

LODGING TAX ADVISORY COMMITTEE MEETING

SEPTEMBER 8, 2021

REMOTE

4:00 P.M. – 5:00 P.M.

LTAC PRESENT: Councilmember Malcolm Miller, Ruth Weigelt, Chad Carpenter, Susana Matis

STAFF PRESENT: Scott Spence, Troy Woo, Nicole Williams

Councilmember Miller called the meeting to order and welcomed the committee.

CHAD CARPENTER MOVED TO APPROVE THE AUGUST 3, 2021, MEETING MINUTES. RUTH WEIGELT SECONDED. MOTION CARRIED.

LODGING TAX REVENUE

Troy Woo, Director of Finance, briefed the Committee on the 2021 Lodging Tax revenue. It is anticipated that next year's lodging revenue will total \$406,000. The requests for 2022 total \$631,929.

If all funding requests are awarded as received, the Committee would need to use reserve funds to meet the demand. The amount needed from reserves would be \$225,895. Current reserve funds include:

2021 Budget Use of Reserves	\$ 91,307
Wayfinding Signs	50,000
RAC Synthetic Field Replacement	500,000
Emergency Reserve	99,375
Total	\$ 740,682

DISCUSSION OF LATE APPLICATIONS

Scott Spence advised that one application was received by mail September 1, 2021 from the American Lung Association and the Committee has accepted late applications in the past.

RUTH WEIGELT MOVED TO ACCEPT LATE APPLICATIONS. COUNCILMEMBER MILLER SECONDED.
MOTION CARRIED.

2022 LODGING TAX FUNDING APPLICATIONS

Scott Spence advised the Committee they did not accept new applications for 2021 due to Covid-19 restrictions.

The Committee reviewed the 19, 2022 lodging tax funding applications:

American Lung Association	\$5,000
Brats, Brews & Bands	5,000
Capital Lakefair	14,000
Cultural Celebration	14,000
Experience Olympia & Beyond	119,429
Experience Olympia Sports Commission	0
Golf Classic 2022	10,000
Lacey Banners	10,000
July 3rd Fireworks Spectacular	20,000
Lacey In Tune Series	18,000
Lacey Museum Operations	48,500
Lacey Spring Fun Fair	12,000
Winter-Fest Sip, Savor, Shop	10,000
Polyfest	11,000
R.A.C. Marketing & Promotion	180,000
South Sound Block Party	25,000
South Sound BBQ Festival	20,000
Visitor Services & Community Profile	70,000
Washington Center for the Performing Arts	30,000
Washington State Senior Games	15,000
Total	\$631,929

Following a review of the applications and discussion, the Committee agreed to invite 12 applicants back to provide presentations and provide specific information

to the Committee. The Committee decided to divide the 12 between two LTAC meetings. September 15, 2021 and September 21, 2021. The Committee asked that Nicole Williams provide the questions to the applicants in advance of their scheduled meeting date. The Committee requested that each applicant provide a 5 minute presentation. After each presentation the Committee will have a 5 minute questions and answer period.

APPLICANTS ASKED TO PRESENT

- American Lung Association
- Capital Lakefair
- Experience Olympia & Beyond
- Golf Classic 2022 – Lacey South Sound Chamber
- Winter Fest Sip, Savor, Shop – Lacey South Sound Chamber
- South Sound BBQ Festival – Lacey South Sound Chamber
- Visitor Services & Community Profile – Lacey South Sound Chamber
- Lacey Banners
- Polyfest
- R.A.C. Marketing and Promotion
- South Sound Block Party
- Washington Center for the Performing Arts

NEXT STEPS

- Meeting scheduled for September 15, 2021, 4:00 – 6:00 p.m. to receive additional information from six applicants.
- Meeting scheduled for September 21, 2021, 4:00 – 6:00 p.m. to receive additional information from six applicants.
- Committee felt they would be able to make final decisions at the end of the September 21, 2021 meeting.

Meeting adjourned at 5:20 PM.