



Lodging Tax Advisory Committee Meeting Agenda

Refer to the bottom of the agenda for meeting information.

Thursday, September 3, 2026

1:00 PM

Council Chambers and Online

1. Call to Order

2. Roll Call

3. Land Acknowledgement

We, the City of Lacey, are on the ancestral land of the Tribal People of the Treaty of Medicine Creek, including the Nisqually Indian Tribe and Squaxin Island Tribe. We acknowledge and remember those Tribal People not recognized today who were absorbed or relocated into other tribes for survival. We recognize the ancestors and their descendants who are still here. We recognize and respect the Tribal People of the Treaty of Medicine Creek as the traditional stewards of this land since time immemorial and their role today in taking care of these lands in perpetuity. We recognize and have the responsibility to call attention to the histories of dispossession, forced removal, and abridged treaty rights that allowed our nation, state, and city to develop as they have today. We recommend that community members read the Medicine Creek Treaty of 1854.

4. Approval of Agenda, Previous Meeting Minutes, and Consent Items

A. Agenda of September 3, 2026

B. Minutes of April 23, 2026

5. Public Comment

Refer to the bottom of the agenda for instructions on how to provide public comment.

6. Business Items

A. 2026 Updates and Review

Sadie Siglin, Management Analyst

Chelsea Knight, Deputy Finance Director

B. 2027 Lodging Tax Funding Applications

Sadie Siglin, Management Analyst

C. 2027 Application Review

Sadie Siglin, Management Analyst

7. Adjourn

Attendance and Public Comment

Attend Remotely or in Person

The public may attend the meeting in person, or you may view or listen to the meeting using one of the following platforms:

In Person	Council Chambers at Lacey City Hall 420 College Street SE, Lacey, WA 98503
Zoom:	https://us02web.zoom.us/webinar/register/WN_6upROe-ERqGCqHltDdFjyg
Website:	https://cityoflacey.org/government/public-meetings/
Facebook:	https://www.facebook.com/cityoflacey
YouTube:	https://www.youtube.com/watch?v=y3Yb_rqUcuE
Cable:	Channel 77 with your local cable provider
Phone:	(888) 788-0099 or (877) 853-5247 (Webinar ID 886 0791 3646)

Verbal Public Comment

Each speaker is limited to three minutes. Comments are welcome on matters connected to City business or specific agenda items.

Prior to starting your comments, please provide your:

- a. Name
- b. City of residence or connection to the City
- c. Topic or subject matter of your comments

Those wishing to provide verbal public comment may do so in person or by Zoom:

In Person:	Use the sign-up sheet located at the meeting location.
Zoom:	Preregister using the following Zoom link no later than two hours prior to the meeting: https://us02web.zoom.us/webinar/register/WN_6upROe-ERqGCqHltDdFjyg

Instructions and access details will be provided once registration is complete.

Written Public Comment

Public comments may also be submitted by email to LodgingTax@cityoflacey.org. The commenting period will close two hours before the meeting time. Written comments will be provided to the committee electronically prior to the meeting. Comments will not be addressed during the meeting; however, comments received will be added to the official record.



Lodging Tax Advisory Committee Meeting Minutes Thursday, April 23, 2026 - Council Chambers and Online

1. Call to Order

Chair Miller called the meeting to order at 1 p.m.

2. Roll Call

COMMITTEE MEMBERS PRESENT: Chair Malcolm Miller; Andrew Shin; Ruth Weigelt; Chad Carpenter; and Annie Reinhardt

STAFF PRESENT: Shannon Kelley-Fong, Assistant City Manager; Sadie Siglin, Management Analyst; Chelsea Knight, Deputy Finance Director; and Paul J. White, Deputy City Clerk

3. Land Acknowledgement

Chair Miller presented the abbreviated Land Acknowledgment.

4. Approval of Agenda, Previous Meeting Minutes, and Consent Items

A. Approval of the Minutes of October 16, 2025

Committee Member Shin moved to approve the agenda, previous meeting minutes, and consent items. Committee Member Carpenter seconded. The motion carried.

5. Public Comment

No one registered to speak and no written comments were received.

6. Business Items

A. 2025 Funding Cycle Review

Sadie Siglin, Management Analyst

Siglin reminded the committee of the allowable uses for lodging tax revenue, including tourism marketing, marketing and operation of events, and tourism-related facility capital expenses of public and non-profit entities. The process for application and award of funds was reviewed. Siglin summarized authorized 2025 program expenditures of \$607,225 by award type and reported on 2025 attendance outcomes. Attendance in 2025 was compared to reported attendance in 2024.

B. 2026 Updates

Sadie Siglin, Management Analyst
Chelsea Knight, Deputy Finance Director

Knight compared actual lodging tax revenue in 2025 to the budget forecast for 2026 and commented on changes to the lodging tax funding timeline relative to the City's budget cycle. The primary impact of those changes is that 2026 budget documents and future budgets will not identify specific award recipients. The total budget authorized for 2026 is \$685,239.

Knight reported current fund balances. Siglin described the in-progress 2026 funding cycle of authorized awards by category. In the 2026 cycle, funding was made available for preparatory marketing expenses for the first time, and seven recipients have opted to use funding for this purpose. Siglin reported on 2026 reporting changes and their impacts. Hotel development projects planned or underway in Lacey were summarized.

C. 2027 Funding Cycle

Sadie Siglin, Management Analyst

Siglin reviewed City Council vision and direction for the 2027 lodging tax program, including increasing funding for the Regional Athletic Complex, priority for activities located in Lacey, and maximizing paid overnight stays. Application review options and scoring tools are intended to ensure equitable evaluation and alignment with Council direction. Discussion ensued.

7. Adjourn

Chair Miller adjourned the meeting at 2:31 p.m.

**City of Lacey Lodging Tax Advisory Committee
2027 Proposed Budget**

	2025 Budget	2025 Actual	2026 Adopted Budget	2026 Y-T-D	2027 Agency Requests
Revenues:				(July 2026)	
Beginning Cash	40,784	-	108,000		
Hotel/Motel Tax	540,000	565,005	560,000	288,646	565,000
Interest Income	26,441	47,734	17,239	14,307	25,023
Misc. Revenue	-	6		1	
Total Revenues	607,225	612,745	685,239	302,954	590,023
Expenditures:					
Contract Services					
Lacey Chamber of Commerce - Visitor Center	35,000	35,000	35,000		
Washington Center For Performing Arts	20,000	18,169	15,000		
Experience Olympia and Beyond	100,000	100,000	100,000	50,000	
Promotion/Advertising/Special Events					
Lacey Spring Fun Fair	18,000	18,000			
Washington State Senior Games	13,000	13,000	13,000		
Lacey Cultural Celebration	10,000	10,000			
South Sound BBQ Festival	8,000	8,000	10,000		
Brats, Brews, and Bands/Tour de Lacey (Rotary Club of Gateway)					
Capital Lakefair	5,000	5,000			
Lacey July 3rd Fireworks Spectacular	22,000	22,000	11,000	11,000	
Polyfest	8,000	7,920	5,000		
Chamber of Commerce Golf Classic					
Lacey South Sound Chamber of Commerce Holiday Market	2,250	2,250			
TOMORROW - South Sound Block Party	7,500	7,500	10,000		
American Lung Association - Reach the Beach	7,500				
Spouses' Club of Lewis-McChord Kris Kringle Market Festival	6,000				
Juneteenth Celebration	8,000				
Olympia Soccer Foundation	35,000	35,000	40,000	40,000	
Deschutes Rugby Club					
Thurston County Fairgrounds	17,000	17,000	15,000		
Harbor Days	2,500	1,500			
USSSA Tournament	5,475	5,475	10,000		
Night Market at the Depot	8,500	8,500	5,000		
Harlequin Productions	2,000	2,000			
Night Market at Ricardo's	3,000	3,000			
Holiday Market	2,500	2,500	5,000		
Maker Space	17,500	17,500	15,000		
Olympia Funk Off	2,500	2,500	2,500	2,500	
All Kids Win	3,000	2,558			
Nisqually Reach Nature Center	-	-	5,000		
Olympia/Lacey Fan Zone	-	-	80,000		
Olympia Symphony	-				
Regional Athletic Complex - Marketing & Promotion					
Operation and Maintenance	180,000	180,000	278,739	278,739	
Lacey Parks					
Lacey In Tune Concert Series	18,000	18,000			
Museum Operations	40,000	40,000	30,000	30,000	
Total Museum & Contract Services	607,225	582,372	685,239	412,239	-
Capital					
Washington Center For Performing Arts Renovation					
Regional Athletic Complex - Golf Carts for Maintenance					
Wayfinding					
Total Expenditures	607,225	582,372	685,239	412,239	-

City of Lacey
2027 Budget
Fund 109 Lodging Tax
Fund Balance

Cash Balance as of 1/1/2026	\$	941,036
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Reserves/Commitments:

2026 Budget Use of Reserves	\$	108,000
RAC Synthetic Field Replacement		500,000
Two-Month Operating Reserve		<u>114,207</u>
	\$	722,207

Projected Available Cash Balance	\$	218,830
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Lodging Tax Advisory Committee Lodging Tax Funding Application Coversheet

APPLICANT OVERVIEW

Application Type Tourism Promotion/Marketing Activities

Organization Name Visitor & Convention Bureau of Thurston County

Activity Name Experience Olympia and Beyond

Activity Date(s) Annual

Activity Location Virtual Marketing

Applicant History Returning Applicant

FUNDING INFORMATION AND HISTORY

2027 Funding Request \$125,000

Total Budget \$1,600,000

Below is information regarding historic Lacey Lodging Tax Funding for this applicant and specific activity.

2026 Funding Request	\$110,000	2026 Funding Awarded	\$100,000
2025 Funding Request	\$117,998	2025 Funding Awarded	\$100,000



Lodging Tax Advisory Committee Lodging Tax Funding Application Coversheet

APPLICANT OVERVIEW

Application Type Tourism-Realted Facility

Organization Name Lacey South Sound Chamber

Activity Name Visitors Center

Activity Date(s) Annual

Activity Location Lacey- 6th Ave

Applicant History Returning Applicant

FUNDING INFORMATION AND HISTORY

2027 Funding Request \$80,000

Total Budget \$200,000

Below is information regarding historic Lacey Lodging Tax Funding for this applicant and specific activity.

2026 Funding Request	\$70,000	2026 Funding Awarded	\$35,000
2025 Funding Request	\$70,000	2025 Funding Awarded	\$35,000

AUTOMATED APPLICATION SCORING

Scoring Category	Point Criteria	Points Earned
Activity Frequency	15 pts– Activities occur once 30 pts– Activities are held over multiple days or occurrences	30 / 30
Activity Location	10 pts– Activities are not located in Lacey or the UGA 30 pts– Activities are located within Lacey or the UGA	30 / 30



Lodging Tax Advisory Committee Lodging Tax Funding Application Coversheet

APPLICANT OVERVIEW

Application Type Tourism-Realted Facility

Organization Name Thurston Economic Council Center for Business Innovation

Activity Name Lacey Makerspace

Activity Date(s) Annual

Activity Location Saint Martins Campus

Applicant History Returning Applicant

FUNDING INFORMATION AND HISTORY

2027 Funding Request \$30,000

Total Budget \$533,446.31

Below is information regarding historic Lacey Lodging Tax Funding for this applicant and specific activity.

2026 Funding Request	\$30,000	2026 Funding Awarded	\$15,000
2025 Funding Request	\$30,000	2025 Funding Awarded	\$17,500

AUTOMATED APPLICATION SCORING

Scoring Category	Point Criteria	Points Earned
Activity Frequency	15 pts- Activities occur once 30 pts- Activities are held over multiple days or occurrences	30 / 30
Activity Location	10 pts- Activities are not located in Lacey or the UGA 30 pts- Activities are located within Lacey or the UGA	30 / 30



Lodging Tax Advisory Committee Lodging Tax Funding Application Coversheet

APPLICANT OVERVIEW

Application Type Tourism-Related Facility

Organization Name Nisqually Reach Nature Center

Activity Name Nisqually Reach Nature Center

Activity Date(s) Annual

Activity Location Olympia

Applicant History Returning Applicant

FUNDING INFORMATION AND HISTORY

2027 Funding Request \$5,000

Total Budget \$15,000

Below is information regarding historic Lacey Lodging Tax Funding for this applicant and specific activity.

2026 Funding Request	\$35,000	2026 Funding Awarded	\$5,000
2025 Funding Request	N/A	2025 Funding Awarded	N/A

AUTOMATED APPLICATION SCORING

Scoring Category	Point Criteria	Points Earned
Activity Frequency	15 pts– Activities occur once 30 pts– Activities are held over multiple days or occurrences	30 / 30
Activity Location	10 pts– Activities are not located in Lacey or the UGA 30 pts– Activities are located within Lacey or the UGA	10 / 30



Lodging Tax Advisory Committee Lodging Tax Funding Application Coversheet

APPLICANT OVERVIEW

Application Type Tourism-Related Facility

Organization Name City of Lacey

Activity Name Regional Athletic Complex

Activity Date(s) Annual

Activity Location RAC

Applicant History Returning Applicant

FUNDING INFORMATION AND HISTORY

2027 Funding Request \$320,000

Total Budget \$1,537,994

Below is information regarding historic Lacey Lodging Tax Funding for this applicant and specific activity.

2026 Funding Request	\$180,000	2026 Funding Awarded	\$278,739
2025 Funding Request	\$180,000	2025 Funding Awarded	\$180,000

AUTOMATED APPLICATION SCORING

Scoring Category	Point Criteria	Points Earned
Activity Frequency	15 pts– Activities occur once 30 pts– Activities are held over multiple days or occurrences	30 / 30
Activity Location	10 pts– Activities are not located in Lacey or the UGA 30 pts– Activities are located within Lacey or the UGA	30 / 30



Lodging Tax Advisory Committee Lodging Tax Funding Application Coversheet

APPLICANT OVERVIEW

Application Type Tourism-Related Facility

Organization Name City of Lacey

Activity Name Regional Athletic Complex- Turf Replacement

Activity Date(s) Annual

Activity Location RAC

Applicant History New Applicant

FUNDING INFORMATION AND HISTORY

2027 Funding Request \$395,456

Total Budget \$1,537,994

Below is information regarding historic Lacey Lodging Tax Funding for this applicant and specific activity.

2026 Funding Request	N/A	2026 Funding Awarded	N/A
2025 Funding Request	N/A	2025 Funding Awarded	N/A

AUTOMATED APPLICATION SCORING

Scoring Category	Point Criteria	Points Earned
Activity Frequency	15 pts– Activities occur once 30 pts– Activities are held over multiple days or occurrences	30 / 30
Activity Location	10 pts– Activities are not located in Lacey or the UGA 30 pts– Activities are located within Lacey or the UGA	30 / 30



Lodging Tax Advisory Committee Lodging Tax Funding Application Coversheet

APPLICANT OVERVIEW

Application Type Tourism-Related Facility

Organization Name Thurston County

Activity Name Thurston County Fairgrounds & Event Center

Activity Date(s) Annual

Activity Location Lacey UGA- Carpenter Rd

Applicant History Returning Applicant

FUNDING INFORMATION AND HISTORY

2027 Funding Request \$25,000

Total Budget \$935,372

Below is information regarding historic Lacey Lodging Tax Funding for this applicant and specific activity.

2026 Funding Request	\$25,000	2026 Funding Awarded	\$15,000
2025 Funding Request	\$25,000	2025 Funding Awarded	\$17,000

AUTOMATED APPLICATION SCORING

Scoring Category	Point Criteria	Points Earned
Activity Frequency	15 pts- Activities occur once 30 pts- Activities are held over multiple days or occurrences	30 / 30
Activity Location	10 pts- Activities are not located in Lacey or the UGA 30 pts- Activities are located within Lacey or the UGA	30 / 30



Lodging Tax Advisory Committee Lodging Tax Funding Application Coversheet

APPLICANT OVERVIEW

Application Type Tourism-Realted Facility

Organization Name Washington Center for the Performing Arts

Activity Name Washington Center for the Performing Arts

Activity Date(s) Annual

Activity Location Olympia

Applicant History Returning Applicant

FUNDING INFORMATION AND HISTORY

2027 Funding Request \$35,000

Total Budget \$3,837,937

Below is information regarding historic Lacey Lodging Tax Funding for this applicant and specific activity.

2026 Funding Request	\$35,000	2026 Funding Awarded	\$15,000
2025 Funding Request	\$35,000	2025 Funding Awarded	\$20,000

AUTOMATED APPLICATION SCORING

Scoring Category	Point Criteria	Points Earned
Activity Frequency	15 pts– Activities occur once 30 pts– Activities are held over multiple days or occurrences	30 / 30
Activity Location	10 pts– Activities are not located in Lacey or the UGA 30 pts– Activities are located within Lacey or the UGA	10 / 30



Lodging Tax Advisory Committee Lodging Tax Funding Application Coversheet

APPLICANT OVERVIEW

Application Type Special Event/ Festival

Organization Name Capital Lakefair Inc

Activity Name Capital Lakefair

Activity Date(s) 7/14 - 7/18

Activity Location Olympia

Applicant History Returning Applicant

FUNDING INFORMATION AND HISTORY

2027 Funding Request \$20,000

Total Budget \$304,000

Below is information regarding historic Lacey Lodging Tax Funding for this applicant and specific activity.

2026 Funding Request	\$20,000	2026 Funding Awarded	\$0
2025 Funding Request	\$14,000	2025 Funding Awarded	\$5,000

AUTOMATED APPLICATION SCORING

Scoring Category	Point Criteria	Points Earned
Activity Frequency	15 pts- Activities occur once 30 pts- Activities are held over multiple days or occurrences	30 / 30
Activity Location	10 pts- Activities are not located in Lacey or the UGA 30 pts- Activities are located within Lacey or the UGA	10 / 30



Lodging Tax Advisory Committee Lodging Tax Funding Application Coversheet

APPLICANT OVERVIEW

Application Type Special Event/ Festival

Organization Name Purple Heart Monument of Lacey

Activity Name CapCity ComicCon

Activity Date(s) 6/26 - 6/27

Activity Location SPSCC Lacey Campus

Applicant History New Applicant

FUNDING INFORMATION AND HISTORY

2027 Funding Request \$29,225

Total Budget \$51,625

Below is information regarding historic Lacey Lodging Tax Funding for this applicant and specific activity.

2026 Funding Request	N/A	2026 Funding Awarded	N/A
2025 Funding Request	N/A	2025 Funding Awarded	N/A

AUTOMATED APPLICATION SCORING

Scoring Category	Point Criteria	Points Earned
Activity Frequency	15 pts– Activities occur once 30 pts– Activities are held over multiple days or occurrences	30 / 30
Activity Location	10 pts– Activities are not located in Lacey or the UGA 30 pts– Activities are located within Lacey or the UGA	30 / 30



Lodging Tax Advisory Committee Lodging Tax Funding Application Coversheet

APPLICANT OVERVIEW

Application Type Special Event/ Festival

Organization Name Olympia Soccer Foundation

Activity Name Oly Soccer 2027 Events

Activity Date(s) April - July

Activity Location Regional Athletic Complex & Other

Applicant History Returning Applicant

FUNDING INFORMATION AND HISTORY

2027 Funding Request \$34,000

Total Budget \$190,000

Below is information regarding historic Lacey Lodging Tax Funding for this applicant and specific activity.

2026 Funding Request	\$55,000	2026 Funding Awarded	\$40,000
2025 Funding Request	\$50,000	2025 Funding Awarded	\$35,000

AUTOMATED APPLICATION SCORING

Scoring Category	Point Criteria	Points Earned
Activity Frequency	15 pts– Activities occur once 30 pts– Activities are held over multiple days or occurrences	30 / 30
Activity Location	10 pts– Activities are not located in Lacey or the UGA 30 pts– Activities are located within Lacey or the UGA	30 / 30



Lodging Tax Advisory Committee Lodging Tax Funding Application Coversheet

APPLICANT OVERVIEW

Application Type Special Event/ Festival

Organization Name All Kids Win

Activity Name Haunted 5K

Activity Date(s) 10/30

Activity Location Woodland Creek Park

Applicant History Returning Applicant

FUNDING INFORMATION AND HISTORY

2027 Funding Request \$2,500

Total Budget \$5,850

Below is information regarding historic Lacey Lodging Tax Funding for this applicant and specific activity.

2026 Funding Request	\$5,000	2026 Funding Awarded	\$0
2025 Funding Request	\$5,000	2025 Funding Awarded	\$3,000

AUTOMATED APPLICATION SCORING

Scoring Category	Point Criteria	Points Earned
Activity Frequency	15 pts– Activities occur once 30 pts– Activities are held over multiple days or occurrences	15 / 30
Activity Location	10 pts– Activities are not located in Lacey or the UGA 30 pts– Activities are located within Lacey or the UGA	30 / 30



Lodging Tax Advisory Committee Lodging Tax Funding Application Coversheet

APPLICANT OVERVIEW

Application Type Special Event/ Festival

Organization Name Lacey South Sound Chamber

Activity Name Holiday Market

Activity Date(s) 11/13

Activity Location North Thurston High School

Applicant History Returning Applicant

FUNDING INFORMATION AND HISTORY

2027 Funding Request \$7,500

Total Budget \$10,000

Below is information regarding historic Lacey Lodging Tax Funding for this applicant and specific activity.

2026 Funding Request	\$7,500	2026 Funding Awarded	\$5,000
2025 Funding Request	\$5,000	2025 Funding Awarded	\$2,250

AUTOMATED APPLICATION SCORING

Scoring Category	Point Criteria	Points Earned
Activity Frequency	15 pts– Activities occur once 30 pts– Activities are held over multiple days or occurrences	15 / 30
Activity Location	10 pts– Activities are not located in Lacey or the UGA 30 pts– Activities are located within Lacey or the UGA	30 / 30



Lodging Tax Advisory Committee Lodging Tax Funding Application Coversheet

APPLICANT OVERVIEW

Application Type Special Event/ Festival

Organization Name SWAE LLC

Activity Name Lacey Night Market

Activity Date(s) April - October

Activity Location Lacey Depot

Applicant History Returning Applicant

FUNDING INFORMATION AND HISTORY

2027 Funding Request \$15,000

Total Budget \$95,000

Below is information regarding historic Lacey Lodging Tax Funding for this applicant and specific activity.

2026 Funding Request	\$45,000	2026 Funding Awarded	\$5,000
2025 Funding Request	\$40,000	2025 Funding Awarded	\$8,500

AUTOMATED APPLICATION SCORING

Scoring Category	Point Criteria	Points Earned
Activity Frequency	15 pts- Activities occur once 30 pts- Activities are held over multiple days or occurrences	30 / 30
Activity Location	10 pts- Activities are not located in Lacey or the UGA 30 pts- Activities are located within Lacey or the UGA	30 / 30



Lodging Tax Advisory Committee Lodging Tax Funding Application Coversheet

APPLICANT OVERVIEW

Application Type Special Event/ Festival

Organization Name Polynesian Association of Thurston County

Activity Name Lacey PolyFest

Activity Date(s) 6/25 -6/26

Activity Location Regional Athletic Complex

Applicant History Returning Applicant

FUNDING INFORMATION AND HISTORY

2027 Funding Request \$14,356.81

Total Budget \$14,356.81

Below is information regarding historic Lacey Lodging Tax Funding for this applicant and specific activity.

2026 Funding Request	\$13,719	2026 Funding Awarded	\$5,000
2025 Funding Request	\$13,421	2025 Funding Awarded	\$8,000

AUTOMATED APPLICATION SCORING

Scoring Category	Point Criteria	Points Earned
Activity Frequency	15 pts- Activities occur once 30 pts- Activities are held over multiple days or occurrences	30 / 30
Activity Location	10 pts- Activities are not located in Lacey or the UGA 30 pts- Activities are located within Lacey or the UGA	30 / 30



Lodging Tax Advisory Committee Lodging Tax Funding Application Coversheet

APPLICANT OVERVIEW

Application Type Special Event/ Festival

Organization Name SWAE LLC

Activity Name LETS EAT! Food Festival

Activity Date(s) 6/18 - 6/19

Activity Location Huntamer Park

Applicant History New Applicant

FUNDING INFORMATION AND HISTORY

2027 Funding Request \$20,000

Total Budget \$100,000

Below is information regarding historic Lacey Lodging Tax Funding for this applicant and specific activity.

2026 Funding Request	N/A	2026 Funding Awarded	N/A
2025 Funding Request	N/A	2025 Funding Awarded	N/A

AUTOMATED APPLICATION SCORING

Scoring Category	Point Criteria	Points Earned
Activity Frequency	15 pts– Activities occur once 30 pts– Activities are held over multiple days or occurrences	30 / 30
Activity Location	10 pts– Activities are not located in Lacey or the UGA 30 pts– Activities are located within Lacey or the UGA	30 / 30



Lodging Tax Advisory Committee Lodging Tax Funding Application Coversheet

APPLICANT OVERVIEW

Application Type Special Event/ Festival

Organization Name Olympia Youth Chorus

Activity Name Olympia Youth Chorus Tenor Base Festival

Activity Date(s) 3/13 - 3/27

Activity Location Koval Center

Applicant History New Applicant

FUNDING INFORMATION AND HISTORY

2027 Funding Request \$5,200

Total Budget \$7,000

Below is information regarding historic Lacey Lodging Tax Funding for this applicant and specific activity.

2026 Funding Request	N/A	2026 Funding Awarded	N/A
2025 Funding Request	N/A	2025 Funding Awarded	N/A

AUTOMATED APPLICATION SCORING

Scoring Category	Point Criteria	Points Earned
Activity Frequency	15 pts– Activities occur once 30 pts– Activities are held over multiple days or occurrences	30 / 30
Activity Location	10 pts– Activities are not located in Lacey or the UGA 30 pts– Activities are located within Lacey or the UGA	30 / 30



Lodging Tax Advisory Committee Lodging Tax Funding Application Coversheet

APPLICANT OVERVIEW

Application Type Special Event/ Festival

Organization Name Lacey South Sound Chamber

Activity Name South Sound BBQ Festival

Activity Date(s) 7/9 - 7/10

Activity Location Huntamer Park

Applicant History Returning Applicant

FUNDING INFORMATION AND HISTORY

2027 Funding Request \$35,000

Total Budget \$120,000

Below is information regarding historic Lacey Lodging Tax Funding for this applicant and specific activity.

2026 Funding Request	\$35,000	2026 Funding Awarded	\$10,000
2025 Funding Request	\$20,000	2025 Funding Awarded	\$8,000

AUTOMATED APPLICATION SCORING

Scoring Category	Point Criteria	Points Earned
Activity Frequency	15 pts– Activities occur once 30 pts– Activities are held over multiple days or occurrences	30 / 30
Activity Location	10 pts– Activities are not located in Lacey or the UGA 30 pts– Activities are located within Lacey or the UGA	30 / 30



Lodging Tax Advisory Committee Lodging Tax Funding Application Coversheet

APPLICANT OVERVIEW

Application Type Special Event/ Festival

Organization Name Lacey South Sound Chamber

Activity Name South Sound Harvest Festival

Activity Date(s) 10/1 - 10/2

Activity Location Lacey Community Center

Applicant History New Applicant

FUNDING INFORMATION AND HISTORY

2027 Funding Request \$15,000

Total Budget \$60,000

Below is information regarding historic Lacey Lodging Tax Funding for this applicant and specific activity.

2026 Funding Request	N/A	2026 Funding Awarded	N/A
2025 Funding Request	N/A	2025 Funding Awarded	N/A

AUTOMATED APPLICATION SCORING

Scoring Category	Point Criteria	Points Earned
Activity Frequency	15 pts– Activities occur once 30 pts– Activities are held over multiple days or occurrences	30 / 30
Activity Location	10 pts– Activities are not located in Lacey or the UGA 30 pts– Activities are located within Lacey or the UGA	30 / 30



Lodging Tax Advisory Committee Lodging Tax Funding Application Coversheet

APPLICANT OVERVIEW

Application Type Special Event/ Festival

Organization Name Messy Mama Co LLC

Activity Name Taste of the Sound 2027

Activity Date(s) 7/24 - 7/25

Activity Location Regional Athletic Complex

Applicant History New Applicant

FUNDING INFORMATION AND HISTORY

2027 Funding Request \$10,000

Total Budget \$45,000

Below is information regarding historic Lacey Lodging Tax Funding for this applicant and specific activity.

2026 Funding Request	N/A	2026 Funding Awarded	N/A
2025 Funding Request	N/A	2025 Funding Awarded	N/A

AUTOMATED APPLICATION SCORING

Scoring Category	Point Criteria	Points Earned
Activity Frequency	15 pts– Activities occur once 30 pts– Activities are held over multiple days or occurrences	30 / 30
Activity Location	10 pts– Activities are not located in Lacey or the UGA 30 pts– Activities are located within Lacey or the UGA	30 / 30



Lodging Tax Advisory Committee Lodging Tax Funding Application Coversheet

APPLICANT OVERVIEW

Application Type Special Event/ Festival

Organization Name SWAE LLC

Activity Name The Velvet Room

Activity Date(s) January - November

Activity Location The HUB

Applicant History New Applicant

FUNDING INFORMATION AND HISTORY

2027 Funding Request \$15,000

Total Budget \$55,000

Below is information regarding historic Lacey Lodging Tax Funding for this applicant and specific activity.

2026 Funding Request	N/A	2026 Funding Awarded	N/A
2025 Funding Request	N/A	2025 Funding Awarded	N/A

AUTOMATED APPLICATION SCORING

Scoring Category	Point Criteria	Points Earned
Activity Frequency	15 pts– Activities occur once 30 pts– Activities are held over multiple days or occurrences	30 / 30
Activity Location	10 pts– Activities are not located in Lacey or the UGA 30 pts– Activities are located within Lacey or the UGA	30 / 30



Lodging Tax Advisory Committee Lodging Tax Funding Application Coversheet

APPLICANT OVERVIEW

Application Type Special Event/ Festival

Organization Name Celebrations Tournament

Activity Name USSSA Cascades National Championship Tournament

Activity Date(s) 7/7 - 7/12

Activity Location Regional Athletic Complex

Applicant History Returning Applicant

FUNDING INFORMATION AND HISTORY

2027 Funding Request \$10,000

Total Budget \$85,000

Below is information regarding historic Lacey Lodging Tax Funding for this applicant and specific activity.

2026 Funding Request	\$10,000	2026 Funding Awarded	\$10,000
2025 Funding Request	\$5,475	2025 Funding Awarded	\$5,475

AUTOMATED APPLICATION SCORING

Scoring Category	Point Criteria	Points Earned
Activity Frequency	15 pts- Activities occur once 30 pts- Activities are held over multiple days or occurrences	30 / 30
Activity Location	10 pts- Activities are not located in Lacey or the UGA 30 pts- Activities are located within Lacey or the UGA	30 / 30



Lodging Tax Advisory Committee Lodging Tax Funding Application Coversheet

APPLICANT OVERVIEW

Application Type Special Event/ Festival

Organization Name Washington State Senior Games

Activity Name Washington State Senior Games

Activity Date(s) June - September

Activity Location Rainier Vista & Other

Applicant History Returning Applicant

FUNDING INFORMATION AND HISTORY

2027 Funding Request \$13,000

Total Budget \$148,000

Below is information regarding historic Lacey Lodging Tax Funding for this applicant and specific activity.

2026 Funding Request	\$13,000	2026 Funding Awarded	\$13,000
2025 Funding Request	\$15,000	2025 Funding Awarded	\$13,000

AUTOMATED APPLICATION SCORING

Scoring Category	Point Criteria	Points Earned
Activity Frequency	15 pts- Activities occur once 30 pts- Activities are held over multiple days or occurrences	30 / 30
Activity Location	10 pts- Activities are not located in Lacey or the UGA 30 pts- Activities are located within Lacey or the UGA	30 / 30



The Lodging Tax Advisory Committee (Committee) uses an application scoring rubric as part of its application review and evaluation process. Some questions in the Lodging Tax Funding application are assigned point values based on the scoring criteria. The scoring criteria prioritize applications that demonstrate the greatest potential to enhance tourism and increase paid overnights stays in Lacey and Lacey's Urban Growth Area (UGA). Application scores are considered by the Committee, but are not the sole factor in application evaluation and funding recommendation determinations.

Automated Application Scoring Criteria

Scores for these categories are automatically populated, corresponding with the point criteria, for Committee review based on the applicant's submitted responses.

Category	Points	Point Criteria
Activity Frequency The number of times activities occur during the award year	30	15 pts- Activities occur <u>once</u> 30 pts- Activities are held over <u>multiple days or occurrences</u>
Location Activities take place in Lacey or the UGA	30	10 pts- Activities are <u>not</u> located in Lacey or the UGA 30 pts- Activities <u>are located within</u> Lacey or the UGA

Evaluator Application Scoring Criteria

Committee members assign scores for these categories based on their individual evaluation of the application and scoring criteria.

Category	Points	Point Criteria
Tourism Promotion Demonstrates capacity to attract visitors from 50 miles or further	50	10 pts- demonstrates capacity attract primarily <u>local</u> visitors 20 pts- demonstrates capacity to attract visitors from <u>local and surrounding areas</u> 50 pts- demonstrates capacity to attract visitors from <u>50 miles or more</u> away
Community Collaboration Demonstrates community appeal while engaging Lacey business and community stakeholders	50	10 pts- demonstrates community appeal, with <u>limited</u> engagement 30 pts- demonstrates community <u>appeal and efforts to engage</u> with Lacey businesses and community stakeholders 50 pts- demonstrates <u>community appeal and established</u> partnerships with Lacey businesses and community stakeholders