

LODGING TAX ADVISORY COMMITTEE MEETING

MAY 1, 2020

ZOOM VIDEO CONFERENCE

12:00 – 1:00 P.M.

LTAC PRESENT: Councilmember Malcolm Miller, Ruth Weigelt, Andrew Shin, Susana Matis, Chad Carpenter

STAFF PRESENT: Scott Spence, Troy Woo, Kelly Adams

COUNCILMEMBER MALCOLM MILLER OPENED THE MEETING AND WELCOMED THE COMMITTEE AND VISITORS.

RUTH WEIGELT MOVED TO APPROVE THE AGENDA. ANDREW SHIN SECONDED. MOTION CARRIED.

RUTH WEIGELT MOVED TO APPROVE THE NOVEMBER 8, 2019, MINUTES. ANDREW SHIN SECONDED. MOTION CARRIED.

Lodging Tax Revenue Update

Troy Woo, Director of Finance and Scott Spence, City Manager, provided updates to the committee regarding the significant impacts of COVID-19 on Lodging Tax revenue. Due to extensive community event cancellations and the Governor's *Stay Home Stay Health* order, hotels continue to experience a severe reduction in occupancy rates, which results in lower lodging tax revenue to the City of Lacey.

For 2020, the Lodging Tax Advisory Committee recommended a budget of \$596,250 for approved events and programs. In light of unprecedented revenue shortfalls, staff recommends a budget amendment.

Recommendation and Discussion of Amended Budget

To meet this new budget challenge, staff recommend the fulfillment of reasonable reimbursement requests for cancelled events until March 31 and to limit continued funding to four ongoing programs:

- Discover Lacey & Visitor's Center \$70,000
- Experience Olympia & Beyond \$80,000
- Lacey Museum Operations \$48,500
- Washington Center for the Performing Arts \$27,500

Staff will request written progress reports from the Discover Lacey/Visitor's Center and the Experience Olympia programs.

CHAD CARPENTER MOVED TO AMEND THE LODGING TAX COMMITTEE BUDGET RECOMMENDATION TO \$274,812. RUTH WEIGELT SECONDED. MOTION CARRIED.

THE LODGING TAX ADVISORY COMMITTEE AGREED TO RECONVENE ON JUNE 26 AT NOON.

DRAFT