

LODGING TAX ADVISORY COMMITTEE MEETING

JULY 14, 2021

ZOOM VIDEO CONFERENCE

4:00 – 5:00 P.M.

LTAC PRESENT: Councilmember Malcolm Miller, Ruth Weigelt, Susana Matis, Chad Carpenter

STAFF PRESENT: Scott Spence, Troy Woo, Nicole Williams

COUNCILMEMBER MALCOLM MILLER OPENED THE MEETING AND WELCOMED THE COMMITTEE AND STAFF.

CITY MANAGER SCOTT SPENCE ADVISED THAT THE AGENDA NEEDED APPROVAL WITH AN AMENDMENT. THE MINUTES FOR THE SEPTEMBER 14, 2020, MEETING WERE NOT COMPLETE.

CHAD CARPENTER MOVED TO APPROVE THE AGENDA WITH THE ABSENCE OF THE MINUTES FROM THE SEPTEMBER 14, 2020, MINUTES. RUTH WEIGELT SECONDED. MOTION CARRIED.

Committee Vacancy

The Committee discussed recruitment efforts for the vacant hotel/motel position.

Councilmember Miller, Ruth Weigelt and Susana Matis volunteered to help recruit a new committee member.

LTAC Revenue Presentation

Troy Woo, Director of Finance, provided an update of lodging tax revenue collections and expenditures. Troy Woo reported the 2022 revenue projections plus reserves could accommodate full funding tourism facilities, events, and festivals in 2022. The projected unencumbered fund balance is \$353,145.

The Committee concurred to seek 2022 applications without restrictions.

2022 Lodging Tax Fund Applications

The Committee discussed an approach to the 2022 LTAC funding application period. The Committee asked staff to prepare new materials for the application process. The Committee agreed to review the draft application materials at the August 3, meeting.

The application will be available on the City's website August 6. Councilmember Miller suggested that the Committee meet on September 8, 4 P.M. to review submitted applications.

Next Steps

The Committee expressed appreciation for Lacey Parks and Recreation Department for their role in adapting to COVID restrictions and was happy to see that Music in Huntamer Park had returned.

The Committee discussed the feasibility of future in person meetings in Council Chambers.

THE LODGING TAX ADVISORY COMMITTEE AGREED TO RECONVENE ON TUESDAY AUGUST 3, AT 4 P.M .

COUNCILMEMBER MILLER ADJOURNED THE MEETING AT 4:30 P.M.