



LODGING TAX ADVISORY COMMITTEE
SEPTEMBER 21, 2021
4:00 P.M.

This meeting will be conducted remotely. The public may watch the meeting by visiting:
<https://us02web.zoom.us/j/84163005070>

Or listen in by dialing toll-free:
888-788-0099 – Webinar ID **841 6300 5070**

AGENDA

1. **Welcome**
Councilmember Malcolm Miller
2. **[Approval of Minutes from September 15, 2021](#)** (Attachments)
Councilmember Malcolm Miller
3. **2022 Lodging Tax Fund Applications Presentations**
2022 Funding Applicant Presentations
Each program will provide a five-minute presentation addressing questions raised by the Committee, with five minutes of follow-up questions from the committee

[City of Lacey – Regional Athletic Complex](#)
Sue Falash, Recreation Manager

[City of Lacey - Banners](#)
Shannon Kelley-Fong, Assistant City Manager

[Lacey South Sound Chamber & Visitor Center](#)
Blake Knoblauch, Executive Director

[2022 Golf Classic – Lacey South Sound Chamber](#)
Blake Knoblauch, Executive Director

[South Sound BBQ Festival – Lacey South Sound Chamber](#)
Blake Knoblauch, Executive Director

[Winter Fest Sip, Savor, Shop – Lacey South Sound Chamber](#)
Blake Knoblauch, Executive Director
4. **Final Recommendations**
LTAC Committee

5. **Next Steps**
Scott Spence

5. **Adjourn**

[Link to Agenda Packet Containing All Applications](#)

LODGING TAX ADVISORY COMMITTEE MEETING

SEPTEMBER 15 , 2021

REMOTE

4:00 P.M. – 5:00 P.M.

LTAC PRESENT: Councilmember Malcolm Miller, Ruth Weigelt, Chad Carpenter, Susana Matis

STAFF PRESENT: Scott Spence, Troy Woo, Nicole Williams

Councilmember Miller called the meeting to order and welcomed the committee.

RUTH WEIGELT MOVED TO APPROVE THE SEPTEMBER 8, 2021, MEETING MINUTES. CHAD CARPENTER SECONDED. MOTION CARRIED.

Councilmember Miller advised the Committee that the purpose of LTAC funds are to promote tourism and tourism activities in the City of Lacey. Councilmember Miller advised all applications submitted for 2022 have been reviewed by the Committee.

Councilmember Miller reminded the applicants that were presenting today the Committee requested they return to provide a 5 minute presentation to address questions raised after the Committee reviewed their application. After each presentation, the Committee will have a 5 minute questions and answer period for each presenter.

2022 LTAC APPLICATION PRESENTATIONS

The Committee heard presentations of the following applicants:

- Experience Olympia & Beyond
- Washington Center for the Performing Arts
- American Lung Association - Reach the Beach
- TOMORROW - South Sound Block Party
- Polynesian Association of Thurston County - Polyfest
- Capital Lakefair Inc.

NEXT STEPS

- Meeting scheduled for September 21, 2021, 4:00 – 6:00 p.m. to receive additional information from six applicants.
- Committee felt they would be able to make final decisions for LTAC funds at the end of the September 21, 2021 meeting.

Meeting adjourned at 5:17 PM.