkel noted their support in honoring Leslie Johnson, but expressed concern with approving the motion and forwarding to the full City Council before a policy is in place.

The Committee directed staff to draft a comprehensive naming policy related to memoriam of streets and a broader policy of naming rights in general, and bring back to the Committee for review and recommendation to the full City Council. The Committee will then take action on the Johnson request following approval of the new naming policy.

The Committee also directed staff to send a letter to Mr. Sorger and the Johnson family regarding adopting a new naming policy before taking action on their request.

REVIEW OF LACEY'S PUBLIC ART POLICY

PRESENTER: SHANNON KELLEY-FONG, ASSISTANT CITY MANAGER

ACTION: INFORMATION ONLY

Staff briefed the Committee on the City's current Public Art Policy and provided considerations for a revised policy.

Funding

Currently, public art is to be funded in part through revenue generated from an annual 25 cent per capita set-aside pursuant to Resolution 760. Additionally, funds are to be budgeted in accordance with Ordinance 1022, which states that one-fourth of one person is set aside for public art for City projects visible and usable by the public over \$500,000.

Future considerations include lodging tax funds, Washington State Art Commission grants, and other grants.

Objectives in Selecting Public Art

Define City boundaries or entryways in the community, create a sense of community, identity, and character; reflect Lacey's history, heritage, community values, and culture; and provide interactive opportunities for the general public.

Future considerations include more pleasing living, working, playing environment, enhance economic development and attract visitors, promote activity/interaction, and cost effective with consideration of M&O costs.

Art Themes

Natural beauty of the City as reflected in its trees and lakes, a history of the community, importance of family and youth, northwest artifacts, vintage style, and rich diversity of the community.

Future considerations include military honor/remembrance and community interaction.

Locations

Medians on arterial streets identifying entrances into City parks and other similar open spaces, central business district, roundabouts, and civic buildings and grounds.

Future considerations include parks, open space, trails, utility boxes/poles, rotating art/time threshold, and memorials.

Staff also presented the current public art policy procedures and provided future considerations, including a schedule/6-year map, public engagement/outreach component, and commission original pieces.

Staff will revise the policy and bring back to the Committee for review, along with a 6-year plan for future art. The Committee will review and identify what those projects will be with final approval by the full City Council.