

LODGING TAX ADVISORY COMMITTEE MEETING

JULY 30, 2020

ZOOM VIDEO CONFERENCE

12:00 – 1:00 P.M.

LTAC PRESENT: Councilmember Malcolm Miller, Ruth Weigelt, Susana Matis,
Chad Carpenter

STAFF PRESENT: Scott Spence, Troy Woo, Kelly Adams

COUNCILMEMBER MALCOLM MILLER OPENED THE MEETING AND WELCOMED THE COMMITTEE AND VISITORS.

CHAD CARPENTER MOVED TO APPROVE THE AGENDA. RUTH WEIGELT SECONDED. MOTION CARRIED.

RUTH WEIGELT MOVED TO APPROVE THE MAY 1, 2020, MINUTES WITH CLARIFYING LANGUAGE. CHAD CARPENTER SECONDED. MOTION CARRIED.

Lodging Tax Revenue Update and Projections

Troy Woo, Director of Finance, provided an update of lodging tax revenue collections.

As of July 30, the City of Lacey collected \$129,709 in lodging tax revenues. This amount is collected two months in arrears – which reflects activity through May.

Troy informed the Committee another full month of data would be necessary to provide better projections for the upcoming year as well as assessing the full impact of COVID 19.

2021 Lodging Tax Fund Process

Scott Spence, City Manager, briefly discussed the uncertainty of Lodging Tax funding for 2021. The Committee discussed the feasibility and merits of conducting a traditional Lodging Tax funding process. Additionally, the Committee questioned the ability of holding large events with the uncertainty of COVID-19 and public health restrictions.

The Committee agreed that due to a lack of confidence in future lodging tax revenues and predicted restrictions on large events because of COVID-19, the 2021

Lacey Lodging Tax process should direct limited funding resources on tourism-related facilities and tourism-related organizations.

CHAD CARPENTER MOVED TO DIRECTLY REQUEST 2021 LODGING TAX FUND PROPOSALS FROM THE WASHINGTON CENTER FOR THE PERFORMING ARTS, THE LACEY SOUTH SOUND CHAMBER, EXPERIENCE OLYMPIA, THE REGIONAL ATHLETIC COMPLEX, AND THE LACEY MUSEUM WHICH INCLUDE FUNDING SCENARIOS AT THE DESIRED AMOUNT AND AT 50% OF THE DESIRED FUNDED AMOUNT. MALCOLM MILLER SECONDED. MOTION CARRIED.

The Lodging Tax Advisory Committee agreed to reconvene on September 3 at Noon to review the five 2021 Lodging Tax Fund Proposals.